



Press release
2 September 2019

Rare, electrifying and leading the way on the finishing straight.

BMW i3s Edition RoadStyle accentuates the sporting elegance of the pure-electric bestseller – Ultimate Sophisto Edition version of the BMW i8 Coupe and BMW i8 Roadster is the last in the line of exclusive special editions of the world's highest-selling plug-in hybrid sports car.

Munich. The BMW i brand is once again using attractive and eye-catching special-edition models to highlight the inimitable combination of driving pleasure and sustainability offered by its vehicles with electrified drive systems. Exclusive special editions of the pure-electric BMW i3s (electric power consumption combined: 14.6 – 14.0 kWh/100 km; CO₂ emissions combined: 0 g/km*) and the BMW i8 Coupe (fuel consumption combined 1.8 l/100 km [156.9 mpg imp]; electric power consumption combined 14.0 kWh/100 km; CO₂ emissions combined 42 g/km*) and BMW i8 Roadster (fuel consumption combined 2.0 l/100 km [141.2 mpg imp]; electric power consumption combined 14.5 kWh/100 km; CO₂ emissions combined 46 g/km*) plug-in hybrid sports cars will be available from November 2019. Meticulously constructed design and equipment compositions plus production in limited numbers ensure their status as stylishly individualised, electrifying rarities.

Both the exterior and interior design of the BMW i3s Edition RoadStyle radiate sporting elegance. This special-edition take on the higher-powered electric model will go on sale in a limited run of under 1000 units. Meanwhile, just 200 examples of the BMW i8 Coupe and BMW i8 Roadster will be available in Ultimate Sophisto Edition guise worldwide. Conceived for both body types, the Ultimate Sophisto Edition brings to an end the run of special-edition models which have added a constant stream of new facets to the BMW i8's intoxicating character over its lifetime. The Ultimate Sophisto Edition will escort the world's most successful plug-in hybrid sports car since its launch in 2014 onto the finishing straight; production of the i8 will come to an end, as scheduled, in April 2020.

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* The fuel consumption, CO₂ emissions, electric power consumption and operating range figures are based on the new WLTP test cycle and are translated back into NEDC-equivalent values in order to ensure comparability between the vehicles. They may vary depending on the tyre format specified. With respect to these vehicles, for vehicle-related taxes or other duties based (at least inter alia) on CO₂ emissions, the CO₂ values may differ from the values stated here (depending on national legislation).



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The BMW i3s Edition RoadStyle: exclusive touches raise sporting presence another notch.

With its 135 kW/184 hp electric motor, sporty suspension tuning (including a reduced ride height) and distinctive design features, the BMW i3s charts an exceptionally dynamic route to locally emission-free mobility. Its focus on pole position in its class becomes sharper still with the arrival of the BMW i3s Edition RoadStyle. The special-edition model teams a Fluid Black exterior paint finish with accents in the exclusive colour shade E-Copper. These include the inlay in the kidney grille, the air deflectors in the front apron and the accent surfaces in the side skirts. Added to which, the BMW i3s Edition RoadStyle also has 20-inch double-spoke BMW i light-alloy wheels in Jet Black and sun protection glass.

Inside the special-edition model, the ultra-high-end Suite interior composition is further enhanced with additional detailing. Natural leather appointments in Stellaric/Dalbergia Brown combine with an instrument panel in Dark Oak matt fine wood. The front-seat head restraints are adorned with “Edition RoadStyle” lettering.

The BMW i8 Ultimate Sophisto Edition: perfect combinations.

The BMW i8 Coupe and BMW i8 Roadster deliver futuristic driving pleasure driven both by system output of 275 kW/374 hp (from the combination of an electric motor and a combustion engine) and the two models’ avant-garde styling and classy appointments. The beguiling charisma of the plug-in hybrid sports car reaches another high with the arrival of the Ultimate Sophisto Edition. Exterior paintwork in Sophisto Grey Brilliant Effect is complemented by accents in E-Copper – the first time this colour shade has been deployed in such a way – and similarly exclusive, 20-inch BMW i light-alloy wheels in radial-spoke design. The bicolour appearance of the light-alloy wheels designed specifically for the special-edition cars blends Black and E-Copper. Another special feature making its debut appearance on the Ultimate Sophisto Edition are its clear-glass rear lights. The BMW i8 Roadster Ultimate Sophisto Edition also brings Shadow Line additions, including a trim element on the C-pillar and a tailgate inlay in High-gloss Black. The brake callipers on the Coupe and Roadster are likewise painted in High-gloss Black and feature blue detailing and BMW i badging.



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Door sill plates displaying “Ultimate Sophisto Edition” lettering and a badge in the cabin which additionally signals the car’s status as “1 of 200” underscore the exclusive character of the special-edition models. The Accaro interior design in Black/E-Copper dovetails perfectly with the exterior look. Equipment features include the BMW Head-Up Display, light package, Harman Kardon hi-fi speaker system and ceramic applications for the controls. The BMW i8 Coupe adds an anthracite-coloured headliner. And the Coupe and Roadster also come with extended storage / the travel package respectively.

The fuel consumption, CO₂ emissions, electric power consumption and operating range figures are determined according to the European Regulation (EC) 715/2007 in the version applicable. The figures refer to a vehicle with basic configuration in Germany. The range shown considers the different sizes of the selected wheels/tyres and the selected items of optional equipment, and may vary during configuration.

The values marked * are based on the new WLTP test cycle and are translated back into NEDC-equivalent values in order to ensure comparability between the vehicles. With respect to these vehicles, for vehicle-related taxes or other duties based (at least inter alia) on CO₂ emissions, the CO₂ values may differ from the values stated here (depending on national legislation).

Further information on official fuel consumption figures and specific CO₂ emission values of new passenger cars is included in the following guideline: ‘Leitfaden über den Kraftstoffverbrauch, die CO₂-Emissionen und den Stromverbrauch neuer Personenkraftwagen’ (Guide to the fuel economy, CO₂ emissions and electric power consumption of new passenger cars), which can be obtained free of charge from all dealerships, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1. 73760 Ostfildern-Schramhausen and at <https://www.dat.de/co2/>.



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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2018, the BMW Group sold over 2,490,000 passenger vehicles and more than 165,000 motorcycles worldwide. The profit before tax in the financial year 2018 was € 9.815 billion on revenues amounting to € 97.480 billion. As of 31 December 2018, the BMW Group had a workforce of 134,682 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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