

INFOGRAPHICS ON ELECTROMOBILITY. AUGUST 2019.

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ELECTROMOBILITY IN GERMANY. SHARE IN NEW REGISTRATIONS BY BRAND.

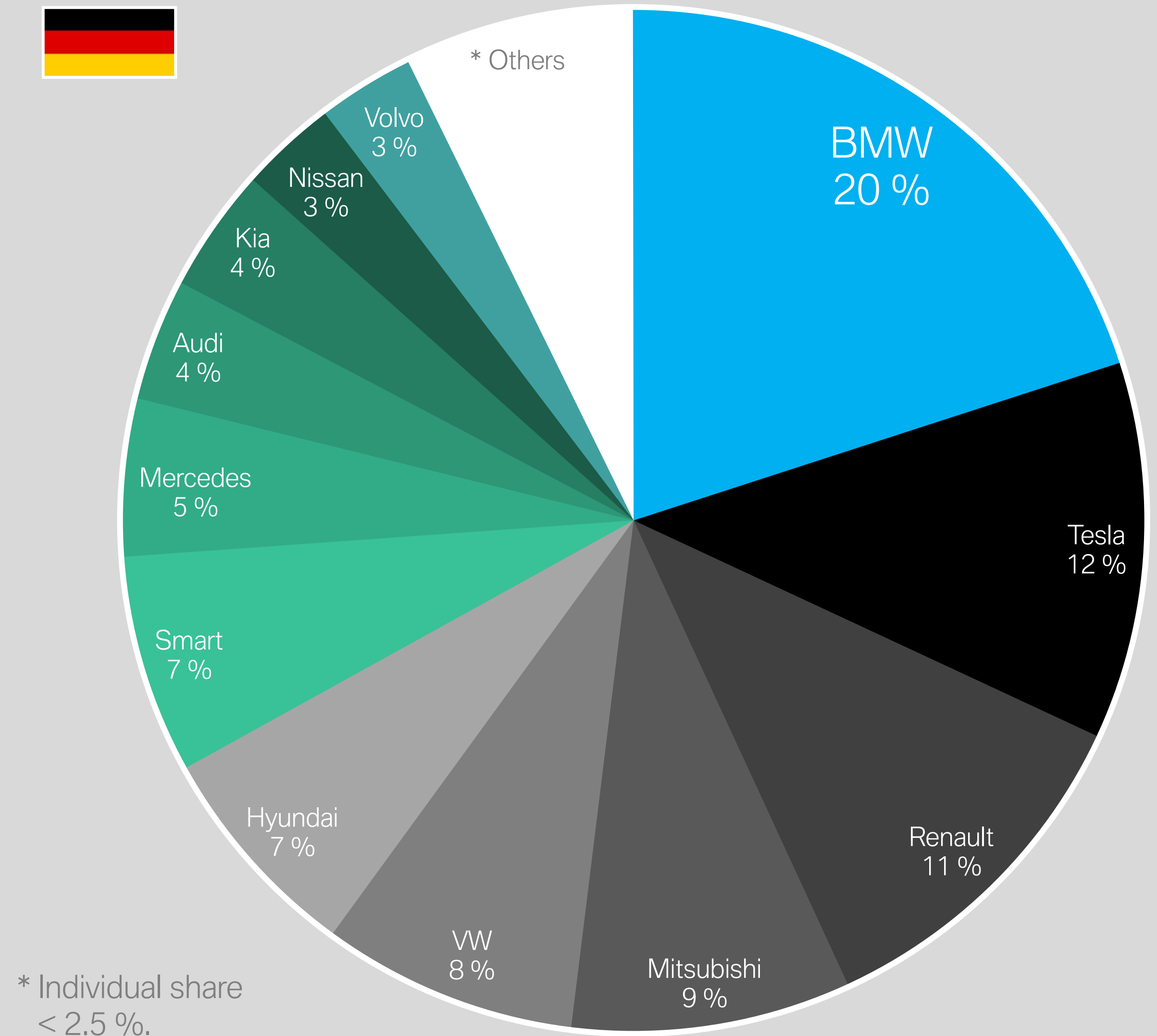
BMW Infographic

Data source:
IHS Markit New Registrations BEV+PHEV combined
01/2019 - 07/2019. 08/2019 report.

Vehicle Type:
Passenger Cars.

Propulsion:
Electric, Electric w. REX, Electric w/o REX,
PHEV Diesel and PHEV Petrol.

Geography/Country coverage:
Germany.



ELECTROMOBILITY IN EUROPE. SHARE IN NEW REGISTRATIONS BY BRAND.

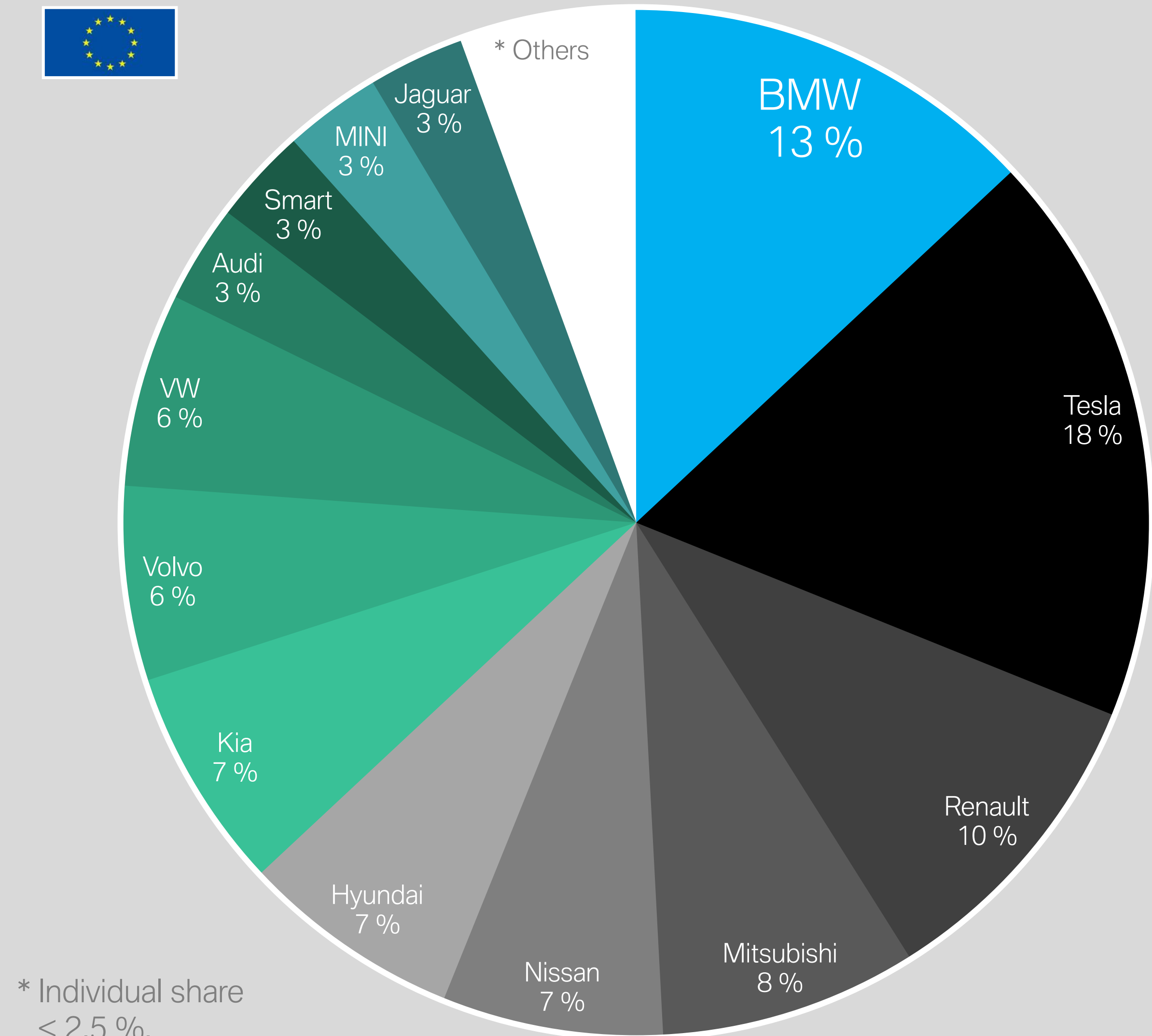
BMW Infographic

Data source:
IHS Markit New Registrations BEV+PHEV combined
01/2019 - 07/2019. 08/2019 report.

Vehicle Type:
Passenger Cars.

Propulsion:
Electric, Electric w. REX, Electric w/o REX,
PHEV Diesel and PHEV Petrol.

Geography/Country coverage:
Austria, Belgium, Bulgaria, Croatia,
Czech Republic, Denmark, Estonia, Finland, France,
Germany, Greece, Hungary, Iceland, Ireland, Italy, Latvia,
Lithuania, Luxembourg, Malta, Netherlands, Norway,
Poland, Portugal, Romania, Slovakia, Slovenia, Spain,
Sweden, Switzerland, United Kingdom.



* Individual share
< 2.5 %.

ELECTROMOBILITY GLOBALLY. SHARE IN NEW REGISTRATIONS BY BRAND.

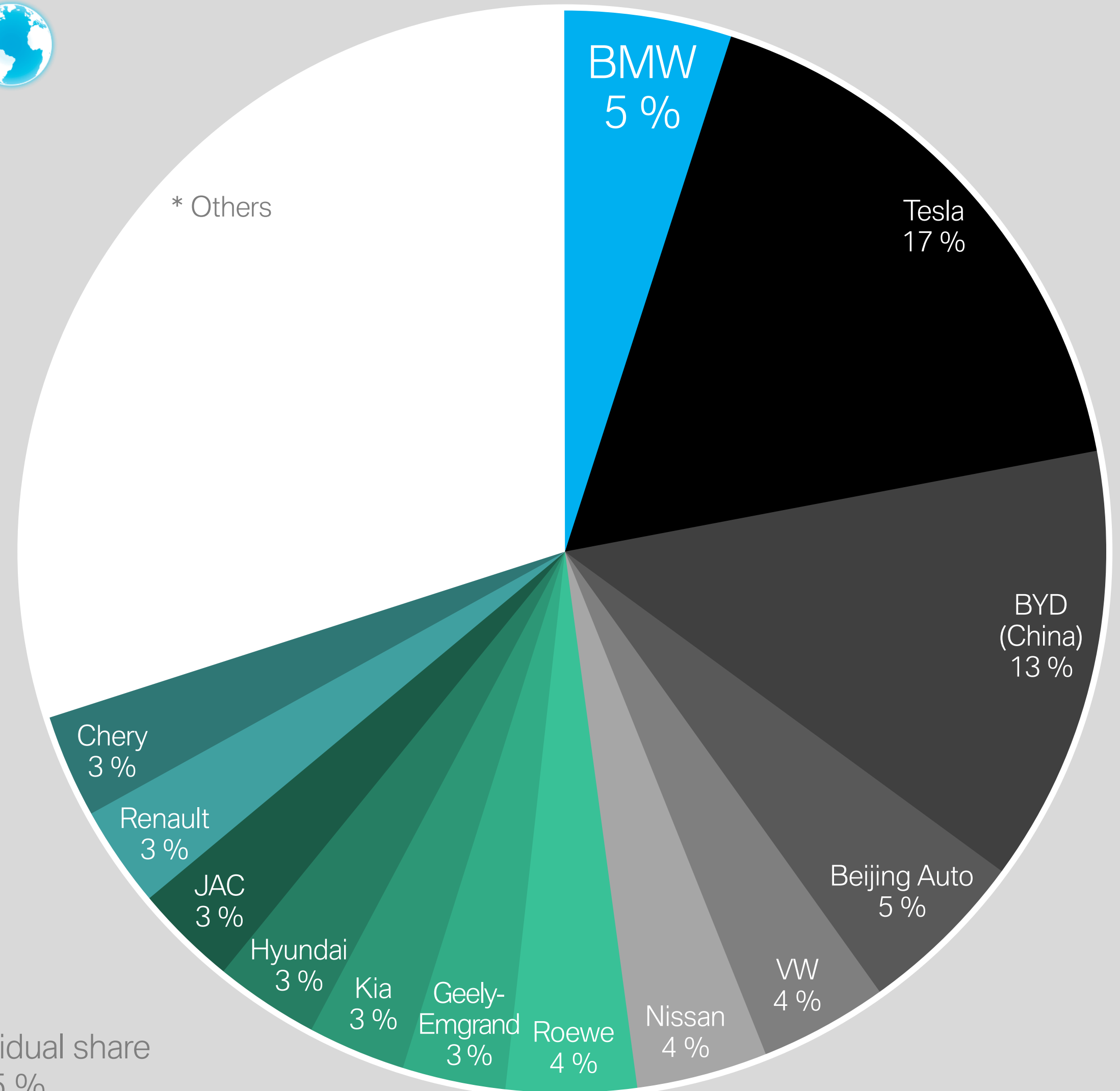
BMW Infographic

Data source:
IHS Markit New Registrations BEV+PHEV combined
01/2019 - 07/2019. 08/2019 report.

Vehicle Type:
Passenger Cars.

Propulsion:
Electric, Electric w. REX, Electric w/o REX,
PHEV Diesel and PHEV Petrol.

Geography/Country coverage:
Argentina, Australia, Austria, Belgium, Brazil, Bulgaria,
Canada, Chile, China, Croatia, Czech Republic, Denmark,
Estonia, Finland, France, Germany, Greece, Hong Kong,
Hungary, Iceland, India, Indonesia, Ireland, Israel, Italy,
Japan, Latvia, Lithuania, Luxembourg, Malaysia, Malta,
Mexico, Netherlands, New Zealand, Norway, Philippines,
Poland, Portugal, Romania, Russia, Singapore, Slovakia,
Slovenia, South Africa, South Korea, Spain, Sweden,
Switzerland, Taiwan, Thailand, Turkey, United Kingdom,
USA, Venezuela.



* Individual share
< 2.5 %.

BMW i3: #1 AS THE ONLY PREMIUM OFFER IN THE COMPACT-EV MARKET GLOBALLY.

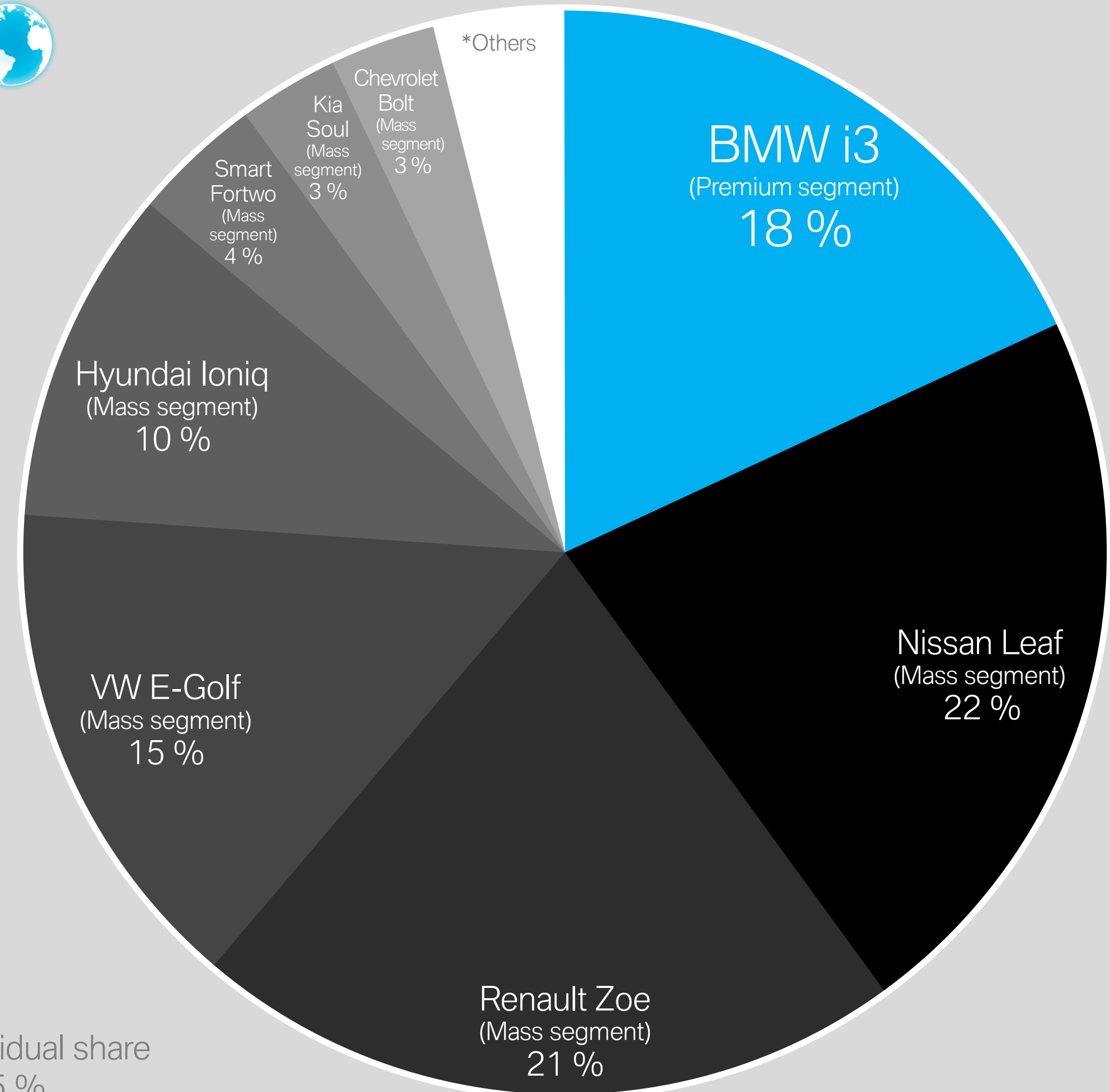
BMW Infographic

Data source:
IHS Markit global new vehicle registrations YTD 07/2019.
08/2019 report.

Vehicle Type:
Passenger Cars.

Propulsion:
Electric, Electric w. REX, Electric w/o REX,
PHEV Diesel and PHEV Petrol.

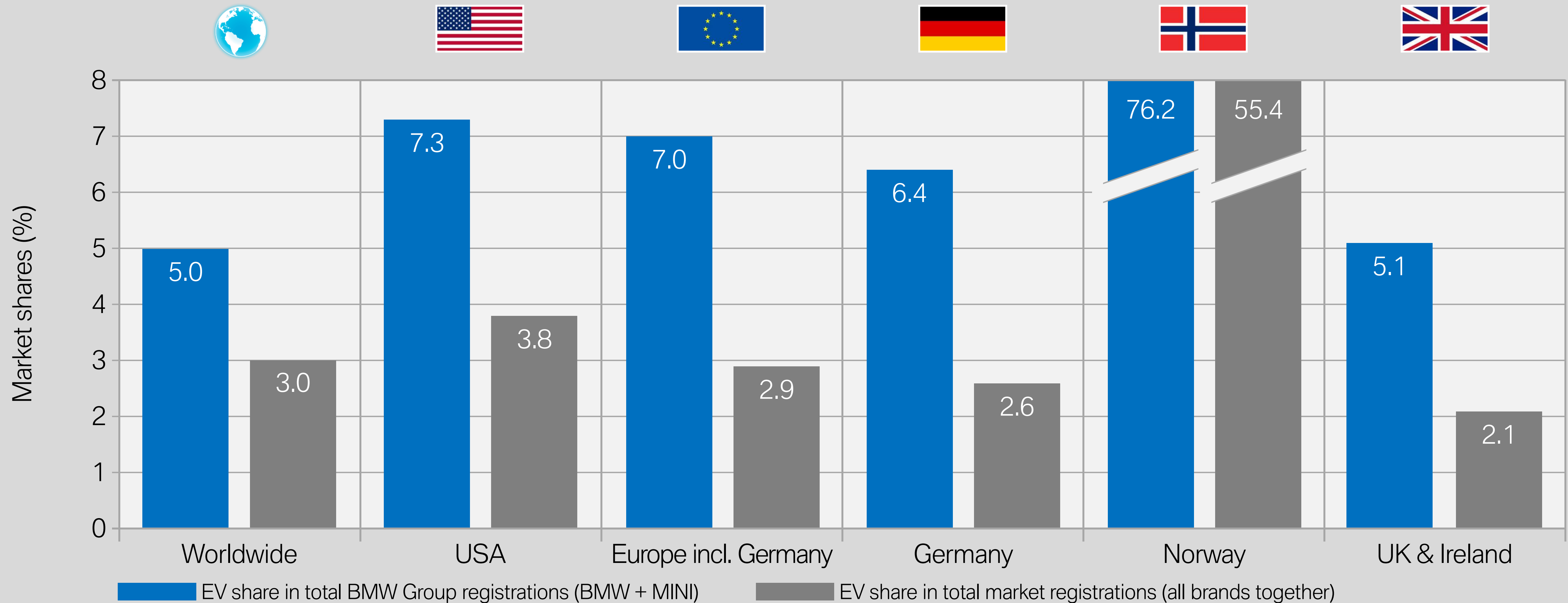
Geography/Country coverage:
Argentina, Australia, Austria, Belgium, Brazil, Bulgaria,
Canada, Chile, China, Croatia, Czech Republic, Denmark,
Estonia, Finland, France, Germany, Greece, Hong Kong,
Hungary, Iceland, India, Indonesia, Ireland, Israel, Italy,
Japan, Latvia, Lithuania, Luxembourg, Malaysia, Malta,
Mexico, Netherlands, New Zealand, Norway, Philippines,
Poland, Portugal, Romania, Russia, Singapore, Slovakia,
Slovenia, South Africa, South Korea, Spain, Sweden,
Switzerland, Taiwan, Thailand, Turkey, United Kingdom,
USA, Venezuela.



* Individual share
< 2.5 %.

ELECTROMOBILITY BY COUNTRY. SHARE IN THE EV* SEGMENT. BMW VERSUS MARKET - AVERAGE.

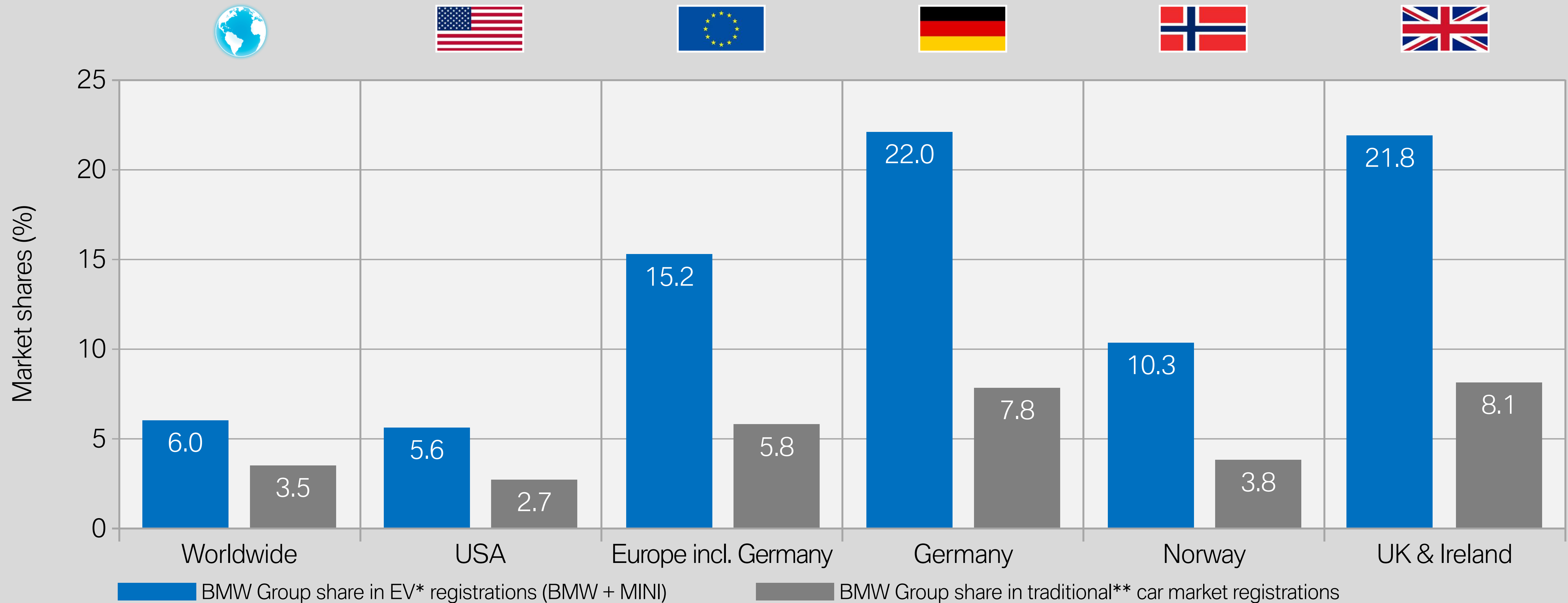
BMW Infographic



Data source: IHS Markit New Registrations 01/2019 - 07/2019. 08/2019 report. (See note 4 on last page).

ELECTROMOBILITY BY COUNTRY. SHARE IN NEW REGISTRATIONS. BMW EV* VERSUS BMW ICE**.

BMW Infographic



Data source: IHS Markit New Registrations 01/2019 - 07/2019. 08/2019 report. (See note 5 on last page).

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Note (4), (5)

* “EV” means: Battery electric vehicles or Plug-In-Hybrid vehicles.

** “ICE” and “traditional” mean: Internal combustion engine.

Data source:

IHS Markit New Registrations 01/2019 - 07/2019. 08/2019 report.

Latest available month varies per country.

Vehicle Type:

Passenger Cars.

Propulsion:

Electric, Electric w. REX, Electric w/o REX,

PHEV Diesel and PHEV Petrol.

Geography/Country coverage:

Argentina, Australia, Austria, Belgium, Brazil, Bulgaria, Canada, Chile, China, Croatia, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hong Kong, Hungary, Iceland, India, Indonesia, Ireland, Israel, Italy, Japan, Latvia, Lithuania, Luxembourg, Malaysia, Malta, Mexico, Netherlands, New Zealand, Norway, Philippines, Poland, Portugal, Romania, Russia, Singapore, Slovakia, Slovenia, South Africa, South Korea, Spain, Sweden, Switzerland, Taiwan, Thailand, Turkey, United Kingdom, USA, Venezuela.