

# BMW New Zealand Corporate Communications



September 17<sup>th</sup>, 2019

## Refreshed BMW 7 Series coming to New Zealand

- New distinctive exterior elements including enlarged Kidney Grille and slim-line headlight design
- Refined interior elements including available 'Exclusive Leather 'Nappa' with Extended Quilting' and enhanced acoustic comfort
- Advanced BMW Live Cockpit professional infotainment system with BMW Operating System 7.0 as standard
- BMW xDrive intelligent all-wheel drive system featured as standard on the BMW 750i xDrive and V12-powered M760Li
- A powerful new-generation twin-turbocharged 4.4-litre V8 engine generating 390kW of power and 750Nm of torque is standard in the BMW 750i xDrive
- BMW 745e iPerformance PHEV now comes with a turbocharged 3.0-litre six-cylinder engine and increased electric range, to arrive later in 2019
- Comprehensive driver assistance systems with added functionality, including Reversing Assistant
- The BMW 7 Series LCI will be available in New Zealand from September 2019

BMW Group New Zealand is pleased to announce pricing and specification details for the BMW 7 Series LCI.

"The BMW 7 series has been one of our leading models since it first launched in 1977 and that won't be changing anytime soon." says Managing Director of BMW Group New Zealand, Karol Abrasowicz-Madej.

"By adding more of those refined, luxury touches that BMW is so well known for, combined with our best in class technological functionality, the new look BMW 7 Series takes the sedan segment to a whole new level."

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### BMW 7 Series rang pricing\*

#### Standard wheelbase

BMW 730d	\$176,900*
BMW 745e	\$187,900*
BMW 750i xDrive	\$219,900*
BMW M760Li xDrive	\$324,900*

### Striking aesthetics for commanding road presence

The new BMW 7 Series boasts a redesigned exterior that emanates status and dynamic intention.

From the front, the restyled bonnet sits 50mm higher and sports a single-piece BMW Active Kidney Grille that is 40 per cent larger than its predecessor. Framing the kidney grille are 'Laserlight', BMW's signature high-end headlights which now come standard on all models.

The rear of the BMW 7 Series showcases three-dimensional LED taillights, now 35mm slimmer and adorned with a continuous LED light band and elegant chrome strips. For the first time ever, an animated welcome and goodbye scenario illuminates from the LED light band.

Thanks to the stylistic updates, vehicle length has increased by 22mm for both short and long wheelbase versions; 5120mm and 5260mm respectively.

The premium design cues continue along the vehicle's side profile. Air Breathers and trim strips come in high-gloss chrome with both Design Pure Excellence and M Sport Package offerings.

### **Design Pure Excellence: The forefront of luxury and comfort**

The Design Pure Excellence Interior package now comes as standard on all models (excluding the V12-powered M760Li).

Showcasing astounding craftsmanship, the fine brushed aluminium, decorative stitching and detailed wood trims create a comfortable and sophisticated atmosphere.

BMW 7 Series LCI now offers the option of Exclusive Leather 'Nappa' with Extended Quilting available in colours 'Mocha' and 'Cognac', adding a touch of elegance and augmenting ride comfort.

Refined sound insulation ensures the new BMW 7 Series creates an exclusive and comfortable motoring experience. This includes sound insulation elements instilled in the car's chassis, an increase in the laminated glass thickness to 5.1mm and quieter window motors and control units.

Optimised mounts for the 730d diesel engine also help suppress vibrations during start up and acceleration.

### **Popular M Sport Package available**

Shifting the aesthetic even further towards dynamism, the M Sport Package is available as a cost option for all variants (excluding M760Li).

The M Sport Package adds the following equipment highlights:

- 20-inch M light alloy wheels
- Specific M-designed front and rear aprons
- M Aerodynamics Package
- M Kidney Grille with black and satinised aluminium trims
- M tailpipe finishers
- Illuminated BMW M door sill finishers and M exterior badging
- M-specific vehicle key
- Dark Shadow metallic rear bumper trim

### **Comprehensive technology, continuous connectivity**

The New BMW 7 Series LCI features the BMW Live Cockpit Professional which comprises of a 12.3-inch freely customisable instrument cluster and a large 10.25-inch Control Display.

Additionally, the infotainment system is updated to the latest BMW Operating System 7.0 with customisable widgets that display a range of real-time information.

A range of other standard features such as the Navigation System Professional, BMW Head-up Display and natural voice recognition ensure this system can adapt to personal interaction preferences.

BMW Intelligent Personal Assistant headlines the infotainment system and can be activated through the default phrase, "Hey, BMW". This wake phrase can also be customised.

This feature delivers information and supports the execution of navigation, entertainment and other functions, ensuring convenient and hands-free operation.

BMW Intelligent Personal Assistant can also control the new 'Caring Car' functions, which include Vitalise and Relax programmes that utilise a combination of air conditioning, lighting, fragrances and seat massage to revitalise and relax occupants.

### **New engine and rear-biased xDrive system for BMW 750i**

The newly developed 4.4-litre twin-turbocharged V8 petrol engine fitted to the 750i xDrive offers an additional 60kW peak power figure over its predecessor, now standing at an incredible 390kW.

Using two twin-scroll turbochargers nestled inside the cylinder 'vee', the new 750i xDrive also develops 750Nm peak torque and accelerates the 750i xDrive to 100km/h in only 4.0 seconds.

A standard M Sport Exhaust system with flap control produces an appropriate acoustic accompaniment to the effortless performance.

Harnessing the new engine's performance is a rear-biased xDrive all-wheel drive system. Debuting on the preceding M760Li, this intuitive traction system has now been adopted to the BMW 750i LCI.

xDrive works with the vehicle's dynamic stability control system to determine which wheel has the most traction in any given situation. The power transfer is taken care of via an electronically operated multi-plate clutch.

To maximise efficiency, front-axle drive is only deployed when the control systems determine more traction is required.

### **V12 flagship: The BMW M760Li xDrive**

Continuing its role at the top of the BMW experience is the imposing BMW M760Li xDrive. The only BMW vehicle currently available with a V12 engine, the M760Li houses.

### **Coming soon: Extended range and a new six-cylinder engine for plug-in hybrid 745e iPerformance**

Hybrid driving just became sportier, with a 3.0-litre turbocharged six-cylinder petrol engine fitted in the new BMW 745e. The engine, capable of generating 210kW of power and 450Nm of torque, is coupled with an impressive electric motor that can produce outputs of 83kW and 265Nm.

When driven in the combined petrol and electric driving mode, BMW 745e can produce 290kW of power and a remarkable 600Nm of torque, allowing it to complete the standard sprint in just 5.2 seconds.

In pure electric mode, the BMW 745e has a range of up to 40km under 'real world'

conditions, ensuring daily commutes and activities can be achieved emission free.

For added convenience, the BMW 745e is fitted with a Type 2 charging port, which allows the battery to be charged via domestic wall socket, compatible public charging stations or BMW i Wallbox Plus. Opting for the BMW i Wallbox Plus, the battery can be charged to 80 per cent capacity in just 3.1 hours.

### By model: Performance and efficiency

Model	Engine	Power / Torque	0-100km	Fuel Use	CO2
730d	3.0L turbo 6-cyl diesel	195kW 620Nm	6.1s	6.0l / 100km	158g/km
745e PHEV	3.0L turbo 6-cyl plus synchronous	290kW 600Nm	5.2s	2.4l / 100km	56g/km
750i xDrive	4.4L twin-turbo V8	390kW 750Nm	4.0s	10.1l / 100km	232g/km
M760Li xDrive	6.6L twin-turbo V12	448kW 850Nm	3.8s	13.0l / 100km	297g/km

### Key dimensions

Variant	7 Series	7 Series
Length	5,120mm	5,260mm
Width	1,902mm	1,902mm
Height	1,467mm	1,479mm
Wheelbase	3070mm	3210mm

### Condition Based Servicing

All maintenance requirements for the BMW 7 Series are controlled by the Condition Based Servicing (CBS) system.

With CBS, sensors and advanced algorithms monitor and calculate the conditions in which a vehicle is used, including mileage, time elapsed since its last service, fuel consumption and how a vehicle is driven. Based on the information captured, maintenance requirements are determined, identifying whether an annual vehicle inspection or oil service is due.

Selected BMW service and maintenance costs can be covered by a single, one-off advance payment with BMW Service Inclusive (BSI), which is available in two packages: Basic or Plus.

As with all New Zealand-new BMW vehicles, a five-year warranty, three-year service inclusive programme and five-year roadside assist coverage is fully included.

## **The BMW Group**

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 30 production and assembly facilities in 14 countries; the company has a global sales network in more than 140 countries.

In 2018, the BMW Group sold over 2,490,000 passenger vehicles and more than 165,000 motorcycles worldwide. The profit before tax in the financial year 2018 was € 9.815 billion on revenues amounting to € 97.480 billion. As of 31 December 2018, the BMW Group had a workforce of 134,682 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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\* Recommended Retail Pricing is shown and includes GST, but excludes on-road costs. Customers are advised to contact their nearest BMW dealer for all pricing enquiries.

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