

First-ever BMW 2 Series Gran Coupé confirmed for New Zealand in 2020

24 October 2019

- The first-ever BMW 2 Series Gran Coupé sports an elegant design and fresh dimensions for added practicality
- Showcasing BMW front-wheel-drive architecture and an array of new technology enhancements
- BMW M235i xDrive comes with BMW xDrive all-wheel drive system for added stability and enhanced sporting performance
- The BMW 2 Series Gran Coupé will premiere at the Los Angeles Auto Show in November 2019

The all-new BMW 2 Series Gran Coupé which has just been revealed to the world, will be available to New Zealand customers by Q1, 2020.

Similar to its four-door coupe stablemates, the BMW 2 Series Gran Coupé exhibits an audacious contemporary design, with bold expressive lines that highlight the athletic coupé silhouette.

This is complemented by a contoured kidney grille, all-new design of the rear lights and a high-gloss black band that accentuates the rear width of the car.

Furthermore, the BMW M235i xDrive will sport exclusive highlights in Cerium Grey with a distinctive three-dimensional mesh kidney grille adorning the front.

The BMW 2 Series Gran Coupé's elongated profile measures 4,526 mm in length, 1,800mm in width and only 1,420mm in height which enhances everyday practicality while reinforcing its dynamic appearance.

For rear passengers, the extra leg room add seating comfort for long journeys and allow for easier entry. The impressive 430 litres of boot capacity can be further expanded thanks to the 40/20/40 split rear seat backrest.

The remarkable handling and agility of the BMW 2 Series Gran Coupé is the result of careful integration of BMW's latest front-wheel-drive architecture with sophisticated chassis engineering and innovative technologies.

This is further pronounced in the M235i xDrive with the availability of BMW xDrive intelligent all-wheel drive system as standard.

Local specification, engine line-up and pricing details for the all-new BMW 2 Series Gran Coupé will be released closer to the launch date.

BMW Group New Zealand
A BMW Group Company

Postal Address

BMW Group New Zealand
PO Box 9510
Newmarket, Auckland 1149

Office Address

7 Pacific Rise
Mt. Wellington, Auckland 1060

Telephone

+ 64 9 573 6999

Facsimile

+ 64 9 573 0923

Email

info@bmw.co.nz

Website

www.bmw.co.nz

Condition Based Servicing

All maintenance requirements for the BMW 2 Series Gran Coupé are controlled by the Condition Based Servicing (CBS) system.

With CBS, sensors and advanced algorithms monitor and calculate the conditions in which a vehicle is used, including mileage, time elapsed since its last service, fuel consumption and how a vehicle is driven. Based on the information captured, maintenance requirements are determined, identifying whether an annual vehicle inspection or oil service is due.

Selected BMW service and maintenance costs can be covered by a single, one-off advance payment with BMW Service Inclusive (BSI), which is available in two packages: Basic or Plus.

The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 30 production and assembly facilities in 14 countries; the company has a global sales network in more than 140 countries.

In 2018, the BMW Group sold over 2,490,000 passenger vehicles and more than 165,000 motorcycles worldwide. The profit before tax in the financial year 2018 was € 9.815 billion on revenues amounting to € 97.480 billion. As of 31 December 2018, the BMW Group had a workforce of 134,682 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

www.bmwgroup.com

Facebook: <http://www.facebook.com/BMWGroup>

Twitter: <http://twitter.com/BMWGroup>

YouTube: <http://www.youtube.com/BMWGroupView>

Instagram: <https://www.instagram.com/bmwgroup>

LinkedIn: <https://www.linkedin.com/company/bmwgroup/>

For further press/media information contact:

Lucy Houghton

Head PR

Telephone: 09 918 5555

Mobile: 021 132 1190

Email: bmw@peadpr.co.nz