

First-ever BMW M8 Competition Coupé and Gran Coupé confirmed for New Zealand launch in Q2, 2020

19th February 2020

- High performance two- and four-door sports sedans to complement local BMW M line-up in 2020 in Competition-only guise
- The all new BMW M8 Competition is the fastest BMW ever offered, accelerating from 0-100km/h in 3.2 seconds
- Blends outstanding performance with distinctive styling for a unique combination of racing flair and exclusivity
- Powered by a formidable high-revving eight-cylinder engine with M TwinPower Turbo technology that produces 460kW and 750Nm

BMW M8 Competition pricing*

BMW M8 Competition Coupé	\$332,900*
BMW M8 Competition Gran Coupé	\$326,900*

The first ever BMW M8 Competition Coupé and Gran Coupé models are set to take the BMW 8 Series range to an even higher level of performance with both models available in New Zealand by Q2, 2020.

The two and four-door sports sedans benefit from the most powerful engine ever developed by BMW M for a production model: the 4.4-litre V8 with BMW TwinPower Turbo technology that has a peak output of 460kW.

Regardless of the driving style, the all new BMW M8 Competition Coupé and Gran Coupé provide a race car-like feel and feature an eight-speed M Steptronic transmission with Drivelogic for precise shifts.

The powertrain, chassis and aerodynamics were tested extensively at BMW Group's proving grounds, the Nürburgring-Nordschleife and other race circuits.

In addition, both models incorporate the celebrated M xDrive all-wheel-drive system that seamlessly transfers the engine's power to the road via a centrally controlled interaction with the rear axle-mounted Active M Differential.

The M xDrive system has a rear-biased configuration in its default 4WD mode. Drivers can access a Setup menu to select 4WD Sport mode, which sends an even higher proportion of drive to the rear wheels. Deactivation of DSC brings 2WD mode into play, with drive fed exclusively through the rear wheels.

During vehicle development, track use demand prompted the implementation of model specific chassis technology, as well as the use of extremely stiff mountings connecting the chassis to the body.

The M8 Competition Coupé and Gran Coupé both include electronically controlled dampers and electromechanical M Servotronic steering, while a new M-specific integrated braking system

enables two brake pedal settings to suit specific driving styles and situations.

Adjustment of the brake pedal functionality is accessible through the Setup function, where settings for the engine, dampers and steering can also be personalised.

Two individually composed variants of the M Setup can be stored and called up using the buttons on the steering wheel. The M Mode button on the centre console also allows driver assistance systems and the instrument cluster/Head-Up Display to be configured as required.

Drivers can select TRACK mode in addition to ROAD and SPORT modes depending on their preference.

The BMW M8 Competition Coupé and Gran Coupé are characterised by M design elements which leave no doubt as to the model's extraordinary high-performance abilities.

The dramatic new exterior styling of both models displays a dynamically stretched silhouette, muscular shoulders and a distinctive standalone rear-end design.

The two models complement these aspects with larger air intakes at the front, aerodynamically optimised exterior mirrors, a rear spoiler and CFRP roof.

The wheelbase of the M8 Competition Gran Coupé is 200 millimetres longer than that of the two-door BMW M8 Competition Coupé, allowing for exceptional levels of space in the rear compartment. The rear seat design evokes a sport-focused feel with individual character and integrated head restraints.

Other interior design highlights of the M8 Competition Gran Coupé include exclusive M Sport front seats with integrated illuminated M8 badging and bi-colour leather trim. The instrument cluster, Control Display and Head-Up Display also provide the driver with M-specific readouts.

Equipment and options

Standard equipment:

- M xDrive
- M Sport Exhaust System
- M Carbon Engine Cover
- 20" M light alloy wheels Star-spoke style 813 M Bicolour with Performance Tyres
- M Sport Differential
- M Steptronic Sport transmission
- Tyre Pressure Indicator
- Tyre Repair Kit
- Alarm System
- Automatic Operation of Tailgate
- Comfort Access
- Soft Close Doors
- BMW Display Key
- M Carbon roof
- Floor Mats in Velour
- Warning Triangle & First Aid Kit
- Active Seat Ventilation in the Front Seats
- Lumbar Support

- Interior Trim Carbon Fibre
- M Seat Belts
- Heat Comfort package, front, incl. Seat Heating, Steering Wheel Heating and Heated Armrests
- High-Beam Assist
- Driving Assistant Professional
- BMW Laserlight
- Parking Assistant Plus
- Intelligent Emergency Call
- Teleservices
- ConnectedDrive Services
- Connected Package Professional
- Drive Recorder
- Wireless Charging
- BMW Live Cockpit Professional
- BMW Night Vision with person recognition
- DAB Tuner
- Bowers & Wilkins Diamond Surround Sound System
- M Sport Seats
- M Rear Spoiler
- BMW Individual High-Gloss Shadow Line
- BMW Individual Headliner Alcantara Anthracite
- M Competition Package
- M Driver's Package
- BMW Individual high-gloss Shadow Line with Extended Contents
- Chinese Language Display (NCO)
- BMW Individual Full Leather 'Merino' Upholstery
- BMW Individual Metallic Paintwork

Alloy wheels:

Standard fitment:

20" M light alloy wheels Star-spoke style 813 M Bicolour with performance tyres

F: 9.5J × 20, 275/35 R 20 R: 10.5J × 20, 285/35 R 20

Forged alloy

No cost option 1:

20" M light alloy wheels Star-spoke style 811 M Bicolour with performance tyres

F: 9.5J × 20, 275/35 R 20 R: 10.5J × 20, 285/35 R 20

No cost option 2:

20" M light alloy wheels Double-spoke style 810 M Jet Black with performance tyres

F: 9.5J × 20, 275/35 R 20 R: 10.5J × 20, 285/35 R 20

Paint finishes:

No cost options:

Non-metallic

- Alpine White

Metallic

- Black Sapphire

- Brands Hatch Grey
- Sonic Speed Blue
- Marina Bay Blue
- Donington Grey
- Barcelona Blue
- Motegi Red

BMW Individual Metallic

- Dravit Grey
- Almandine Brown
- Aventurine Red

BMW Individual Special Metallic Paintwork

- Frozen Bluestone (\$2,600)
- Brilliant White (\$2,000)
- Frozen Brilliant White (\$2,600)
- Frozen Cashmere Silver (\$2,600)
- Frozen Dark Silver (\$2,600)
- Frozen Dark Brown (\$2,600)
- Frozen Arctic Grey (\$2,600)
- Frozen Marina Bay Blue (\$2,600)
- Pure Metal Silver (\$10,400)

Interior trims:**No cost options:**

- Carbon Fibre
- BMW Individual Piano Finish Black
- Fine-Wood Trim Ash Grain Grey Metallic High-Gloss
- BMW Individual Fine-Wood Trim Ash Black Silver Effect High-Gloss

Upholstery:**No cost options:**

- Silverstone, Black interior colour
- Sakhir Orange, Black interior colour
- Midrand Beige, Black interior colour
- Taruma Brown, Black interior colour
- Black, Black interior colour

BMW Individual Full Leather 'Merino' Upholstery:**No cost options:**

- Ivory White / Night Blue, Ivory White interior colour
Includes BMW Individual Headliner Alcantara in Night Blue
- Ivory White / Tartufo, Tartufo interior colour
Includes BMW Individual Headliner Alcantara in Ivory White

BMW M Carbon Ceramic Brakes with matte gold brake calipers and 'M' logo
\$16,500

BMW M Carbon Exterior Package

\$10,300*

Includes:

- Front Apron: Air intake inserts, front left and right
- Mirror Caps
- Rear Spoiler
- Rear Diffuser Insert

Performance and efficiency

	Power (kW)	Torque (Nm)	0-100km/h (sec)	Fuel consumption (l/100km)	CO2 (g/km)
M8 Competition Coupé 4.4L V8 TwinPower Turbo	460	750	3.2	10.4	239

* Recommended Retail Pricing is shown and includes GST, but excludes on-road costs. Customers are advised to contact their nearest BMW dealer for all pricing enquiries.

Condition Based Servicing

All maintenance requirements for the BMW M8 Competition Coupé and Gran Coupé are controlled by the Condition Based Servicing (CBS) system.

With CBS, sensors and advanced algorithms monitor and calculate the conditions in which a vehicle is used, including mileage, time elapsed since its last service, fuel consumption and how a vehicle is driven. Based on the information captured, maintenance requirements are determined, identifying whether an annual vehicle inspection or oil service is due.

Selected BMW service and maintenance costs can be covered by a single, one-off advance payment with BMW Service Inclusive (BSI), which is available in two packages: Basic or Plus.

The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2019, the BMW Group sold over 2,520,000 passenger vehicles and more than 175,000 motorcycles worldwide. The profit before tax in the financial year 2018 was € 9.815 billion on revenues amounting to

€ 97.480 billion. As of 31 December 2018, the BMW Group had a workforce of 134,682 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving



resources as an integral part of its strategy.

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