

## First ever BMW X3 xDrive30e PHEV bound for New Zealand Q2 2020

- First BMW X3 to feature advanced BMW plug-in hybrid (PHEV) system
- Launches in New Zealand in Q2 2020
- The X3 xDrive30e will become the seventh electrified vehicle offered by BMW New Zealand
- Combines intelligent four-wheel-drive, BMW xDrive and BMW eDrive technology
- Cutting-edge battery cell technology enables electric range of up to 55km\*
- Maximum system output of 215kW and 420Nm
- Fuel consumption reduced to between 2.4 and 2.1 L/100km\*
- Accelerates from 0-100 km/h in just 6.1 seconds

### BMW X3 xDrive30e PHEV pricing\*

BMW X3 xDrive30e PHEV \$107,700\*

BMW Group New Zealand will further expand its portfolio of progressive electrified models, introducing the first ever BMW X3 xDrive30e plug-in hybrid (PHEV) to the market in Q2, 2020.

The BMW X3 xDrive30e PHEV will become the seventh electrified vehicle available in the New Zealand line-up and follows the recent arrival of the new BMW 330e and X5 xDrive45e PHEV models, both of which offer significantly improved performance and electric range over their predecessors.

BMW New Zealand also offers the i3 Battery Electric Vehicle (BEV) as part of a targeted strategy to offer a diverse portfolio of luxury vehicles with the widest variety of powertrains.

The all new X3 xDrive30e from the ultra-successful X3 line-up brings together intelligent all-wheel-drive, BMW xDrive and cutting-edge BMW eDrive technology in a package that delivers both driver appeal and exceptional efficiency.

An advanced high voltage lithium-ion battery cell enables the X3 xDrive30e to deliver emissions free purely electric mobility with a range of up to 55km.

Its four-cylinder combustion engine and electric motor also provide dynamic performance off the line with a standard sprint time of 6.1 seconds.

The X3 xDrive 30e achieves this while delivering combined fuel consumption figures of between 2.4 and 2.1 litres per 100km. CO2 emissions meanwhile amount to 54 to 49 grams per kilometre\*.

BMW Group New Zealand Managing Director, Karol Abrasowicz-Madej said arrival of the X3 xDrive30e highlights BMW Group New Zealand's commitment to increasing its sustainability-focused product offering.

"BMW Group has the largest range of electrified vehicles in New Zealand and we plan to maintain this position by continuing to introduce new PHEV or EV models, such as the brilliant X3 xDrive30e,"

"We like to give our customers the opportunity to select a vehicle fit for them, giving them the power of choice, whether it's diesel, petrol, fully electric or in this case, plug-in hybrid. The advanced BMW PHEV system in the X3 xDrive30e is ideal for those who want to take the first step towards an electric future," Abrasowicz-Madej said.

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**Response, agility and efficiency: the X3 xDrive 30e power system**

The plug-in hybrid model of the X3 range is characterised by agile handling and sporty driving characteristics, a versatile interior, premium quality and advanced connectivity.

Its BMW xDrive system permanently distributes the drive torque between the front and rear wheels as required – even when driving purely on electric power – to ensure sporty driving characteristics on the road and superior off-road performance over unsurfaced terrain.

Drive power is generated by a 2.0-litre 135kW four-cylinder petrol engine with BMW TwinPower Turbo Technology and an electric motor integrated into the 8-speed Steptronic transmission with an output of 80kW.

Together the two drive units develop a system output of 215kW and 420Nm. Depending on the operating mode and the situation, the electric motor of the new BMW X3 xDrive30e can be used either for purely electric mobility or to support the combustion engine.

In max eDrive mode, which can be activated via the eDrive button on the centre console, the new BMW X3 xDrive30e achieves a top speed of 135 km/h with a locally emissions-free and virtually silent drive unit.

In the standard Auto eDrive setting, purely electric driving is possible at speeds of up to 110 km/h.

The combustion engine only switches on at higher speeds or when there are particularly high load requirements. When both drive units are active, the efficiency of the new BMW X3 xDrive30e is optimised, as is its sprint capacity.

When accelerating, the spontaneous power development of the electric motor is clearly evident, while at constant speeds its electric assist reduces fuel consumption and emissions.

Support of the electric motor ensures that the combustion engine can run within an efficiency-optimised load range as often as possible. The available BATTERY CONTROL setting serves to keep the charge state of the high-voltage battery at a level determined by the driver.

In this way, the power supply can be specifically reserved and used for local emissions-free driving on urban stretches of road during a lengthier trip.

**Latest battery cell technology enhances range, versatility**

The lithium-ion battery of the new BMW X3 xDrive30e is located in a space-saving position underneath the rear seat, while the fuel tank is positioned above the rear axle.

At 450 litres, the luggage compartment volume of the new BMW X3 xDrive30e is slightly less than models powered by a conventional engine (550 litres).

By folding down the rear seat with 40:20:40 split, the storage space can be extended to up to 1,500 litres. Thanks to cutting-edge battery cell technology and a gross energy content of 12.0kWh, the high-voltage battery contributes both to the outstanding efficiency and the excellent electrical range of the new BMW X3 xDrive30e.

As a result, the plug-in hybrid model can be used for a day-to-day travel without locally produced emissions – even beyond the city.

The high-voltage battery can be charged at conventional household sockets using the standard-equipment charging cable. In this way, the battery can be fully charged in less than six hours. At a BMW i Wallbox, the same charging process can be completed in around three and a half hours.

The charging socket is located under a separate flap on the front left side wall of the car. The electrical energy stored in the high-voltage battery is also used to supply the 12-volt vehicle electrical system.

### **Acoustic pedestrian detection among advanced features**

Among the advanced features included as standard specification is acoustic pedestrian protection.

When driving electrically at low speeds, a sound designed specifically for electrified BMW models is generated to alert other road users to the approaching car without impairing the acoustic comfort of the vehicle occupants. In addition, the new BMW X3 xDrive30e is equipped with an auxiliary air conditioning system as standard.

It can also be controlled remotely from a smartphone using the BMW Connected App. The driver can therefore enjoy a warm vehicle in winter and a cool vehicle in summer.

New digital services help make it more attractive and convenient to charge the high-voltage battery when out and about. The digital services support the driver in searching for and selecting public charging stations, enable the charging process to be controlled via remote functions and transmit information relating to charge status, electrical and combined range and individual energy consumption to the driver's smartphone or other personal devices.

Launch of the new BMW X3 xDrive30e further underlines the BMW Group strategy of consistently pursuing not only the electrification of its drive portfolio but also a product strategy geared towards the diverse needs of its customers.

### **Specification Highlights:**

- 20" light alloy wheels Y-spoke style 695
- 8-speed Steptronic transmission with gearshift paddles
- Acoustic Protection for pedestrians
- Adaptive LED headlights
- Automatic climate control, 3-zone
- Automatic tailgate operation
- BMW Head-Up Display
- BMW Live Cockpit Professional
- Comfort access system
- Connected Package Professional
- Cruise Control
- Driving Assistant
- eDrive Services
- Leather 'Vernasca' upholstery
- Multifunction instrument display
- Navigation system Professional incl. iD6 with touchscreen
- Parking Assistant Plus, incl. 3D Surround View
- Sport seats for driver and front passenger

- Wireless charging
- xLine

**\*Recommended Retail Pricing is shown and includes GST, but excludes on-road costs. Customers are advised to contact their nearest BMW dealer for all pricing enquiries.**

### **The BMW Group**

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2019, the BMW Group sold over 2,520,000 passenger vehicles and more than 175,000 motorcycles worldwide. The profit before tax in the financial year 2018 was € 9.815 billion on revenues amounting to

€ 97.480 billion. As of 31 December 2018, the BMW Group had a workforce of 134,682 employees. The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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