

12 May 2021
10:00 a.m.

101ST ANNUAL GENERAL MEETING OF BMW AG.



The BMW Way to 2050
For your investment.
And our shared future.

**BMW
GROUP**



ROLLS-ROYCE
MOTOR CARS LTD



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OLIVER ZIPSE.

**CHAIRMAN OF THE BOARD OF MANAGEMENT
OF BMW AG.**



FINANCIAL YEAR 2020: PROPOSED DIVIDEND.

COMMON STOCK

1.90 €

PREFERRED STOCK

1.92 €

PAYOUT RATIO



32.5%



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AGENDA.



**We look far into the future.
That is our perspective.**

**We take action in the here and now.
That is our foundation for the future.**

THINK
RE:DUCE
USE
CYCLE

MORE ABOUT THIS AT
THE IAA MOBILITY 2021.

**BMW REALIGNMENT IN THE 1960s.
RADICAL NEW APPROACH.**



THE “NEUE KLASSE” 2025.

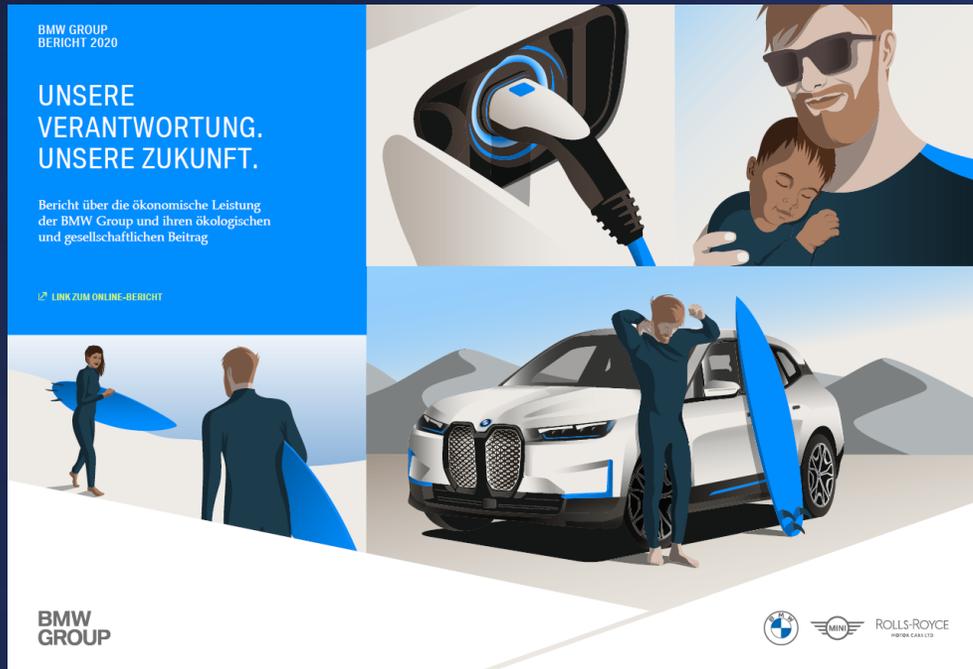


Electric.

Digital.

Circular.

FIRST INTEGRATED BMW GROUP REPORT. SUSTAINABLE AND FINANCIAL INDICATORS ARE EQUAL.



“The BMW Group Report – focusing on the BMW Group’s economic performance and its contribution to the environment and to society.”

BINDING SUSTAINABILITY GOALS FOR 2030. WE ARE MEASURING OUR PERFORMANCE.

Production

-80%

CO₂ per veh.
2030 vs. 2019

Use phase

at least

-40%

CO₂ per veh.
2030 vs. 2019

Supply chain

at least

-20%

CO₂ per veh.
2030 vs. 2019



ELECTRIFICATION ROADMAP.

 **2021**

Over **1 million** electric models and plug-in hybrids since 2013.

 **2023**  We are ICE-BAN-ready.*

13 fully-electric models (BEVs).
At least one BEV model in all key segments.

We offer BEV options in **90% of our core segments**.

 **2025**

Around **2 million BEVs delivered**.

 **2030**

At least **50% of our global sales** are BEVs.



Over the next 10 years or so:
10 million fully-electric BMW Group vehicles on the roads!

*) Regardless of when individual markets complete the transition to e-mobility: We will be able to deliver.

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BMW GROUP SALES IN 2020 AND 2021. GOOD START IN 2021.

SALES DEVELOPMENT WORLDWIDE YEAR-ON-YEAR.



2020 MOST SUCCESSFUL YEAR EVER FOR BMW M GMBH. BMW MOTORRAD POSTS SECOND-BEST SALES IN ITS HISTORY.



BUSINESS DEVELOPMENT IN 2021. WHAT WE ARE AIMING FOR.

Group



Earnings before tax
Significant increase.

Employees at year-end
Slight decrease.

Percentage of women in management at BMW Group
Slight increase.

Automotive Segment



Deliveries
Solid increase.

Percentage of electrified vehicles
Significant increase.

CO₂ emissions EU new vehicle fleet
Significant reduction.

CO₂ emissions per vehicle produced
Moderate reduction.

EBIT margin
within range of 6-8%.

Return on Capital Employed (RoCE)
Significant increase.

Motorcycles Segment



Deliveries
Solid increase.

EBIT margin
within range of 8-10%.

Return on Capital Employed (RoCE)
Significant increase.

Financial Services Segment



Return on Equity
within range of 12-15%.

BMW SHARE PRICE PERFORMANCE SINCE 1 JAN. 2020. UP 14.5%, DESPITE CORONAVIRUS PANDEMIC.



**INTELLIGENT VEHICLE ARCHITECTURES.
PERFECT SYSTEMS INTEGRATION.**



**THE NEW FULLY-ELECTRIC BMW iX3 BUILT IN CHINA.
SCOOPING UP AWARDS.**



**auto
motor
and
sport**

“Electric SUV with the range of petrol”

BMW i HYDROGEN NEXT – SMALL SERIES IN 2022. LOOKING AHEAD TO THE HYDROGEN DRIVE TRAIN.



**THE ALL-NEW BMW iX AND THE ALL-NEW BMW i4.
OUR FULLY-ELECTRIC DUO FROM AUTUMN 2021.**



OUR NEW CUSTOMER, BRANDS AND SALES SYSTEM (CBS). DIGITALISING THE PRODUCT AND PURCHASING EXPERIENCE.



**BMW OPERATING SYSTEM 8 – OUR DIGITAL POWERHOUSE.
INTUITIVE OPERATION – THANKS TO SHY TECH.**



PARTNERSHIP WITH NVIDIA. VIRTUAL PLANNING FOR OUR PLANTS AND PROCESSES



Renderer Real-Time

Common Ray Tracing

Anti-Aliasing

Direct Lighting

- Enable Shadows
- Enable Fractional Opacity
- Show Lights
- Enable Sampled Direct Lighting
- Auto-enable Sampled Lighting Above Light Count Threshold
- Auto-enable Sampled Lighting: Light Count Threshold 10

Sampled Direct Lighting

- Samples per Pixel 8
- Clamp Sample Count to Light Count
- Reflections: Light Samples per Pixel 8
- Reflections: Clamp Sample Count to Light Count
- Firefly Filter Median
- History Clamping
- Denoiser Iterations 5

Reflections

- Max Roughness 0.3
- Max Reflection Bounces 1

Translucency

- Max Refraction Bounces 6
- Secondary Bounce Roughness Cutoff 0.1
- Enable Fractional Cutout Opacity

Caustics

Indirect Diffuse Lighting

Property

Content Console

2021-03-29 11:51:43 [Info] [omni.client.plugin] Tick: provider_nucleus: Refreshing authorization token for nv-nucleus-0 muc:3009
2021-03-29 11:51:43 [Info] [omni.client.plugin] Tick: provider_nucleus: Authorization token for nv-nucleus-0 muc:3009 refreshed

THE ALL-NEW MINI COOPER SE.
MINI WILL BE OUR FIRST PURE ELECTRIC BRAND.



BMW MOTORRAD DEFINITION CE 04.
A NEW FORM OF URBAN MOBILITY ON TWO WHEELS.





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CONSUMPTION / EMISSIONS DATA.

BMW iX: Power consumption in kWh/100 km: 22.5-19.5 WLTP. Data are preliminary and based on forecasts.

MINI Cooper SE: Power consumption in kWh/100 km combined: 16.9-14.9 NEDC, 17.6-15.2 WLTP.

BMW iX3: Power consumption in kWh/100 km combined: 17.8-17.5 NEDC, 19.0-18.6 WLTP.

BMW i4: This is a pre-production model, no homologation figures are available yet.

BMW M3 Competition Sedan: Fuel consumption combined: 9.8 – 9.6 l/100 km [28.8 – 29.4 mpg imp] in WLTP;
CO2 emissions combined: 224 – 219 g/km in WLTP.