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BMW GROUP NEW ZEALAND RECOGNISES DEALER NETWORK FOR OUTSTANDING PERFORMANCE IN 2020.

- BMW and MINI New Zealand dealers receive awards for exemplary performance across different business areas, contributing to the outstanding performance for both brands in 2020
- Coombes Johnston BMW and Hawkes Bay BMW awarded coveted titles for NZ Dealers of the Year

BMW Group New Zealand has recognised the outstanding achievements amongst its strong dealer network after a successful 2020 despite the global COVID-19 pandemic.

15 dealers and employees were crowned at the 2020 Dealer of the Year Awards event, hosted by BMW Group New Zealand at the Park Hyatt Auckland.

Karol Abrasowicz-Madej, Managing Director of BMW Group New Zealand noted that these awards were made even more poignant against the backdrop of such challenging trading conditions throughout 2020.

“The BMW and MINI dealer network demonstrated unwavering resilience across every aspect of their business over the past year,” Mr. Abrasowicz-Madej said.

“This dedication was reflected in the way they pivoted their business operations to suit fast-changing lockdown conditions in the country, all the while maintaining the highest standards of professionalism, leadership and management practices with a customer-driven mindset.”

Coombes Johnston BMW in Hamilton was awarded the prestigious title of Metro Dealer of the Year 2020. This is the second consecutive year the dealership has taken home top honours, an accolade of rare distinction as exemplified by top performance across all areas in the business.

Hawkes Bay BMW achieved the same excellence in their operations and took home the Rural Dealer of the Year 2020 award.

Other categories and winners included:

Awards Category	Winner	Dealership
Sales Consultant (Metro)	Gino Tjandra	Continental Cars BMW
Sales Consultant (Rural)	Mark Ireland	Cooke Howlison BMW
MINI Sales Consultant (Metro)	Selena Andreassend	Christchurch MINI Garage
MINI Sales Consultant (Rural)	Joao Santos	Wellington MINI Garage
Aftersales Service Advisor (Met)	Vaughn Cronin	Auckland City BMW
Aftersales Service Advisor (Rur)	Jaco Joubert	Hawkes Bay BMW
Aftersales Service Tech. (Met)	Don Pathirana	Continental Cars BMW
Aftersales Service Tech. (Rur)	Neil Gardiner	Hawkes Bay BMW
Parts Advisor (Metro)	Kaushal Thakur	Continental Cars BMW
Parts Advisor (Rural)	Kevin Yussupov	Coombes Johnston BMW Tauranga
Outstanding Mktg. Performance	Wendy Jefferson	Continental Cars BMW
FS Dealer of the Year (Metro)	Auckland City BMW	
FS Dealer of the Year (Rural)	Hawkes Bay BMW	
Dealer of the Year (Metro)	Coombes Johnston BMW, Hamilton	
Dealer of the Year (Rural)	Hawkes Bay BMW	

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2020, the BMW Group sold over 2.3 million passenger vehicles and more than 169,000 motorcycles worldwide. The profit before tax in the financial year 2019 was € 7.118 billion on revenues amounting to € 104.210 billion. As of 31 December 2019, the BMW Group had a workforce of 126,016 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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