



9th June 2021

BMW New Zealand refreshes plug-in hybrid range with updated X3 and X4 arriving Q4 2021.

- New BMW X3 xDrive30e refreshed to bolster BMW New Zealand's plug-in hybrid line-up later this year, alongside entire BMW X3 and X4 range
- 215kW combined output and provides fully electric driving range of up to 50 kilometres
- Joins BMW 225xe, 330e, 530e, 745e and X5 xDrive45e in local PHEV range
- Extensive updates applied to both BMW X3 and X4
- Changes to X3 design include redesigned front and rear end and interior enhancements
- Revised X4 adopts striking new front end from X3 with model-specific interpretation of kidney grille styling and interior upgrades
- New line-ups to launch in Q4 2021 with pricing and specification to be announced ahead of local launch

BMW New Zealand refreshes its electrified portfolio with the launch of the new X3 xDrive30e PHEV at the end of this year, alongside a model update for the entire X3 and X4 range.

The new model is set to continue BMW New Zealand's strong pace with electrified offerings, achieving one of the highest sales and growth rates in New Zealand this year.

The X3 xDrive30e combines a four-cylinder petrol engine and electric motor, transmitting power to all four wheels. It develops combined output of 215kW, which can be increased by up to 30kW by temporary use of the electric motor's peak output.

Its advanced lithium-ion high-voltage battery enables fully electric, emissions-free driving range of up to 50 kilometres.

The new PHEV model headlines the refreshed BMW X3 line-up, which, alongside the similarly updated X4 range, will arrive in New Zealand for customer deliveries in Q4 2021.

BMW X3 with classic X elements and sporty genes

The new BMW X3 now boasts a modernised appearance that conveys a more powerful presence with design changes to the front and rear.

Redesigned elements include the BMW kidney grille, headlights, front apron and rear bumper, while new graphics have been applied to the rear lights.

The M Sport package, which is fitted to the X3 xDrive30i and X3 xDrive30d as standard, emphasises the dynamic genes of BMW's Sports Activity Vehicle (SAV) concept. The range topping X3 M40i meanwhile prominently displays its strong links with high performance BMW M stable.

New BMW kidney grille and narrower headlights

The front styling of the new BMW X3 is characterised by a redesigned BMW kidney grille, headlights that are approximately 10 millimetres narrower, and a new front apron.

The BMW kidney grille is now more strikingly shaped, especially in the upper area, and now features a single piece frame.

The front headlights feature full LED technology as standard to provide powerful lighting performance in low light conditions.

In addition to the optional adaptive LED headlights with Matrix function, where the adverse weather light takes on the function of the previously separate fog lights, the BMW Laser Light system with a range of up to 650 metres is now also available as an optional extra.

Redesigned front apron and rear apron

Below the headlights, vertical air intakes arranged in a triangular interpretation frame the front bumper.

Taut and amply sized surfaces in body colour and the robust underbody protection reinforce the X3's commanding road presence.

The BMW X3 xDrive30e also bears an "electrified by i" emblem on the front wing, while an additional blue ring adorns all its BMW logos, including those on the wheel hub covers.

The rear section of the new BMW X3 offers greater clarity as a result of various measures.

A black border provides the full LED rear lights a more precise appearance, while the narrower light graphic now includes a three-dimensionally modelled pincer contour and horizontal turn signals integrated in a filigree style.

The emphasis on horizontal lines, including in the concave area at the lower end of the tailgate, contributes to the clean impression of the rear.

The newly designed and painted underbody protection provides a prominent finish and combines with the new, flush-fitting free-form tailpipe trims that are larger and sportier in appearance.

M Sport package with specific exterior details

The M Sport package provides the BMW X3 an even more dynamic orientation. The specific front apron features significantly larger air inlets and inserts finished in high-gloss black, as well as more pronounced air curtains.

The window graphics, roof rails and BMW kidney frame and bars are also optionally available in high-gloss black. The rear bumper includes a more striking diffuser finished in Dark Shadow along with two additional side air-curtain-panels in high-gloss black.

The standard trim includes the new 19-inch Y-Spoke 887M alloy wheel in Midnight Grey Bicolor with 245/50 R19 tyres.

Additional wheels in 20 inch and 21 inch are available as an option, as well as the M Sport brake system with blue or red brake callipers.

Further hints of BMW M in X3 M40i

Further visual differentiation is offered by the BMW X3 M40i, which shows its affiliation with the BMW M portfolio via a specific BMW M kidney.

In addition to a chrome frame, the grille bears the typical M double grille bars in high-gloss black and with an M logo.

While the same aprons as the M Sport package can be found at the front and rear, the aerodynamically optimised M exterior mirrors in high-gloss black, the free-form tailpipe trims in black chrome and the striking "Two Teeth" design ensure a distinctive look.

The BMW X3 M40i is fitted as standard with 21-inch M light alloy wheels double-spoke 699M in Orbit Grey with 245/45 R20 tyres at the front and 275/40 R20 at the rear.

As an optional extra, these wheels are available in Jet Black, while other exclusive options include the 21-inch M light alloy wheels double spoke 718M in a Jet Black burnished finish.

New BMW X4 characterised by exclusive mesh kidney grille

The BMW X4 adopts the new front end of the BMW X3 but adds an exclusive distinguishing feature in the form of the mesh kidney.

LED headlights are fitted standard, while adaptive versions of those units are available as an option. BMW Laser Light can also be optioned for the new BMW X4.

The rear design now has an even more clear-cut shape with flat, full LED rear lights that emphasise the vehicle width and protrude strikingly from the vehicle body with a three-dimensional design.

The new rear apron has a tidier appearance, with an increased proportion of painted surface and reflectors now placed vertically and lower in the bumper.

The wide free-form tailpipe trims echo the horizontal lines of the upper section.

M Sport package with striking rear apron on BMW X4

The M Sport package, which is standard on X4 xDrive20i and X4 xDrive30i, features the BMW mesh kidney – the frame and inserts of which are painted in high-gloss black – as well as a new rear apron with a wide, offset insert in the shape of an anvil.

As with the side air curtain panels, the apron is finished in high-gloss black and provides a powerful overall impression. The M Sport package includes the new 19-inch alloy wheel Y Spoke 887M in Midnight Grey Bicolor with 245/50 R19 tyres as standard.

Additional 20-inch and 21-inch wheels and the M Sport brake system are available as options.

BMW M insignia for X4 M40i

The BMW X4 M40i is based on the appearance and standard equipment of the corresponding X3.

As with that variant, it bears typical BMW M insignia such as the specific BMW M kidney with chrome frame, double kidney bars in high-gloss black with M logo and the aerodynamically optimised M exterior mirrors in high-gloss black.

The rear apron with its anvil shaped insert is complemented by an air curtain trimmed in high-gloss black.

Free-form tailpipe trims in black chrome with the "Two Teeth" complete the reinvigorated X4 rear end styling detail.

Eleven paint finishes for the BMW X3 and one exclusively for BMW X4

BMW offers a total of 11 paint finishes in the regular range.

The metallic paint finish Skyscraper Grey (from 12/21) is new, as is M Brooklyn Grey metallic from the M Sport package upwards, along with the two BMW Individual paint finishes Aventurine Red and Tanzanite Blue.

The new metallic finish, Piedmont Red, is available exclusively for the BMW X4.

For the first time there is also a choice of numerous special BMW Individual paint finishes for the two models, including matt finishes such as Frozen Deep Grey.

Significantly revised interior for both models

The new BMW X3 and BMW X4 adopt the centre console from current BMW 4 Series, bringing a contemporary and sporty feel to their cabins.

The free-standing, central Control Display with touch function now offers a screen diagonal of 10.25 inches as standard in all vehicles. A 12.3-inch version of the touch display is also available as an option.

The significantly improved standard equipment now also includes sports seats with covers from a new Sensatec generation in the new Ray grain and with perforated main seat surfaces, as well as automatic climate control with 3-zone control.

In order to make the vehicle configuration process clearer and more straightforward for customers, the complexity of the equipment lines and optional extras has deliberately been reduced by 30 per cent.

In addition to the cupholder and a model-specific emblem, the centre console accommodates the newly designed control island with engine start button, gear selector lever, buttons for the start/stop system, electric parking brake, hill descent control and the BMW iDrive Controller.

New electroplated trim elements on the air vents add a touch of elegance while emphasising the interior's horizontal lines.

Additional functions are offered by the optional Ambient Light, which features contour lighting above the decorative trim in the dashboard and lighting that shines gently downwards below the accent trim to create both a premium and relaxing interior atmosphere.

Three petrol engines and two diesel engines on offer across X3 and X4

There are three petrol engine variants available for BMW X3 and X4 as per the current line-up, with 135kW/300Nm developed by the X3 sDrive20i and X4 xDrive20i, 185kW/350Nm from the X3 xDrive30i and X4 xDrive30i 285kW/500Nm from the X3 M40i.

There are two diesel variants exclusively for the X3 line, with 140kW/400Nm delivered by the X3 xDrive20d and 195kW/650Nm from the X3 xDrive30d.

8-speed Steptronic transmission and BMW xDrive as standard

All engines are mated to eight-speed Steptronic gearboxes and specifically configured to their respective engine characteristics.

Paddle shifters are fitted to all BMW X3 models from the xDrive20i up and all three X4 variants.

BMW xDrive all-wheel-drive makes a significant contribution to the versatile sporty flair of the BMW X3 and BMW X4.

Its precise electronic control ensures optimum power distribution, with its rear-wheel orientation making dynamic cornering in particular a rewarding experience.

In addition, BMW xDrive optimises both driving stability and traction over rough terrain.

Driving Assistant Professional available for the first time

In refreshing the BMW X3 and BMW X4, BMW has significantly expanded the range of modern driver assistance systems to enhance both comfort and safety.

Driving Assistant Professional, available for the first time as an option on BMW X3 and X4, provides increased safety and convenience benefits.

In addition to the Driving Assistant, functions include Active Cruise Control with improved functionality in the city, junction warning with additional city brake function, emergency lane assistant and improved steering/lane guidance assistant.

The 3D environment visualisation Assisted View in the instrument cluster provides an overview of which Driving Assistant Professional assistance systems are activated and what functions they offer.

Parking Assistant Plus now also includes the reverse assistant, which helps retrace a completed line in reverse. Another new feature in the BMW X3 and BMW X4 is the optional BMW Drive Recorder, which takes videos around the vehicle.

BMW Live Cockpit Plus puts driver at one with vehicle

With BMW Live Cockpit Plus as standard and intelligent networking including digital services based on BMW Operating System 7, the BMW X3 and BMW X4 now offer particularly close interaction between driver and vehicle.

BMW Live Cockpit Plus includes the iDrive operating system in combination with a 12.3-inch Control Display and a Touch Controller, as well as an instrument cluster with a 5.1-inch colour display at the centre.

The BMW Live Cockpit Plus is supplemented by BMW Head-Up Display, standard on BMW X3 and X4 models in New Zealand.

Smartphone connectivity and integration of third-party services

BMW Live Cockpit Plus and BMW Live Cockpit Professional offer optimised wireless smartphone integration via Apple CarPlay.

The driver can view all the important information from the apps on the Control Display and also – in intelligently processed form – in the instrument cluster and BMW Head-Up Display.

With Android Auto™, BMW Group has added another customer-relevant service to its range of seamless in-vehicle connectivity, offering easy and safe use of smartphone functions such as music, media or messaging apps while driving.

Highlights of the interaction between Android Auto and BMW include convenient and wireless networking and the intelligent integration of Google Maps™ navigation instructions in the BMW Head-up Display.

Deep integration of Amazon Alexa makes it possible to use Amazon's voice service inside the vehicle in the same way the customer is accustomed to doing at home.

With the help of the new My BMW app, Amazon Alexa can be installed in the vehicle in just a few steps.

In addition, the My BMW App provides a universal interface to the vehicle. It offers information on the state of the vehicle at all times and, depending on the options fitted, enables remote access functions such as vehicle location, locking and unlocking the doors or recording the vehicle's surroundings (Remote 3D View).

Enhanced functionality for the BMW Intelligent Personal Assistant

The BMW Intelligent Personal Assistant has also gained additional capabilities for the BMW X3 and BMW X4, creating an even more intuitive and user-friendly experience for occupants.

Naturally spoken instructions can now be used to regulate the air conditioning, open and close the windows or change the driving experience switch modes.

It can also access the new News app, which reads out the latest news to passengers and learn routines that increase comfort and driving pleasure.

Remote Software Upgrade updates “over-the-air”

Since 2018, with the introduction of BMW Operating System 7, drivers have been able to keep their vehicle constantly up to date with the latest software status using Remote Software Upgrade.

On the BMW X3 and BMW X4, upgrades include new services and features that can be loaded over-the-air.

Furthermore, intelligent networking offers the option to integrate additional functions into the vehicle at a later date via BMW Connected Drive Store.

Options that can be acquired and retrofitted digitally include high beam assistant and BMW Drive Recorder.

- ENDS -

The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2020, the BMW Group sold over 2.3 million passenger vehicles and more than 169,000 motorcycles worldwide. The profit before tax in the financial year 2019 was € 7.118 billion on revenues amounting to € 104.210 billion. As of 31 December 2019, the BMW Group had a workforce of 126,016 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

www.bmwgroup.com

Facebook: <http://www.facebook.com/BMWGroup>

Twitter: <http://twitter.com/BMWGroup>

YouTube: <http://www.youtube.com/BMWGroupView>

Instagram: <https://www.instagram.com/bmwgroup>

LinkedIn: <https://www.linkedin.com/company/bmw-group/>

BMW Group New Zealand

With its 10 BMW Dealerships and 6 MINI dealerships, BMW Group New Zealand is one of the country's leading premium automotive brands. BMW Group New Zealand outperformed the industry with BMW and MINI registering a cumulative total of 2,255 units in 2020, ending the year as the #1 premium car brand in the country.

The all-new BMW Store is set to further bolster the success of the Group within the local market, providing customers with a fast and efficient way to secure new vehicles online.

<https://www.bmw.co.nz/en/index.html>

Facebook: <https://www.facebook.com/BMWNewZealand>

YouTube: <https://www.youtube.com/user/NZBMW>

Instagram: <https://www.instagram.com/bmwnz/>

LinkedIn: <https://www.linkedin.com/company/bmw-group-new-zealand-limited/>

For further press/media information contact:

Bisera Martinovska

Pead PR

Telephone: 09 918 5555

Mobile: 027 351 5155

Email: bmw@wearepead.co.nz