

**BMW**

**New Zealand**

**Corporate Communications**



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## **Refreshed BMW X3 M and X4 M to arrive in New Zealand Q4 2021.**

- Additional 50Nm torque from powerful in-line 6-cylinder M engine
- 0-100km/h sprint time achieved in just 3.8 seconds
- Refreshed exterior features striking new front and rear sections
- Android Auto and Apple CarPlay integration as standard
- Driving Assistant Professional available for the first time
- Local arrival in New Zealand scheduled in Q4 2021

BMW M GmbH has just announced full model refreshes for its high-performance mid-size Sports Activity Vehicle and Sports Activity Coupé, with both models expected to arrive in New Zealand by Q4 2021.

The two new models will strengthen BMW's high-performance M portfolio in New Zealand, where more than one in every four cars sold carries M or M Performance credentials.

Two years after initial market launch, the refreshed BMW X3 M Competition and X4 M Competition bring new design features drawn from the series X3 and X4, along with M specific changes and a new operating concept.

The new BMW X3 M Competition and X4 M Competition also offer increased pulling power. The most powerful BMW in-line 6-cylinder petrol engine with a peak output of 375 kW/510 hp – also found on the storming all-new BMW M3 Competition and M4 Competition – has a maximum torque which has been increased by 50 Nm to 650 Nm, enabling a 0.3-second improvement in the time required for the standard sprint from 0 to 100 km/h to 3.8 seconds.

This puts the performance of the BMW X3 M Competition and the BMW X4 M Competition on a par with super sports cars. The top speed is electronically cut off at 250 km/h, but can be optionally raised to 285 km/h in conjunction with the optional M Driver's Package.

Prices and local equipment specifications will be announced soon.

### **High-revving and with motor racing expertise.**

The in-line 6-cylinder engine in the BMW X3 M Competition and BMW X4 M Competition now features the forged lightweight crankshaft of the BMW M3 and M4 models. An extremely torsion-

resistant design enables transmission of the particularly high torque, while low weight and reduced rotating masses contribute to more free-revving characteristics.

The in-line 6-cylinder engine's racetrack-proven cooling system is designed to enable an exceptionally high level of output and includes two laterally positioned radiators in addition to the central one. There is also an additional engine oil cooler and a separate transmission oil cooler.

BMW M GmbH has also designed a motorsports-inspired oil supply system for the two new cars, with two separate chambers and an integrated suction channel in a weight-optimised oil pan guaranteeing steady oil supply at all times, even during extreme longitudinal and lateral acceleration.

### **M sports exhaust and 8-speed M Steptronic transmission.**

The BMW X3 M Competition and BMW X4 M Competition come standard with the M Sports exhaust, emanating a sonorous sound under high engine speeds and loads to give the car the persona of motor racing machine.

This creates a particularly emotional driving experience – while fully retaining day-to-day practicality. In addition, the infinitely variable flaps of the M sports exhaust system allow for a highly varied sound production, depending on desired aural outcome.

Power is transmitted to the rear wheels via an 8-speed M Steptronic transmission with Drivelogic. In addition to fully automatic gear changes, it also enables manual shifting with sequential selection of the drive position.

A new M gear selector makes a debut in the refreshed BMW X3 M Competition and X4 M Competition. In manual mode, multiple downshifts can be made to the lowest possible gear to maximise engine braking capabilities. When accelerating, no forced upshift is triggered even when the engine is revved up.

### **M xDrive all-wheel drive system with rear-wheel orientation.**

The M xDrive all-wheel drive system further contributes to the high agility of the BMW X3 M Competition and BMW X4 M Competition, combining the traction benefits of all wheel drive with the signature driving feeling of classic rear-wheel drive BMWs.

The electronically controlled M xDrive – which is networked with the DSC (Dynamic Stability Control) system – only directs part of the drive torque to the front axle when the rear wheels reach the limits of their power transmission capabilities.

At the touch of a button, the driver can influence not only how the driving stability control works but also the distribution of drive torque between the front and rear wheels.

The centrally controlled interaction of the M xDrive all-wheel drive system with the Active M Differential ensures loss-free transmission of engine power.

### **Superior driving dynamics in hallmark M style.**

The BMW X3 M Competition and X4 M Competition provide an exceptional level of driving dynamics potential.

Outstanding values in the areas of longitudinal and lateral acceleration, handling and deceleration go hand in hand with a high level of driving stability, neutral self-steering response and comfort characteristics that enhance suitability for day-to-day use and lengthy trips.

M Adaptive Suspension, standard on the BMW X3 M Competition and X4 M Competition in New Zealand, are set-up specifically for each car; electronically controlled dampers ensure both a high level of day-to-day comfort and extremely direct road contact with minimised wheel and body movement.

Damping forces are ideally suited to cope with every situation on the road, and are set individually for each wheel at continuously varying levels by means of electromagnetically controlled valves within each damper.

Driving precision and response are further sharpened based on an extensive package of body and suspension reinforcements, for example an M specific strut package.

A specifically-calibrated DSC (Dynamic Stability Control) system also contributes to a typical M driving experience. In M Dynamic Mode, this system allows additional wheel slip to generate the self-steering response that is typical of M, enabling controlled drift manoeuvres when used on the race track, for example.

### **M compound brake system and 21-inch wheels as standard.**

The performance characteristics of the BMW X3 M Competition and the BMW X4 M Competition are complemented by powerful M compound brakes. The brake calipers feature the M logo and are finished in blue as standard or in high-gloss black or red on request.

Wheel and tyre packages are geared for maximum performance, with 21-inch wheels with mixed tyres in 255/40 ZR21 at the front and 265/40 ZR21 at the rear. New M forged wheels in Style 892M Star Spoke Jet Black burnished contribute to a weight saving of 2 kilograms per wheel. Alternatively, the well-known M light alloy wheel 765M V-Spoke is also available in Jet Black burnished.

### **Larger BMW kidney grille and a more striking front section.**

The new BMW X3 M Competition and X4 M Competition have enlarged BMW kidney grilles in a one-piece frame and headlights narrowed by about ten millimetres, drawn from the likewise refreshed BMW X3 and BMW X4.

An iCam is positioned in the centre piece of the one-piece frame, simultaneously providing visual separation of the BMW kidney grille. As with all M models, high-gloss black double kidney bars provide more aggression to the front compared to series models.

In addition to the standard adaptive LED headlights with Matrix function, the BMW Laser Light with a range of up to 650 metres is now also available as an optional extra. BMW M GmbH has also designed the M specific front apron to be even more expressive on the new X3 M Competition and X4 M Competition.

One particularly striking feature is the new, vertically arranged and elongated side air intakes; these are angled down towards the spoiler lip in a bend towards the centre of the vehicle, where they follow the hexagonal shape of the central air intake.

They are framed by trim elements in high-gloss black, which is also used for the caps of the aerodynamically optimised M exterior mirrors and the characteristic M gills integrated in the air breathers, as well as the rear spoiler only on the BMW X4 M Competition.

#### **Distinctive rear aprons in a new design and new paint finishes.**

The BMW X3 M Competition has full-LED rear lights derived from the refreshed BMW X3 with a black surround and narrower illuminated graphics. The lower section of the rear apron is M specific and finished in high-gloss black.

Large diffusers on both the new BMW X3 M Competition and X4 M Competition are flanked on the right and left by the tailpipe pairs of the M sports exhaust system, which are finished in black chrome.

The new rear apron of the BMW X4 M Competition features a wide, offset insert in the shape of an anvil. Like the lateral air-curtain-panels, which also accommodate the now vertical reflectors, this is finished in high-gloss black, ensuring a particularly powerful overall impression.

In addition to M Carbon Black metallic and M Brooklyn Grey metallic, there are two new paint finishes reserved exclusively for the M Competition models – M Marina Bay Blue metallic and M Sao Paulo Yellow.

In addition, a wide range of BMW Individual paint finishes are available for the first time such as the matt finish Frozen Marina Bay Blue metallic.

#### **M typical interior with new accents.**

The BMW X3 M Competition and the BMW X4 M Competition feature M sports seats with electrically adjustable headrests and illuminated M logo as standard.

In addition to the extended Merino leather upholstery in four colour combinations, the BMW Individual extended Merino leather upholstery in Tartufo is also available as an option. The air vents

have new galvanised trim, the interior trims are now finished in dark Rhombicle aluminium as standard, and a new open pore ash variant is available as an option.

The M leather steering wheel with multifunction features contrast stitching in the BMW M colours and an open 6 o'clock spoke.

#### **New control island from the current BMW M3 and M4 models.**

Originating from the current BMW M3 and M4 models, the newly designed control island on the centre console includes two new buttons in addition to the specific M gear selector with Drivelogic rocker switch, the BMW Controller and the red engine start button, which is now positioned here.

The set-up button provides direct access to all settings options for the engine and suspension: it is used to access a menu in the Control Display that lists the current vehicle settings. Two individually configured variants of the M set-up can be permanently stored and retrieved at any time using the two M buttons on the steering wheel.

The M Mode button can be used to influence the activities of the driver assistance systems as well as the displays in the instrument cluster and in the Head-Up Display at the touch of a button, thereby enabling a driving experience to be created that is appropriate to the situation and typical of M in each case.

#### **BMW Live Cockpit Professional with intelligent networking.**

The new BMW X3 M Competition and the new BMW X4 M Competition come equipped with BMW Live Cockpit Professional including Connected Drive as standard.

Intelligent networking including innovative digital services based on BMW Operating System 7 – such as BMW Intelligent Personal Assistant, Connected Music and Remote Software Upgrade – enable particularly intense interaction between driver and vehicle.

Intuitive multi-modal operation has been further optimised: depending on the situation, the driver has a choice between touch operation on the Control Display, the tried-and-tested BMW Controller, the multifunction buttons on the steering wheel and voice control.

A Harman Kardon surround sound system now comes as standard for a superb audio experience. BMW Live Cockpit Professional offers a fully digital display network: the high-resolution instrument cluster behind the steering wheel and the Control Display each have a screen diagonal of 12.3 inches.

The fully digital instrument display offers, among other things, the M View with specific displays adopted from the BMW M8 models. M specific display content is also available with the optional BMW Head-Up Display.

The cloud-based navigation system BMW Maps offers particularly fast and precise calculation of routes and arrival times, real-time traffic data updates at short intervals and free text input for selecting navigation destinations.

### **Smartphone integration and BMW Intelligent Personal Assistant.**

Another standard feature is optimised smartphone integration. Android Auto can now also be used with the vehicle's operating system in addition to Apple CarPlay.

Here, the driver can view all the important information from the apps on the Control Display and also – in intelligently processed form – in the instrument cluster and the optional Head-Up Display.

The capabilities of the BMW Intelligent Personal Assistant are being expanded on an ongoing basis. With the digital companion, naturally spoken instructions can now be used to regulate the air conditioning, open and close the windows or change the driving experience switch modes, for instance.

It can also access the new News app, which reads out the latest news to passengers, and learn routines that increase comfort and driving pleasure in certain situations.

### **Remote Software Upgrade and BMW Drive Recorder.**

BMW Operating System 7 now also includes Remote Software Upgrade. This means that the BMW X3 M Competition and the BMW X4 M Competition always remain up to date with the latest software.

The upgrades can include different content from new services to improved vehicle features and can be loaded "over-the-air". It is also possible to integrate additional vehicle functions in the vehicle at a later date, such as the new BMW Drive Recorder, which records video images around the vehicle.

### **Driving Assistant Professional available for the first time.**

The BMW X3 M Competition and the BMW X4 M Competition come with all the modern driver assistance systems of the BMW X3 and BMW X4. In addition to the Driving Assistant, the Driving Assistant Professional is available as an option for the first time.

It includes Active Cruise Control with improved functionality in the city, intersection warning with additional city braking function, emergency lane assistant and the improved steering/lane guidance assistant.

The 3D environment visualisation in the instrument cluster provides an overview of which Driving Assistant Professional assistance systems are activated and what functions they offer.

The optional Parking Assistant Plus now also includes the reverse assistant, which helps retrace a completed line in reverse. Parking Assistant Plus uses Park View, Panorama View and 3D Top View to create a 360-degree image of the vehicle and its surroundings from various perspectives.

Meanwhile, the driver can have a three-dimensional live image of their vehicle and its surroundings transmitted to their smartphone by means of Remote 3D View.

**- ENDS -**

## **The BMW Group**

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2020, the BMW Group sold over 2.3 million passenger vehicles and more than 169,000 motorcycles worldwide. The profit before tax in the financial year 2019 was € 7.118 billion on revenues amounting to € 104.210 billion. As of 31 December 2019, the BMW Group had a workforce of 126,016 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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## **BMW Group New Zealand**

With its 10 BMW Dealerships and 6 MINI dealerships, BMW Group New Zealand is one of the country's leading premium automotive brands. BMW Group New Zealand outperformed the industry with BMW and MINI registering a cumulative total of 2,255 units in 2020, ending the year as the #1 premium car brand in the country.

The all-new BMW Store is set to further bolster the success of the Group within the local market, providing customers with a fast and efficient way to secure new vehicles online.

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