###### BMW Group

###### New Zealand

###### Corporate Communications

23rd June 2022

**BMW Group New Zealand honours network in dealer of the year awards**

* East Auckland BMW awarded Metro Dealer of the Year
* Coombes Johnston BMW Tauranga achieves Provincial Dealer of the Year

BMW Group New Zealand has recognised the outstanding achievements of its dealer network at the 2021 Dealer of the Year awards ceremony.

The gala event was hosted by BMW Group New Zealand at the Park Hyatt Auckland with attendance from senior executives including May Wong, CEO of BMW Financial Services, and management representing BMW and MINI dealerships from across the country.

The award categories celebrated excellence across numerous areas of the dealership business and underlined the national dealer network’s ongoing commitment to invest in the BMW Group brands while also delivering a superior customer service amid tumultuous market conditions.

Adam Shaver, Managing Director of BMW Group New Zealand – attending his first dealer of the year awards event having started in his position earlier this year – paid tribute to the dealer network’s contributions over the past 12 months.

“Our valued dealer partners are the backbone of our business, and it is an honour to recognise and pay tribute to their efforts and ongoing support of the BMW Group brands,” Mr Shaver said.

“2021 was a challenging year due to lockdowns and global supply issues, but our dealer network displayed great resilience, remained focused on our customers, and achieved outstanding success.”

East Auckland BMW was awarded the prestigious title of Metro BMW Dealer of the Year 2021, while Coombes Johnston BMW Tauranga achieved the Provincial BMW Dealer of the Year 2021 award, and Auckland MINI Garage was awarded MINI Dealer of the Year.

Other categories in the 2021 Dealer of the Year awards and their winners were as follows:

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| **Awards Category** | **Winner** | **Dealership** |
| BMW Provincial Sales Consultant | Dylan Boddis | Coombes Johnston BMW Tauranga |
| BMW Metro Sales Consultant | Gary Su | Auckland City BMW |
| MINI Sales Consultant - Group 2 | Joao Santos | Wellington MINI Garage |
| MINI Sales Consultant - Group 1 | Selena Andreassend | Christchurch MINI Garage |
| BMW Provincial Aftersales Service Advisor | Jaco Joubert | Hawkes Bay BMW |
| BMW Metro Aftersales Service Advisor | Abhinay Singh | Continental Cars BMW |
| BMW Provincial Aftersales Service Technician | Philip Van der Westhuizen | Coombes Johnston BMW Tauranga |
| BMW Metro Aftersales Service Technician | Darron Willett | Christchurch BMW |
| BMW Provincial Parts Advisor | Billy Gill | Manawatu BMW |
| BMW Metro Parts Advisor | Andrew Newman | Coombes Johnston BMW Hamilton |
| Excellence in Sustainability | Wendy Jefferson | Continental Cars BMW |
| Outstanding Sales Achievement | Matthew Hodgson | Christchurch BMW |
| BMW Provincial Financial Services Dealer of the Year | Coombes Johnston BMW Tauranga | |
| BMW Metro Financial Services Dealer of the Year | Coombes Johnston BMW Hamilton | |
| MINI Dealer of the Year | Auckland MINI Garage | |
| BMW Provincial Dealer of the Year | Coombes Johnston BMW Tauranga | |
| BMW Metro Dealer of the Year | East Auckland BMW | |

Last year saw BMW Group New Zealand achieve positive sales growth across both the BMW and MINI brands and a triple digit percentage increase for electrified models.

A total of 1,827 new BMW vehicles were registered in New Zealand 2021, marking a 15 per cent increase on the 2020 figure. MINI achieved record sales results with 848 new vehicle registrations – a 28 per cent increase on the same period last year – with 16 per cent of those sales represented by electrified models.

The outstanding growth in electrified models meant that every fifth BMW Group vehicle registered in 2021 was electrified, while every third MINI registered featured a form of electric propulsion.

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**The BMW Group**

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world’s leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2021, the BMW Group sold over 2.5 million passenger vehicles and more than 194,000 motorcycles worldwide. The profit before tax in the financial year 2021 was € 16.1 billion on revenues amounting to € 111.2 billion. As of 31 December 2021, the BMW Group had a workforce of 118,909 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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