BMW

Corporate Communications

Media Information BMW M Motorsport 5th May 2022

50 years of BMW M: Anniversary livery for the Schubert Motorsport BMW M4 GT3 at the Nürburgring 24 Hours.

- Schubert Motorsport's BMW M4 GT3 competes with a special livery to mark the 50th anniversary of BMW M.
- Reminiscent of the successful motor racing history, combining tradition and modernity.
- Franciscus van Meel: "The Nürburgring and the 24-hour race there are inextricably linked with the 50-year history of BMW M".

Munich. For BMW M Motorsport, this year's 24-hour race at the Nürburgring (GER) is dominated by the 50th anniversary of BMW M. Many activities are planned, and the '50 years of BMW M' theme will be a prominent feature out on the track. BMW M Motorsport team Schubert Motorsport will compete with a BMW M4 GT3 sporting a special anniversary livery, which will be unveiled this weekend during the qualifying races on the Nürburgring-Nordschleife.

"The Nürburgring and the 24-hour race there are inextricably linked with the 50-year history of BMW M," said Franciscus van Meel, CEO of BMW M GmbH. "The fact that the Schubert Motorsport BMW M4 GT3 starts this race with a special livery in our anniversary year underlines this close association. The design, which incorporates our traditional BMW M colours in a very modern way, looks fantastic. We are looking forward to seeing the BMW M4 GT3 in this livery on the Nordschleife."

The anniversary livery is reminiscent of 50 successful years of BMW M in motorsport, and combines tradition with modernity. The classic BMW M colours of blue, red and violet – from the year the company was founded, 1972 – have been incorporated in the dynamic, modern design of today's BMW M Motorsport liveries. The number 50, which will glow in the dark thanks to a special foil, and the BMW M logo also refer to the 50th anniversary of BMW M.



















Motorsport



BMW

Corporate Communications





The Schubert Motorsport BMW M4 GT3 will be driven at the 24-hour race by BMW M Motorsport works drivers Jesse Krohn (FIN), Jens Klingmann (GER) and Alexander Sims (GBR), as well as Niklas Krütten (GER). The endurance classic on the Nordschleife takes place from 28th to 29th May.

Media Contact.

Andrea Schwab

Spokesperson BMW M

Phone: +49 (0) 151 601 60988 Email: Andrea.Schwab@bmw.de

Martin Schleypen

Spokesperson BMW M

Phone: +49 (0) 151 601 37889

Email: Martin.Schleypen@bmwgroup.com

Media Website.

www.press.bmwgroup.com/global

BMW Motorsport on the Web.

Website: www.bmw-motorsport.com

Facebook: www.facebook.com/bmwmotorsport
Instagram: www.instagram.com/bmwmotorsport
YouTube: www.twitter.com/bmwmotorsport
Twitter: www.twitter.com/bmwmotorsport

















