

Massimo Senatore

CV

Personal

Date of Birth 18.02.1970

Career

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| 1998 – 2000 | Area Manager After Sales, FCA Group SPA |
| 2000 – 2001 | Purchasing Project Manager, FCA Group SPA |
| 2001 – 2002 | Area Manager Sales, FCA Group SPA |
| 2002 – 2005 | Area Manager, BMW Group Italy |
| 2005 – 2007 | Commercial Planning Manager, BMW Group Italy |
| 2007 – 2013 | Regional Manager/ Sales Areas Director, BMW Group Italy |
| 2014 – 2018 | Sales Director, BMW Group Italy |
| 2019 – 2025 | Managing Director, BMW Group Portugal |
| September 2025 | Head of MINI CS Region, BMW Group Central and Southeastern Europe |

Education

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| 1997 | Degree in Electronic Engineering I Università degli Studi di Padova |
| 1998 | Master in Car Business Administration I ISVOR FIAT |

Languages

Italian, English, Spanish, Portuguese