

Press information 27 April 2009

Brilliant winner lights up the Concorso d'Eleganza Villa d'Este 2009.

Cernobbio. The Concorso d'Eleganza Villa d'Este 2009 has produced a brilliant winner. An Alfa Romeo 8C 2900B Berlinetta Touring claimed victory in the coveted Trofeo BMW Group, awarded by the Jury to the "best of show" at the Concorso. And it was not only the Jury who were won over by the 1938 Alfa – the two prizes awarded by public referendum, the traditionrich Coppa d'Oro Villa d'Este and the Trofeo BMW Group Italia, also went to the car owned by American Jon Shirley. In the Concorso d'Eleganza Design Award for concept cars and prototypes, the public voted for the Aston Martin Lagonda One – 77.

As in recent years, the car enthusiasts from all around the world were treated to glorious sunshine on Saturday. Although the sun was replaced by grey skies and continuous rain on Sunday, nothing could dampen the spirits of the more than 2.600 visitors who flocked to the grounds of Villa Erba in Cernobbio. "The great response from the public despite the poor weather shows how this event has become a firm fixture on the calendar of car aficionados from both this region and countries around the world," said Karl Baumer, President of the Concorso d'Eleganza Villa d'Este and Director of BMW Group Classic. "The weather on Sunday could have been better for the 80th anniversary of the Concorso, but a sunny Saturday with this selection of cars provided a more than worthy setting for our anniversary Concorso," added Jean-Marc Droulers, President of Villa d'Este S.p.A.

You can find the full list of results from the Concorso d'Eleganza Villa d'Este 2009 in the attached file.

If you have any further questions, please contact:

Manfred Grunert

BMW Group Corporate Communications

Spokesperson Heritage and ConnectedDrive

Tel: +49-89-382-27797

Fax: +49-89-382-23927

Internet: www.press.bmwgroup.com

E-mail: manfred.grunert@bmw.de