



Media Information
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Unbeatable dynamics from launch: M Sports package for the new BMW X5.

A top-quality and perfectly judged combination of exterior, interior and chassis components highlights the enhanced performance of the Sports Activity Vehicle with exceptional élan.

Munich. The new BMW X5 – set for launch in spring 2010 – now cuts an even more commanding figure with new, even more powerful engines and an extended selection of innovative driver assistance systems. All of which takes the characteristic driving pleasure of the Sports Activity Vehicle into a new dimension. This latest boost to its dynamic capability can be highlighted particularly vividly by the addition of the also new M Sports package, available for the new X5 from launch. A top-quality and perfectly judged combination of exterior, interior and chassis components gives you everything you need to experience the enhanced sports performance of the BMW X5 with even greater intensity – and to showcase it in suitable style.

All the components of the M Sports package for the new BMW X5 have been designed specifically for the Sports Activity Vehicle and are geared precisely to its outstanding dynamic potential. A high-speed setting and the sporty chassis set-up emphasise the high levels of driver involvement offered by the X5, as do the 19-inch M light-alloy wheels in V-spoke design. Available as an option are 20-inch M light-alloy wheels, whose bi-colour double-spoke design and high-sheen spokes lend a particularly exclusive touch. In both cases, the wheels come with mixed tyres at the front and rear, chosen specially for the X5.

The M Sports package also includes special tailpipes for the exhaust system. On the six-cylinder variants, they share the trapezoidal shape standard on the BMW X5 xDrive50i. Available for the new BMW X5 exclusively in conjunction with the M Sports

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package is the exterior paint shade Carbon Black metallic, which joins five other colour shades in the range.

The M Aerodynamic package and M door sills combine with the BMW Individual Exterior Line side window frames in satin-finish aluminium and the BMW Individual roof rails in satin-finish chrome to create an unmistakable look. The designers took into account the position of the sensors and cameras used by the driver assistance systems when shaping the aerodynamically optimised front and rear aprons. This means that both Park Distance Control and the Side View system – making its debut on the BMW X5 – can be combined with the M Sport package.

Electrically adjustable sports seats for the driver and front passenger, the M leather steering wheel and the M driver's footrest maximise the driving experience inside the new BMW X5. Brushed aluminium interior trim elements and a BMW Individual roof liner in anthracite add the finishing touches to the sporting ambience.

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The BMW Group

The BMW Group, with its three brands BMW, MINI and Rolls-Royce, is one of the most successful premium manufacturers of cars and motorcycles in the world. As an international group, it operates 24 production plants in 13 countries and has a global sales network in more than 140 countries.



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In the 2008 financial year, the BMW Group sold more than 1.43 million cars and more than 101,000 motorcycles worldwide. Revenues for the year totalled 53.2 billion euros, with earnings before interest and taxes (EBIT) of 921 million euros. As at September 30, 2009, the company employed a global workforce of approximately 98,000 people.

The success of the BMW Group has always been built on long-term thinking and responsible action. Ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources are an integral part of the company's strategy. The BMW Group has been industry leader in the Dow Jones Sustainability indexes for the past five years.

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