



Press release
February 2011

MINI in 2011: More power, more sportiness, more individuality.

Premiere of the MINI Cooper SD with 2.0-litre turbodiesel engine and 105 kW/143 hp – John Cooper Works Pack for the MINI and MINI Convertible – MINI Yours presents the MINI Clubman Hampton special edition.

Munich. Just a few months after the market launch of the new MINI family and the MINI Countryman, the start of 2011 has brought another wave of driving fun and individuality in the premium brand's hallmark style. The MINI Cooper SD, due for launch in spring 2011, will be the most powerful diesel variant yet in the MINI line-up. The new 2.0-litre engine developing 105 kW/143 hp – available for the MINI, MINI Clubman, MINI Convertible and MINI Countryman – will drum up even more power yet burn extremely small amounts of fuel. Motor sport enthusiasts will welcome the new John Cooper Works Pack option also on offer for the MINI and MINI Convertible.

Furthermore, the customary selection of personalisation options available for drivers to configure their MINI in their own image has taken on even greater proportions. The newly developed MINI Yours product range offers a host of extremely attractive customisation options. The first ambassador of the exclusive and innovative MINI Yours style will be the MINI Clubman Hampton special edition.

MINI Cooper SD: Impressive on the power, frugal at the pumps.

The new MINI Cooper SD slots into the range above the MINI One D with 66 kW/90 hp and MINI Cooper D developing 82 kW/112 hp as the most powerful diesel MINI. Its 2.0-litre four-cylinder turbodiesel unit produces maximum output of 105 kW/143 hp at 4,000 rpm. A stand-out characteristic of the new diesel is its mighty pulling power, which remains on tap even under heavy loads; maximum torque of 305 Newton metres (225 lb-ft) is available between 1,750 and 2,700 rpm. Add this to the excellent balance between

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output and fuel consumption familiar from the other models in the MINI family plus extraordinary power development for a four-cylinder engine, and the MINI Cooper SD has all the tools the sporty driver could ever need.

In its basic construction, the new 2.0-litre diesel fits the same template as the 1.6-litre units fitted in the MINI One D and MINI Cooper D. Its all-aluminium crankcase helps to keep the weight of the engine as low as possible, while the turbocharger with variable intake geometry develops the right level of power at all engine speeds. The engine in the MINI Cooper SD has a model-specific and extremely powerful turbocharger controlled by the engine management system, while common-rail direct injection with solenoid-valve injectors positioned centrally in the cylinder head ensure that the fuel is fed in extremely precisely and efficiently. The injection system works with maximum pressure of 1,600 bar and ensures optimum mixture preparation in the combustion chamber.

The new MINI Cooper SD is also fitted as standard with an extensive range of MINIMALISM technology. In addition to the engine's efficiency, features such as Brake Energy Regeneration, the Auto Start/Stop function, Shift Point Display, Electric Power Steering and the need-based operation of ancillary components help to produce outstanding fuel economy for this output class.

To ensure that its emissions are as clean as possible, the MINI Cooper SD is fitted with a diesel particulate filter and an oxidation catalytic converter. No extra injections of fuel are required to clean the particulate filter. And, as with all current MINI models, the new diesel variants meet the EU5 exhaust emissions standard. Comfort levels on the move, meanwhile, are aided by the four-cylinder engine's low vibrations and harmonious acoustic properties; here, the particularly sonorous soundtrack of the MINI Cooper SD unit when pushing on through higher revs lifts it above its two diesel stablemates.

The 2.0-litre powerplant demonstrates its sporting credentials in the MINI Cooper SD with acceleration of 0 to 100 km/h (62 mph) in 8.1 seconds and a



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top speed of 215 km/h (134 mph). This outstanding level of efficiency is reflected in average fuel consumption in the EU test cycle of 4.3 litres per 100 kilometres (65.7 mpg imp) and CO₂ emissions of 114 grams per kilometre. The new MINI Cooper SD Clubman reaches 100 km/h (62 mph) from a standstill in 8.6 seconds and also has a top speed of 215 km/h (134 mph). The average fuel economy of the MINI Cooper SD Clubman is 4.4 litres per 100 km (64.2 mpg imp), while CO₂ emissions stand at 115 g/km. The MINI Cooper SD Convertible, meanwhile, highlights its sporting potential with a 0 to 100 km/h (62 mph) time of 8.7 seconds and a maximum speed of 210 km/h (130 mph). Its extra dose of driving fun combines with average fuel consumption of 4.5 litres per 100 km (62.8 mpg imp) and CO₂ emissions of 118 g/km.

In the MINI Countryman this extra-sporty diesel engine teams up with either front-wheel drive or the all-wheel-drive system MINI ALL4. The MINI Cooper SD Countryman sprints from 0 to 100 km/h (62 mph) in 9.3 seconds, the MINI Cooper SD Countryman ALL4 in 9.4 seconds, on the way to top speeds of 198 and 195 km/h (123/121 mph) respectively. The front-wheel-drive MINI Cooper SD Countryman has fuel economy of 4.6 litres per 100 km, the all-wheel-drive variant achieves 4.9 litres per 100 km. CO₂ emissions are 122 and 130 grams per kilometre respectively.

The models fitted with the new diesel powerplant come as standard with a six-speed manual gearbox, whose ratios are tuned carefully to the engine's performance characteristics to enable powerful and silky smooth acceleration. A ready-to-drive weight of 44.8 kilograms (98.7 lb) makes this the lightest gearbox of its kind. Added to which, it sets a new benchmark in the MINI segment with its short shift travel and impressively precise action. A six-speed automatic gearbox will also be available from launch as an option. Its exceptionally short shift times and direct "target gear" finding capability on downshifts also allow the automatic to enhance the sporting character of the MINI Cooper SD. The six-speed automatic will also be available for the MINI Cooper D, MINI Cooper D



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Clubman, MINI Cooper D Convertible and MINI Cooper D Countryman from spring 2011. In the interests of delivering the optimum combination of engine and gearbox, these models will also be powered by a 2.0-litre diesel unit. This variant matches the output and torque of the 1.6-litre engine in the model variants with manual gearbox.

The MINI Cooper SD also uses model-specific design features to show off its sporting credentials. The most powerful diesel model in the range stands out – like the flagship petrol model, the MINI Cooper S – with its extra-large air intake in the front apron and an air scoop on the bonnet. Like the MINI Cooper S, it also displays its model identity in its side indicator surrounds (in its case with “SD” lettering) and has twin tailpipes positioned in the centre of the rear apron. The MINI Cooper SD, MINI Cooper SD Clubman and MINI Cooper SD Countryman also come with an eye-catching roof spoiler.

Racing genes ex-works: The John Cooper Works Pack for the MINI and MINI Convertible.

MINI also offers models and options under the John Cooper Works product brand, giving customers everything they need to enjoy extreme driving fun and express their passion for racing. A John Cooper Works Pack has now been developed for the MINI and MINI Convertible, offering components that give the cars a head-turning sporting allure – both technically and stylistically. The model-specific interior and exterior components optimise the handling of the MINI and ensure it delivers an impressive visual impact. The John Cooper Works Pack is due to be available from the second quarter of 2011 as a factory-fit option.

Key to giving the cars fitted with the John Cooper Works Pack their imposing appearance is the aerodynamics package, which lends the front, rear and flanks of the MINI and MINI Convertible an undeniably sporting flavour. The black border around the lower part of the body is highlighted particularly clearly at the front and rear by a centrally positioned indentation. The inner section of the



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surrounds for the positioning lights or foglamps on the outer edges of the front apron feature horizontal slats. Plus, the radiator grille has the same honeycomb structure as the lower air intake. The side skirts continue the dynamic thread, curving inwards with a sweeping flourish and adding a stylised opening at the rear. As part of the aerodynamics package features, the powerfully formed rear apron includes prominent cut-outs at its outer edges which mimic the appearance of the positioning light and foglamp surrounds integrated into the front apron.

The 17-inch weight-optimised light-alloy wheels in John Cooper Works Cross Spoke CHALLENGE design ensure the best possible contact with the road. Moreover, the John Cooper Works Pack comes with the traction mode DTC (Dynamic Traction Control) added to the standard-fitted stability system DSC (Dynamic Stability Control), as well as EDLC (Electronic Differential Lock Control) – the electronically controlled locking function for the driven axle differential. DTC mode, which is activated at the touch of a button, raises the intervention thresholds of the stability control technology, making it easier to pull away on loose sand or snow with a degree of wheel spin. The system also allows controllable slip through the driven wheels under particularly sporty cornering. The EDLC system assists a sporty driving style when accelerating out of corners and sharp bends. In tight corners it brakes a spinning driven wheel as required to enhance the car's traction without adversely affecting its self-steering properties. And that allows the driver to feed the car through corners more smoothly, as well as at greater speed.

The interior components included in the John Cooper Works Pack also play their part in creating a full-blooded driving experience. These include John Cooper Works door entry strips and the John Cooper Works sports leather steering wheel with red contrast stitching. Cars with a manual gearbox are also kitted out with a John Cooper Works gearshift lever with red shift pattern lettering and a leather gaiter with red contrast stitching. Customers specifying a



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manual gearbox will also find the handbrake gaiter featuring red contrast stitching.

The John Cooper Works Pack is available for all engine variants of the MINI and MINI Convertible and can be combined with eight body colours. The aerodynamics package included as part of the John Cooper Works Pack can also be ordered on its own for the MINI John Cooper Works and MINI John Cooper Works Convertible.

Exclusive to the MINI Cooper S: John Cooper Works Tuning Kit.

The selection of John Cooper Works retrofit options will also welcome some attractive new additions in spring 2011. Customers keen to sample the sporting driving experience in the MINI Cooper S, MINI Cooper S Clubman or MINI Cooper S Convertible in an even more focused form will be able to order their cars with the John Cooper Works Tuning Kit. Performance-optimised engine management and a specifically designed air filter system enable the twin-scroll turbo engine to develop even greater power. Indeed, the maximum output of the four-cylinder unit rises another 12 kW to 147 kW/200 hp at 5,700 rpm. Plus, the driver can call on maximum torque of 250 Nm (184 lb-ft) between 1,250 and 5,000 rpm when some seriously forceful acceleration is required – and this can be raised to as much as 270 Nm (199 lb-ft) between 1,800 and 5,000 rpm courtesy of the Overboost function. All of which means that the MINI Cooper S can sprint from 0 to 100 km/h (62 mph) in just 6.8 seconds and record a top speed of 234 km/h (145 mph).

The John Cooper Works Tuning Kit includes a model-specific sports silencer with chrome tailpipes, which optimises the exhaust gas discharge and gives the engine sound a particularly sporting note. It is available for retrofitting on all relevant models with manual gearbox produced since March 2010. It meets the MINI brand's high standards of quality and safety in terms of both design and engineering and is retrofitted, like all John Cooper Works accessories



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components, by authorised MINI Service Partners. This means that the car's warranty will remain unaffected.

Another new addition to the John Cooper Works accessories range is the 18-inch Cross Spoke Red Stripe light-alloy wheel variant, which will also be available from spring 2011. The black wheel features the innovative addition of a red trim strip on the wheel rim. This high-quality marking is produced by means of a special painting process, and the colour tone is identical to the red of the painted John Cooper Works brake callipers.

Premiere for MINI Yours as the MINI Clubman Hampton takes to the stage.

As a pioneer and one-off in the premium small car segment, MINI offers an options range unmatched in its variety to allow customers to configure their car exactly how they want it. Customers can choose from a large selection of exterior paint finishes, light-alloy wheels, upholstery variants, interior trim and Colour Lines, MINI-specific options such as mirror caps and graphics, and numerous other optional extras and accessories, to make every MINI a one-off creation designed in detail to reflect their own individual style. From spring 2011 MINI will open up another new avenue when it comes to the ultra-stylish customisation of the brand's cars. The MINI Yours range of products will feature exclusive design options delivered from the factory for the exterior and interior of the current range of MINI models. Among the features of the MINI Yours range are unusual paint finishes, upholstery variants and interior colours, stylishly configured equipment packages and limited editions based on the now four model series in the MINI family.

An exclusive variant of the MINI Clubman takes centre stage for the premiere of MINI Yours. The MINI Clubman Hampton special-edition model embodies the character of MINI Yours – underpinned by uncompromising premium quality and design cues typical of the brand – in a highly concentrated form. Its design features reference both the brand's British heritage and the special edition's



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unique designation, inspired by the southwest London suburb. At the same time, the first limited-edition variant of the MINI Clubman continues a tradition established by successful editions of earlier models. For example, the Park Lane, Seven, Checkmate and Sidewalk editions of the MINI offered customers particularly neat ways to satisfy their desire for exclusive configurations.

The MINI Clubman Hampton is painted in the Reef Blue metallic shade developed specially for this model. The roof and surrounds for the special edition's rear doors are silver, as are the wheels and Colour Line. The exterior colours Pepper White, Midnight Black and Eclipse Grey can be specified as an option, while Black and Reef Blue are available as contrast colours for the roof and C-pillars. The light-alloy wheels in Twin Blade Spoke design can be ordered in silver or black with a dark red trim ring. The headlights come with black reflectors if the optional xenon units are specified. A logo on the B-pillar and "Hampton" lettering on the side indicator surrounds and radiator grille provide subtle references to the car's exclusive status. The "MINI 50 Hampton" lettering on the door entry strips recalls the introduction five decades ago of an additional bodywork version of the classic MINI, which today ranks as the historic predecessor of the MINI Clubman.

The interior of the MINI Clubman Hampton also boasts a very distinctive style. An "H" on the seat tags, red edging and orange contrast stitching are the identifying features of the black Lounge Leather seats. The anthracite-coloured roof liner, the likewise anthracite dials of the rev counter and the speedometer on the Centre Speedo also contribute to the model's special ambience. The Centre Speedo is bordered by a trim ring in matt dark red, like that on the wheels. The Chilli Pack is also included in the MINI Clubman Hampton, adding items such as a sports leather steering wheel, foglamps, automatic climate control, an on-board computer, a light package, a storage package and special velour floor mats in the style of the special-edition model.

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This exclusive special edition will be available for the MINI Cooper Clubman, MINI Cooper S Clubman, MINI Cooper D Clubman and MINI Cooper SD Clubman. Production of the MINI Clubman Hampton will be limited to one year.

For further information please contact:

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