

Media Information
12 September 2011

BMW Group to take on some 3,500 new associates

Krüger: "We are looking for specialists and engineers to work in future technologies"

Munich. The BMW Group is set to take on some 3,500 new associates this year, around half of whom will be based in Germany. Some 1,800 new staff will join the company by the end of 2011, mainly working at its headquarters and in development. Another 1,700 will take up new jobs in BMW Group facilities abroad.

"We need new associates to help us meet the consistently strong demand that has developed for our vehicles and to offset natural wastage within the company," says Harald Krüger, BMW AG Board Member for Personnel. "In addition, as we prepare for the future, we are focusing on taking on specialists and engineers who will work in future technologies." As well as seeking specialists in the fields of electrical engineering and lightweight body construction, the BMW Group is recruiting IT specialists and software engineers, Krüger explained ahead of the Frankfurt International Motor Show (IAA), which starts on 15 September.

BMW Group locations around the world require qualified specialists and university graduates from a wide range of subject areas. "We offer highly attractive programmes for young people wanting to train with us and good opportunities for those wishing to become employees directly," Krüger explained. Some 1,200 new recruits will take up their jobs in Munich, where the BMW Group has not only its headquarters but also its main plant and most of its development. Another recruitment hotspot will be BMW Plant Leipzig, where production of its first all-electric series vehicle, the BMW i3, is set to begin in 2013.

As well as taking on 3,500 new members of staff, the BMW Group is once again welcoming a large number of trainees this year. In Germany alone, 1,089 young people are starting their training with the BMW Group.

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The BMW Group

The BMW Group is one of the most successful manufacturers of automobiles and motorcycles in the world with its BMW, MINI, Husqvarna Motorcycles and Rolls-Royce brands. As a global company, the BMW Group operates 25 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

During the financial year 2010, the BMW Group sold 1.46 million cars and more than 110,000 motorcycles worldwide. The profit before tax for 2010 was euro 4.8 billion on revenues amounting to euro 60.5 billion. At 31 December 2010, the BMW Group had a workforce of approximately 95,500 employees.

Long-term thinking and responsible action have long been the foundation of the BMW Group's success. Striving for ecological and social sustainability along the entire value-added chain, taking full responsibility for our products and giving an unequivocal commitment to preserving resources are prime objectives firmly embedded in our corporate strategies. For these reasons, the BMW Group has been sector leader in the Dow Jones Sustainability Indices for the last seven years.

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