

Press Information
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BMW Group Publishes New Sustainable Value Report

The automobile company sets standards again with its eighth sustainability report

Frankfurt/Munich. The BMW Group published its Sustainable Value Report 2010 at the International Motor Show (IAA) in Frankfurt today. In its eighth Sustainable Value Report, the company documents its achievements, challenges, and goals in the field of corporate sustainability.

The Sustainable Value Report 2010 once again sets standards in terms of content and format. For the first time, the report was examined by an independent audit firm. Furthermore, by reaching Level A+, the report achieves the highest application level established by the Global Reporting Initiative (GRI) in its international Sustainability Reporting Guidelines.

As well, the BMW Group Sustainable Value Report 2010 itself was produced in accordance with strict environmental standards. The report is printed on 100 percent recycled paper and the CO₂ emissions generated through the production of the report have been offset. The new Sustainable Value Report also meets the “Blue Angel” environmental quality seal criteria, considered one of the strictest eco-labels in the world.

Just a few days ago, the BMW Group was once again confirmed as the most sustainable automobile company in the world according to the Dow Jones Sustainability Indexes. The BMW Group has been listed in this index for sustainable business since 1999 and has been sector leader for the last seven consecutive years.

The new Sustainable Value Report 2010 is available at:

www.bmwgroup.com/responsibility

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The BMW Group

The BMW Group is one of the most successful manufacturers of automobiles and motorcycles in the world with its BMW, MINI, Husqvarna Motorcycles and Rolls-Royce brands. As a global company, the BMW Group operates 25 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

During the financial year 2010, the BMW Group sold 1.46 million cars and more than 110,000 motorcycles worldwide. The profit before tax for 2010 was euro 4.8 billion on revenues amounting to euro 60.5 billion. At 31 December 2010, the BMW Group had a workforce of approximately 95,500 employees.

The success of the BMW Group has always been built on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy. As a result of its efforts, the BMW Group has been ranked industry leader in the Dow Jones Sustainability Indexes for the last seven years.

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