|  |  |  |
| --- | --- | --- |
| Recipient(s) |  |  |
| Department/From |  | Electronic Media / Silke Brigl |
| Telephone |  | 089 / 382 - 59327 |
| Fax |  | 089 / 382 - 34267 |
| e-mail |  | Silke.Brigl@bmw.de |
| Copy to |  |  |
| Date |  | 14.10.2011 |
| Subject |  | Satellite details World Premiere new BMW 3 Series Sedan. |

BMW Group  
Corporate Communications

Company

Bayerische

Motoren Werke

Aktiengesellschaft

Postal address

BMW AG

80788 München

Office address

BMW Haus

Petuelring 130

Telephone

Switchboard

+49 89 382-0

Fax

+49 89 382-25858

Internet

www.bmwgroup.com

Information

**Munich.**   
Below you can find the satellite details for the World Premiere of the new BMW 3 Series Sedan on October 14th, 2011:

## Technical data TV satellite transmission 14.10.2011

16:00 – 17:30 CEST World Premiere new BMW 3 Series Sedan – LIVE.

**SD PAL Format 16:9**

18:30 – 19:00 CEST Highlights World Premiere new BMW 3 Series Sedan.

**SD PAL Format 16:9.**

**Satellite: ASTRA 3A   
Orbit position: 23,5° East  
Transponder: Txp 3.003 – Slot 4-5-6**

**Downlink frequency: 11.510,500 MHz**

**Polarisation: RX**

**Encoding: 4:2:2**

**Symbol rate: 6.6665 Msym/S**

**FEC: 7/8**

**D-SNG telephone: +49 173 2329 191  
 +49 151 23456 889**

**If you have any questions please contact:**

Silke Brigl (Electronic Media), +49 171 5522 900

**Highlights of the World Premiere also at:** [**www.thenewsmarket.com**](http://www.thenewsmarket.com)**!**