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| --- | --- | --- |
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| Copy to |  |       |
| Date |  | 14.10.2011 |
| Subject |  | Satellite details World Premiere new BMW 3 Series Sedan. |

BMW Group
Corporate Communications

Company

Bayerische

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Information

**Munich.**
Below you can find the satellite details for the World Premiere of the new BMW 3 Series Sedan on October 14th, 2011:

## Technical data TV satellite transmission 14.10.2011

16:00 – 17:30 CEST World Premiere new BMW 3 Series Sedan – LIVE.

 **SD PAL Format 16:9**

18:30 – 19:00 CEST Highlights World Premiere new BMW 3 Series Sedan.

 **SD PAL Format 16:9.**

**Satellite: ASTRA 3A
Orbit position: 23,5° East
Transponder: Txp 3.003 – Slot 4-5-6**

**Downlink frequency: 11.510,500 MHz**

**Polarisation: RX**

**Encoding: 4:2:2**

**Symbol rate: 6.6665 Msym/S**

**FEC: 7/8**

**D-SNG telephone: +49 173 2329 191
 +49 151 23456 889**

**If you have any questions please contact:**

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**Highlights of the World Premiere also at:** [**www.thenewsmarket.com**](http://www.thenewsmarket.com)**!**