

Media Information
12 June 2013

BMW Group helps communities affected by floods

Employees granted leave of absence for service; company fire department provides support
Donation of 1.5 million euros

Munich. The BMW Group and its employees have responded quickly and directly to help repair damage from the widespread, catastrophic flooding in many areas. The company will make a donation of 1.5 million euros. The BMW fire service and a large number of employees have already provided local support throughout the area.

The donation will be made available to the areas around the BMW plants in Dingolfing/Landshut, Regensburg/Wackersdorf and the Leipzig-Halle region, and disbursed in close consultation with local authorities and districts.

The company is exploring how affected retail partners in the flooded areas can also receive assistance.

Employee service in flood areas

Various support activities got underway in parallel at the above BMW Group locations in recent days. Employees who volunteer or are actively involved with rescue and aid organisations were granted a leave of absence for this purpose by the BMW Group.

Over the past few days, the BMW fire service has primarily assisted with draining of contaminated water, utilising special vehicles from the Regensburg, Munich, Dingolfing and Landshut plants' fire services and the corresponding command vehicles. Vehicles and team were provided by the BMW Group at no cost.

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Future activities with employee participation

The BMW Group is planning further activities to support flood victims.

For example, employees at the Regensburg and Dingolfing/Landshut sites have decided to turn the planned employee sports day in Regensburg into a project entitled “Helping instead of running”. According to external requirements, employees from the site will be taken on buses provided by the plant to specific interventions over the next few days in coordination with the local authorities. The cost savings from the sports day will also be redirected to the region.

Over the coming weeks, planned employee donation drives, including the Employee Day in Leipzig in July, will be reconfigured to benefit flood victims instead.

If you have any questions, please contact:

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The BMW Group

The BMW Group is the leading premium manufacturer of automobiles and motorcycles in the world with its BMW, MINI and Rolls-Royce brands. As a global company, the BMW Group operates 28 production and assembly facilities in 13 countries and has a global sales network in more than 140 countries.

In 2012, the BMW Group sold about 1.85 million cars and more than 117,000 motorcycles worldwide. The profit before tax for the financial year 2012 was euro 7.82 billion on revenues amounting to euro 76.85 billion. At 31 December 2012, the BMW Group had a workforce of 105,876 employees.

The success of the BMW Group has always been built on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy. As a result of its efforts, the BMW Group has been ranked industry leader in the Dow Jones Sustainability Indexes for the last eight years.

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