



Media Information  
November 2013

### **BMW X6 M Design Edition:**

**Exclusively sporty additions for the chosen 100.**

**Munich.** BMW M GmbH has launched a new variant of the BMW X6 M in a limited edition of 100 cars. The exclusive BMW X6 M Design Edition boasts particularly sporty and visually striking elements both inside and out. The upgraded interior of the BMW X6 M Design Edition comes with full Merino leather, including a bicolour instrument panel in Black/Mugello Red with Mugello Red contrast stitching. Another beguiling feature fitted exclusively in the BMW X6 M Design Edition is the BMW Individual interior trim in Piano Black with an edition-specific badge. From the outside, the BMW X6 M Design Edition stands apart with its 21-inch M Performance light-alloy wheels in double-spoke design and carbon elements. The exterior paintwork, meanwhile, can be specified in Alpine White, Sapphire Black or Melbourne Red metallic. It all comes together to create an elegantly sporty blend of colours – in a combination available exclusively in the 100 examples of the BMW X6 M Design Edition that will leave the factory.

### **BMW X6 M Design Edition – visual upgrades for the exterior and interior**

Ever since it was unveiled in 2008, the world's first Sports Activity Coupe has combined the assured versatility of a BMW X model with the elegantly sporty lines of a coupe. The BMW X6 M Design Edition shines a particularly bright spotlight on the already striking, stand-out flagship status of the high-performance BMW X6 M. With its carefully targeted styling accents, the BMW X6 M Design Edition sharpens the profile of the BMW X6 M as an unmistakable cult figure in the premium all-wheel-drive segment. All BMW X6 M Design Edition models drive on 21-inch M Performance light-alloy wheels in double-spoke design. The front end is defined by its black BMW kidney grille and black exterior mirror caps. The process of aerodynamic fine-tuning is underlined by the carbon M Performance front splitter and M Performance rear spoiler and the likewise black rear diffuser. And those looking to add further motor sport inspiration to the mix can also choose the optional M Performance decals with stripes in the BMW M colours.

### **Merino full leather and contrast stitching in Mugello Red.**

The classy but sporty theme continues in the interior. The Merino full leather takes in the bicolour Black/Mugello Red instrument panel with Mugello Red contrast stitching. Red leather contrasts also feature on the seats. The BMW Individual interior trim in Piano Black includes a model-specific "1/100" badge, rubber-stamping the exclusivity of the BMW X6 M Design Edition.

Alongside the features already detailed, BMW M GmbH has also put together a range of selected options tailored precisely to the X6 M Design Edition and made them available for the limited-run variant as a fixed package. These include heated front seats, lumbar support, a storage package, sun protection glass, the Head-Up Display with additional M specific display and the HiFi Professional or BMW Individual high-end audio system.

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As in the standard version of the BMW X6 M, a 4,395cc BMW M TwinPower Turbo eight-cylinder petrol engine developing 408 kW (555 hp) and peak torque of 680 Nm (502 lb-ft) imbues the BMW X6 M Design Edition with compelling performance. The six-speed M Sport automatic transmission boasts impressively short shift times. The almost uninterrupted flow of momentum enables unbeatable pulling power and thrilling acceleration. And the driver can take over gearshift duties at any time using the selector lever or M shift paddles on the steering wheel. Added to which, two pre-programmed set-up options for the engine and transmission management help the driver to achieve an even more dynamic and/or efficient driving style.

The engine's power is distributed via the tried-and-trusted xDrive all-wheel-drive system, whose special M specification raises the car's dynamic capability another notch. In addition, at the touch of a button the driver can also select one of two set-up programs for the BMW X6 M's 10-millimetre lower adaptive suspension. The speed-sensitive power assistance for the steering has likewise been specially tuned for the BMW X6 M. The high-performance brakes feature four-piston callipers and 395-millimetre discs at the front and single-piston callipers with 385-millimetre discs at the rear. The BMW X6 M is therefore equipped not only to be driven at high speeds but also to tow loads of up to three tonnes in weight.

The BMW X6 M interweaves numerous M specific chassis technologies to optimum effect, ensuring unrivalled dynamics, maximum control and exceptional ride comfort. The flawless distribution of its immense power is handled by BMW xDrive and Dynamic Performance Control – both adapted to M specification. The intelligent all-wheel-drive system BMW xDrive is rear-oriented, enabling extremely sporting driving that extends to the execution of controlled drifts. Dynamic Performance Control assists the car's handling, allowing it to make even more agile and precise work of corners. The specially tuned Electronic Damper Control (EDC) and Adaptive Drive (body roll minimisation) systems allow powerful braking and acceleration with virtually no body roll, combined with peerless steering precision and directional stability. The dynamic responses, safety characteristics and comfort of the BMW X6 M can be adjusted individually using the EDC buttons on the selector lever.

The flexible abilities of the BMW X6 M as a Sports Activity Coupe for drivers demanding the highest standards of sports performance and elegant luxury are clearly accentuated in the BMW X6 M Design Edition and offered at an attractive package price. Only 100 units of the BMW X6 M Design Edition will roll off the assembly line.

# BMW

## Presse- und Öffentlichkeitsarbeit



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### **The BMW Group**

The BMW Group is the leading premium manufacturer of automobiles and motorcycles in the world with its BMW, MINI and Rolls-Royce brands. As a global company, the BMW Group operates 28 production and assembly facilities in 13 countries and has a global sales network in more than 140 countries.

In 2012, the BMW Group sold about 1.85 million cars and more than 117,000 motorcycles worldwide. The profit before tax for the financial year 2012 was euro 7.82 billion on revenues amounting to euro 76.85 billion. At 31 December 2012, the BMW Group had a workforce of 105,876 employees.

The success of the BMW Group has always been built on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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