

Media Information
February 2nd, 2016

MINI/Goethe-Institut Curatorial Residencies "Ludlow 38" presents "New-Self-Portrait-Paradox". Nina Tabassomi Curator 2016.

New York. From February 7, 2016 on, the galleries of Ludlow 38 will present a new project. During the Sunday afternoons of both February and March, the Goethe-Institut, together with MINI, will show "New-Self-Portrait-Paradox", a series of films curated by Nina Tabassomi as part of this year's MINI/Goethe-Institut Curatorial Residencies programme. All films share a distinctive approach to the genre of artists' portraits as their focus is redirected to a new politicisation of the private sphere.

For the remainder of this year's programme, Tabassomi announced her planned projects to date: starting in March, Berlin painter Anne Neukamp will show her site-specific work created exclusively for the gallery's rolldown gate. On view until the end of the year, this outdoor painting radicalises the visual rhythm of the gate to emphasize the change in modes of communication. Later in March, Paris-based artist Arash Hanaei will stage his first solo exhibition in the US, and the latest works of Berlin and Lagos-based artist Emeka Ogboh will be showcased in June. This year's visual identity of Ludlow 38 was developed by Leipzig-based graphic artist Leila Tabassomi, whose concept articulates the recurring themes of the new curatorial year.

For further details regarding the programme, please visit: <http://www.ludlow38.org/>

Nina Tabassomi (born 1977 in Berlin) is this year's fellow at MINI/Goethe-Institut Curatorial Residencies Ludlow 38. She studied theatre, German and French philology in Berlin, Potsdam and Paris. Until recently, she was responsible for the exhibition programme of the museum's tower at the Fridericianum in Kassel, where she worked as curator. From 2011 to 2013, after having served as curatorial assistant at the exhibition "Based in Berlin", Tabassomi worked as project manager at Berlin's KW Institute for Contemporary Art.

Ludlow 38 is the Goethe-Institut New York's space for contemporary art. Located on Manhattan's Lower East Side, it has been a site for curatorial experiments in the tradition of the German "Kunstverein" since 2008. Since the launch of MINI/Goethe-Institut Curatorial Residencies Ludlow 38 in 2011, the course of its exhibitions has been set by annually rotating German curators. This project is supported by MINI and as such part of BMW Group Cultural Commitment. With hundreds of projects worldwide, BMW Cultural Commitment has been an integral part of corporate communications for almost 50 years. In its cultural commitment, BMW Group focuses on modern and contemporary art, classical music and jazz as well as architecture and design. In all projects supported by BMW Group, absolute artistic freedom is paramount as it is key for unlocking creative potential – in pioneering works of art as much as in major innovations of a successful corporation. MINI is partner for numerous cultural institutions, art and design fairs and festivals worldwide. As such, MINI cooperates with Salone del Mobile in Milan and the London Design Festival.

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About BMW's Cultural Commitment

For more than 40 years now, the BMW Group has initiated and engaged in over 100 cultural cooperations worldwide. The company places the main focus of its long-term commitment on modern and contemporary art, jazz and classical music as well as architecture and design. In 1972, three large-scale paintings were created by the artist Gerhard Richter specifically for the foyer of the BMW Group's Munich headquarters. Since then, artists such as Andy Warhol, Roy Lichtenstein, Olafur Eliasson, Jeff Koons, Zubin Metha, Daniel Barenboim and Anna Netrebko have co-operated with BMW. The company has also commissioned famous architects such as Karl Schwanzer, Zaha Hadid and Coop Himmelb(l)au to design important corporate buildings and plants. In 2011, the BMW Guggenheim Lab, a global initiative of the Solomon R. Guggenheim Foundation, the Guggenheim Museum and the BMW Group celebrated its world premiere in New York. The BMW Group takes absolute creative freedom in all its cultural activities – as this initiative is as essential for producing groundbreaking artistic work as it is for major innovations in a successful business. Further information: www.bmwgroup.com/culture and www.bmwgroup.com/culture/overview

The BMW Group

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