



**The new BMW M2 Coupé for the best MotoGP™  
Qualifier: BMW M Division presents the 2016 BMW M  
Award.**

At the Spanish Grand Prix in Jerez, BMW M Division unveiled this year's winner's car in the coveted BMW M Award; an exclusive BMW M2 Coupé in Long Beach Blue Metallic.

Jerez de la Frontera, 23<sup>rd</sup> April 2016. Since making its world debut in Detroit in January of this year, the new BMW M2 Coupé has caused an international stir; it has been in action on the racetrack as the BMW M2 MotoGP Safety Car since March. Now the high-performance coupé from BMW M will also play the main role in the BMW M Award; as the winner's car for the winner of the 2016 season. As a long-standing partner of MotoGP organiser Dorna Sports, BMW M Division has presented the BMW M Award since 2003. At the end of every season, the rider with the best qualifying results is awarded an exclusive, customised BMW M car. BMW unveiled the 2016 winner's car at the Spanish Grand Prix in Jerez la Frontera; the new BMW M2 Coupé in Long Beach Blue Metallic.

"Each season the MotoGP family eagerly awaits the moment when the winner's car for the BMW M Award is presented in Jerez," said Pau Serracanta, Managing Director of the Commercial Department at Dorna Sports, during the presentation. "BMW M Division surprises us every year with a truly exceptional car. With the new BMW M2 Coupé, it has presented another real highlight. We are delighted that the BMW M Award has been a permanent fixture of the MotoGP season for so many years now."

"From my racing days I know how coveted the BMW M Award is among the MotoGP riders," added former world champion Loris Capirossi, BMW M MotoGP expert and member of the MotoGP Race Direction and the Safety Commission. "The prospect of this special prize gives the riders that extra bit of motivation in qualifying. As the MotoGP Safety Car, the new BMW M2 Coupé has already demonstrated its dynamics and agility on the racetrack. It is a magnificent winner's car for the BMW M Award, because it not only looks fantastic, but also guarantees plenty of driving pleasure. It's a shame that I have already ended my career – it would really tempt me to battle for this exciting BMW M Award."

"The new BMW M2 Coupé delights – the overwhelming feedback that we received from around the world confirmed this. Which is why we are delighted to be able to present this coupé as the winner's car for this year's BMW M Award," said Axel Mittler, head of MotoGP Cooperation at BMW M Division. "It makes us proud that the BMW M Award can look back on such a long tradition of being part of our successful partnership with Dorna Sports. We are excited to see who will be in the running for the title of best qualifier this season."

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The design of the new BMW M2 Coupé embodies pure power and dynamics. The sporty coupé design, muscular form and the driver-oriented cockpit are what characterise the athletic appearance. The high-performance coupé is powered by a 370 hp inline six-cylinder engine with M TwinPower Turbo technology. The BMW M double-clutch gearbox (M DCG) with Drivelogic ensures sporty, commanding vehicle handling in all situations. The BMW M2 Coupé with M DCG accelerates from 0 to 100 in 4.3 seconds. The combined fuel consumption is 7.9 l/100 km, the combined CO2 emissions are 185 g/km.

The sporty look of this year's BMW M Award winner's car is emphasised by the exterior colour Long Beach Blue Metallic and the black Double-spoke style 19-inch BMW M light alloy wheels. The interior highlights include sport seats in Leather "Dakota" Black with contrast stitching in blue, the interior trims made from porous carbon, Alcantara on the door mirrors and centre console, as well as numerous other exclusive features.

In 2016, the BMW M Award will be presented for the 14<sup>th</sup> time. Just like the points system for the races, riders at each Grand Prix weekend are awarded points relative to their positions in qualifying. Pole position is rewarded with 25 points, second place on the grid earns 20 points and third place scores 16 points – right down to one point for 15<sup>th</sup>. The rider with the most points at the end of the season wins the BMW M Award. Marc Márquez, Valentino Rossi and Casey Stoner are the current record holders, each with three BMW M Awards to their name – with Márquez being the only rider who has won three times in a row. His Spanish compatriot Jorge Lorenzo has earned the coveted title of top qualifier twice so far. Sete Gibernau and Nicky Hayden have both won once.

The BMW M Award is one of the many pillars of BMW M's long-term commitment to the pinnacle of motorcycle racing. At the centre of the partnership with Dorna Sports is the provision of the BMW M fleet. 2016 is BMW M's 18<sup>th</sup> season as "Official Car of MotoGP". This year's fleet of official MotoGP vehicles includes a total of six different BMW M and M Performance models. Alongside the new BMW M2 MotoGP Safety Car, the BMW M4 Coupé with water injection and the BMW M3 are also in action as safety cars. The BMW X5 M and the BMW M550d xDrive Touring take to the track as medical cars this season. BMW M Division provides the safety officer with a BMW M5. Two BMW S 1000 RRs, which BMW Motorrad provides as safety bikes, complete the 2016 safety car fleet.

More information on the 2016 safety car fleet and the numerous MotoGP activities of BMW M Division, as well as the current BMW M Award rankings, can be found online at:

[www.bmw-m-safetycar.com](http://www.bmw-m-safetycar.com)

BMW M Division.

BMW M Division is a 100 per cent subsidiary of BMW AG. With its products and services in the five business areas of BMW M Automobiles and BMW M Performance Automobiles, BMW Individual, M Sports Options and Packages, and BMW Group Driving Experience, as well as Safety, Emergency and Special-Purpose Vehicles, it is geared towards customers with particularly high aspirations in terms of the performance,

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# BMW

## Corporate Communications



exclusivity and individual style of their vehicle. Based in Munich, the company was founded in 1972 as BMW Motorsport Division. Since then, the letter M has become synonymous all over the world for success in motor racing and for the fascination of high-performance sports cars for road use.

