



DTM

Fast online and on the track: amplus AG becomes Official Partner of BMW Motorsport.

Munich (DE), 3rd June 2016. amplus AG is the new Official Partner of BMW Motorsport in the DTM. The company based in Teisnach (DE) is the leading broadband company in eastern Bavaria, and provides more than 100 municipalities in 13 districts of Lower Bavaria and the Upper Palatinate with broadband connections of 200 megabits per second and above. The company's main focus is on expanding its own fibre-optic network. As the Official Partner, as of the races at the Lausitzring (DE), amplus AG will be represented prominently with its logo on four BMW M4 DTMs as part of a long-term, sustainable partnership.

"We are delighted to be able to welcome amplus AG to our BMW DTM family as the Official Partner," said BMW Motorsport Director Jens Marquardt. "Speed is the foundation of motorsport, on and in particular off the track. In today's interconnected world, digital infrastructure is also very important to race teams. amplus AG provides all of their customers with Internet connections at racing speed at home – particularly in rural areas. This fascination for speed is what connects BMW Motorsport and amplus AG."

"The partnership between BMW Motorsport and amplus AG is very exciting in every respect, particularly for us as a young, regional company. After all, BMW is a company rich in tradition and active around the world, and is celebrating its 100-year anniversary this year. On top of this, we have many similarities: We are connected by a central team concept and naturally our Bavarian heritage. Our entire workforce identifies with the partnership that has just launched and is looking forward to the future collaboration," said Christof Englmeier, CEO of amplus AG. "Naturally, our touch points are also reflected in the company philosophy: Just like those in charge at BMW Motorsport are always looking for maximum speed, we also champion high-speed Internet."

About amplus AG:

Since the company was founded in 2009, amplus AG has established itself as one of the leading broadband companies in southern Germany. As a subsidiary of the CCNST Group and second-largest broadband carrier in Bavaria, the Lower Bavarian Internet provider supplies more than 100 municipalities in 13 districts of eastern Bavaria with broadband connections of 200 megabits per second. Several thousand customers already benefit from amplus AG's broadband network. Many more will follow in the coming years. "Fast Internet for everyone" has been the philosophy of amplus AG from the outset and the guiding principle

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of their business operations. The relatively young company is already transitioning from a network operator to a provider of premium online services. From smart homes through e-mobility to telemedicine: Thanks to the latest fibre-optic technology and fibre optic cables into homes, municipalities, business customers and private users all benefit from amplus AG's growth strategy.

In cooperation with the municipalities in their catchment area, this is why all 80 employees of the CCNST Group are devising individual concepts for the planned fibre optic expansion. Rural regions in particular are among the attractive locations in Bavaria through their connection to the six-lane digital highway. In a collaborative partnership, amplus AG therefore develops innovative broadband solutions with a long-term focus for regions away from urban centres.

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