

Media Information
8 September 2016

BMW Group once again sector leader in the Dow Jones Sustainability Index.

World's most sustainable automotive company in 2016.

Munich, 8 September 2016. The BMW Group has once again been named the world's most sustainable automotive company in the rating published today by RobecoSAM AG for the Dow Jones Sustainability Indexes (DJSI). The BMW Group is also the only one of the three automobile manufacturers listed to feature in the renowned index every year since 1999.

“The BMW Group is celebrating its 100th anniversary this year. For us, sustainability is an important part of our identity and our strategy. We have accomplished a great deal in recent years and continue to set ourselves concrete goals for the future. We are delighted to be named sector leader once again in the Dow Jones Sustainability Index. This shows that our activities continue to have an impact and we are on the right track,” according to Ursula Mathar, head of Sustainability and Environmental Protection at BMW AG.

Sustainability is firmly embedded in the BMW Group's culture and corporate strategy. In 2001, the BMW Group committed itself to the United Nations Environment Programme, the UN Global Compact and the Cleaner Production Declaration. It was also the first company in the automotive industry to appoint an environmental officer back in 1973. Today, the Sustainability Board, comprising all members of the Board of Management, defines the strategic alignment through binding targets.

The BMW Group adopts an holistic approach, implementing sustainability throughout the value chain. In addition to reducing CO₂ emissions, its strategy also focuses on achieving continuous progress in areas such as corporate environmental protection, supply chain sustainability, employee orientation and social commitment.

Between 1995 and 2015, the BMW Group succeeded in reducing the CO₂ emissions of its new vehicles sold in Europe (EU 28) by 40 per cent. In 2015, its average CO₂ emission across Europe (EU28) stood at 127 g/km and worldwide 147 g/km. Systematic expansion of alternative drive trains in the BMW fleet, combined with innovative mobility services have made a significant contribution to this progress.

Since July 2016, the BMW Group line-up has included seven models that are either all-electric, like the BMW i3, or combine a conventional engine with an electric motor as a plug-in hybrid. This signals the company's clear commitment to sustainable mobility.

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The BMW Group aims to be a leader in the use of renewable energy in production and value creation. 58 per cent of the electricity purchased by BMW Group worldwide already comes from renewable sources. The company operates four wind turbines at its Leipzig site, for example, which exclusively supply energy for production of the BMW i3 and BMW i8. Its American plant in Spartanburg, South Carolina, uses methane gas from a nearby landfill to generate up to 50 per cent of the power needed for production.

In 2015, the BMW Group also became the first automobile manufacturer in Europe to use a 40-ton electric truck for transporting materials on public roads.

A further goal of the BMW Group is to significantly increase transparency and resource efficiency throughout its supply chain by 2020. In this connection, around 1,900 supplier locations were evaluated for the first time using an industry-specific sustainability questionnaire in 2015. These evaluations are performed for all nominated, potential and active supplier locations.

Further education and training of employees remains another top priority for the BMW Group. In 2015, the BMW Group invested a total of € 352 million in further education and training programmes. The company also hired more than 1,500 apprentices worldwide. Around 4,700 young people are currently enrolled in vocational training and talent development programmes at the BMW Group, including more than 3,800 in Germany.

The BMW Group has also been involved in promoting intercultural exchange, both within and outside the company, for many years. In conjunction with the UN Alliance of Civilisations, the BMW Group presents the Intercultural Innovation Award to exemplary projects in this field.

The BMW Group is also promoting exchange between refugees classed as unaccompanied minors, local youth and BMW employees through the neighbourhood project “Lifetalk” at its Munich plant. The aim of the initiative is to give young people a better idea of possible career paths.

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The BMW Group

With its three brands BMW, MINI and Rolls-Royce, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 31 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2015, the BMW Group sold approximately 2.247 million cars and nearly 137,000 motorcycles worldwide. The profit before tax for the financial year 2015 was approximately € 9.22 billion on revenues amounting to € 92.18 billion. As of 31 December 2015, the BMW Group had a workforce of 122,244 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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