**Rolls-Royce Motor Cars**

## Media Information

**rolls-royce unveils new work by Sudarshan Shetty for the Art Programme**

*Click* [***here***](https://suttonpr.egnyte.com/fl/1R0N4ETpZR)*to download images of Sudarshan Shetty’s new work for the Art Programme*

18 November 2016, Goodwood

Indian artist Sudarshan Shetty’s new work for the Rolls-Royce Art Programme was unveiled today at the Maker Maxity in Bandra-Kurla Complex, Mumbai. The work, a two-channel film anchored by two wooden structures, is entitled ‘A Song A Story’ and will be on view from 18-21 November 2016, alongside Shetty’s existing ‘Flying Bus’ public art project.

Shetty is the first Indian artist to join the Rolls-Royce Art Programme and this commission has enabled him to explore new dimensions of his work, including an in-depth exploration of new methods of filming. The commission takes inspiration from a popular South Indian folk tale that is an allegory for artistic expression and the need to tell our stories. Two wooden structures, meticulously hand-carved by six craftspeople, represent the home and public space featured in the story, whilst the film depicts the tale of a husband and wife at a moment when a story and a song that have previously never come to light escape from her breath.  Angry at being submerged and repressed, these potential narratives formed in language and music enact their revenge upon the woman by escaping from being captive in her unknown self.

The story is told and retold on multiple screens – the two channels of the video itself but also the television screen within the film, in front of which the woman has fallen asleep. Although simultaneous, the narratives playing out across these framed spaces also convey a sense of unfolding time and a sense of suspense about the potential of narrative as it comes into the world through the media of language and music.

Shetty joins renowned artists Yang Fudong, José Parlá and Mohammed Kazem as a member of the Art Programme in 2016.

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**Notes to Editors:**

**About the Rolls-Royce Art Programme**

Art and creative endeavour are at the heart of Rolls-Royce and its motor cars are commissioned for their aesthetic power. They are created out of the finest materials at the hands of skilled artisans who, in turn, produce rare, unique and ultimately beautiful automobiles. By creating an Art Programme, Rolls-Royce has formally acknowledged this unique shared ethos with the world of art.

The Art Programme comprises new works commissioned in situ, partnerships with leading organisations, art talks with emerging and established artists, art drives, art walks and art receptions around the world. It fosters creativity and enables artists to realise new projects and to explore new areas of their practice.

To date, Rolls-Royce has worked with leading international artists and key figures from the contemporary art world including: Isaac Julien, Ana Maria Tavares, Morgan Wong, Carlos Rolón/Dzine, Angela Bulloch, Ugo Rondinone, Michael Zavros, Regina Silveira and Will Cotton. Rolls-Royce has recently announced collaborations with Mohammed Kazem, Sudarshan Shetty, and Yang Fudong.

**About Rolls-Royce and India**

Rolls-Royce Motor Cars has a rich Indian heritage. The sub-continent has been the ultimate destination of many of the marque’s most beautiful Bespoke motor cars, including the 40/50hp Silver Ghosts and Phantoms built during the first half of the twentieth century. The extremes of climate and terrain offered the perfect proving ground for what was a relatively new form of machine and transport. To gain a reputation for unequalled reliability and luxury amongst the royalty and elite of India was praise indeed. The number of surviving Rolls-Royce motor cars from those pioneer days remain as a testimony to their success in that era.

**About Sudarshan Shetty**

Sudarshan Shetty’s recent solo shows include Shoonya Ghar at the National Gallery of Modern Art New Delhi, Mimic Momento at Galerie Daniel Templon, Brussels (2015), who must write these lines at GALLERYSKE Bangalore (2015), every broken moment, piece by piece at GALLERYSKE New Delhi (2014), the pieces the earth took away at Galerie Krinzinger, Vienna (2012) and Between the teacup and

a sinking constellation at Galerie Daniel Templon, Paris (2011). Shetty’s work has featured in major group exhibitions including Passage to India, Staatliches Museum Schwerin, Schwerin (2015), Art Walk: Water, curated by Gayatri Sinha, Europalia India, Liege (2013-14), the Kochi-Muziris Biennale (2012), Paris-Delhi-Bombay... Centre Pompidou, Paris (2011), Contemplating the Void: Interventions in the Guggenheim Museum, curated by Nancy Spector at the Solomon R. Guggenheim Museum, New York (2010) and in Indian Highway, a traveling exhibit (2009-2012). In 2010, Shetty’s House of Shades, commissioned by Louis Vuitton, was unveiled at Galleria Vittorio Emmanuele in Milan. In 2012, Shetty unveiled The Flying Bus, a public art work at Maker Maxity, Mumbai, a significant public work in the country. He has a project at the 20th Biennale of Sydney curated by Stephanie Rosenthal (2016). Shetty has been appointed Artistic Director and curator of the third edition of the Kochi Muziris Biennale which will open in December 2016. He lives and works in Mumbai.

**Further information:**

You can find all our press releases and press kits, as well as a wide selection of high resolution, downloadable photographs and video footage at our media website, [PressClub](http://www.press.rolls-roycemotorcars.com/). You can also find the communications team at Rolls-Royce Motor Cars on [Twitter](https://www.twitter.com/RollsRoyceMedia) and [Instagram](https://www.instagram.com/RollsRoyceMedia/)

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