

BMW at the IAA Cars 2017 in Frankfurt. Highlights in brief.



Show premiere for the BMW Concept 8 Series. This enthralling design study, unveiled for the first time at the Concorso d'Eleganza Villa d'Este, will now also whet the appetite of visitors to the IAA Cars 2017 show in Frankfurt ahead of the presentation of the

new BMW 8 Series Coupe in 2018. Supremely dynamic driving characteristics, exclusivity and modern luxury come together to create the traditional essence of a full-blooded BMW coupe. Dramatic exterior underlines the car's high-performance character. Interior design exudes emotionally powerful interplay of sporting prowess and luxury.



Show premiere for the BMW Concept Z4. First appearance of the "roadster reloaded" in Germany shortly after its world premiere at the Concours d'Elegance in Pebble Beach. Modern re-interpretation of a time-honoured concept in BMW's distinctive style,

updated for the present day. Focussed proportions, set-back seating position and muscular wedge shape send a message of unadulterated driving pleasure. Design study offers clear pointers for the production model due in 2018.



World premiere of the new BMW 6 Series Gran Turismo. New version of the innovative vehicle concept first enshrined by the BMW 5 Series Gran Turismo, with its unique combination of luxurious ride comfort, modern functionality and coupe-style lines. Reduced

weight, enhanced driving dynamics and efficiency, unsurpassed sporting elegance, comfort and connectivity.



World premiere of the new BMW X3. Third generation of the premium mid-size Sports Activity Vehicle. Eye-catching exterior design, luxurious interior and innovative equipment features. New BMW X3 sets a clearer benchmark than ever in terms of sporting agility

and efficiency, underpinned by a vehicle weight significantly lower than that of the predecessor model and a lower drag coefficient (Cd 0.29) than any other car in its segment.



World premiere of the new BMW i3 and new BMW i3s. Striking design features and a second, extremely powerful model variant underscore the sporting character of the world's most successful electric vehicle in the premium compact segment. Innovative chassis systems deliver

even greater driving pleasure to go with locally emission-free mobility. Unrivalled connectivity technology with features including BMW Connected+ and the BMW Digital Charging Service.



Premiere of the new BMW M5. New version of the high-performance sedan, featuring the M xDrive all-wheel-drive system for the first time. Perfectly tailored overall package of powertrain, suspension technology and aerodynamic balance, in hallmark M style. Intelligent

lightweight design elements include a carbon fibre-reinforced plastic (CFRP) roof. Weighs less than its predecessor, despite all-wheel drive.



World premiere of the new BMW M8 GTE. Racing car newly developed from the ground up and fully approved for international GT racing ahead of the market launch of the new BMW 8 Series. Innovative technology in the areas of powertrain, chassis, lightweight

design and aerodynamics. Experience from the car's first races will be

channelled into the series development of the new BMW 8 Series Coupe and new BMW M8. The design of the BMW M8 GTE also reveals its close relationship with the BMW 8 Series Coupe and BMW M8.



World premiere of the BMW 7 Series Edition 40 Jahre. Special-edition variant of the luxury sedan highlights traditional blend of innovation and exclusivity. Bold paint finishes. Exclusive interior design. Anniversary edition available in a limited production run with six-, eight- and 12-cylinder engines, as well as with BMW xDrive and in BMW iPerformance guise.



A vision of the future: BMW Group is committed to expanding its development expertise in the field of automated and autonomous driving. Stake in the navigation data company HERE. Cooperation with Intel (processors) and Mobileye (digital image processing). Campus Unterschleißheim starts work as a new development centre for automated driving. Test project exploring highly and fully automated driving launched with 40 BMW 7 Series cars.



Germany premiere for the BMW Motorrad Concept Link. Trailblazing design study with numerous conceptional and technological innovations for the urban single-track mobility of the future. Electric drive system enables a new kind of segment-defining vehicle architecture. BMW Motorrad Concept Link uses digital connectivity to become a means of transport and communications device in one.



Show premiere for the BMW HP4 RACE. Maximum racing technology and ultimate exclusivity on two wheels. Main frame, rear frame, trim parts and wheels made from carbon fibre. Race engine, suspension technology and brakes follow the specification for the Endurance

World Championship and Superbike World Championship. Limited production run of 750 units, each individually crafted.