



Media Information
ABB FIA Formula E Championship
16th April 2018

Strong partners at home outing: BMW i presents the FIA Formula E BMW i Berlin E-PRIX.

- **Expansion of extensive BMW i commitment to Formula E.**
- **Jörg Reimann: “We want to offer visitors a unique experience surrounding the BMW brand.”**
- **Alejandro Agag: “BMW i has always been supportive of the ABB FIA Formula E Championship since the very beginning.”**

Munich. BMW i and the ABB FIA Formula E Championship are stepping up their close cooperation: In addition to the commitment as “Official Vehicle Partner”, which has been in place since the inaugural Formula E season, BMW i will also present the race in Berlin (GER) as title sponsor in the coming years. The new involvement kicks off with the 2018 FIA Formula E BMW i Berlin E-PRIX on 19th May.

BMW’s home event will not only offer German Formula E fans the opportunity to check out the official safety car fleet – spearheaded by the Qualcomm BMW i8 Coupé Safety Car – but also to witness the MS&AD Andretti Formula E Team in action, as they go in search of top results with BMW works drivers António Félix da Costa (POR) and Tom Blomqvist (GBR).

“The title partnership for the German round of the ABB FIA Formula E Championship in Berlin is a key component of our extensive commitment to this series,” said Jörg Reimann, Vice President BMW Brand Experience. “For BMW, the opportunity to actively shape the event and offer visitors a unique BMW brand experience is always at the heart of this kind of cooperation. That is precisely what we will be doing at the FIA Formula E BMW i Berlin E-PRIX, alongside Formula E.”

Alejandro Agag, founder and CEO of Formula E, said: “The race in Berlin has featured on the calendar every season and we’ve been working closely alongside BMW i for equally as long, so it’s pleasing to see their growing commitment to the series. BMW i has always been supportive of the ABB FIA Formula E Championship since the very beginning – both as official vehicle partner and now as the race title partner of the BMW i Berlin E-PRIX. I’m looking forward to seeing the fans showing



up in force for what I'm sure will be another scintillating spectacle at Tempelhof Airport.”

The next round, before the FIA Formula E BMW i Berlin E-PRIX, is in Paris (FRA) on 28th April. Following the German race, the first championship for fully-electric racing cars enters the finishing straight with events in Zürich (SUI) and New York (USA).

The BMW i Fleet

BMW i is once again “Official Vehicle Partner” of the ABB FIA Formula E Championship in Season 4. Spearheading the BMW i fleet is the new BMW i8 Coupé, modified with BMW M components (combined fuel consumption: 1.9 l/100 km; combined energy consumption 14.0 kWh/100 km; combined CO2 emissions: 42 g/km)*.

As well as the BMW i8 Coupé, the BMW i fleet for the ABB Formula E Championship also includes the new BMW i3s (combined fuel consumption: 0.0 l/100 km; combined energy consumption: 14.3 kWh; combined CO2 emissions: 0 g/km)* as “Medical Car” and “Race Director Car”, and the BMW X5 xDrive40e (combined fuel consumption: 3.4 – 3.3 l/100 km; combined energy consumption: 15.4 to 15.3 kWh/100 km; combined CO2 emissions: 78 – 77 g/km)* in its role as “Rescue Car”.

Media Contact.

BMW Sports Communications
Jörg Kottmeier
Phone: +49 (0)170 – 566 6112
E-mail: joerg.kottmeier@bmw.de

Matthias Schepke
Phone: +49 (0)151 – 601 90450
Email: matthias.schepke@bmw.de

Media Website.

<http://www.press.bmwgroup.com/global>



BMW Motorsport on the web.

Website: www.bmw-motorsport.com

Facebook: www.facebook.com/bmwmotorsport

Instagram: www.instagram.com/bmwmotorsport

YouTube: www.youtube.com/bmwmotorsport

Twitter: www.twitter.com/bmwmotorsport

* The fuel consumption and CO₂ emissions figures shown were determined according to the European Regulation (EC) 715/2007 in the version applicable at the time of type approval. The figures refer to a vehicle with basic configuration in Germany and the range shown considers the different size of the selected wheels and tires.

The CO₂ efficiency specifications are determined according to Directive 1999/94/EC and the Pkw-EnVKV, and based (for classification) on the fuel consumption and CO₂ values as per the NEDC cycle.

Further information on official fuel consumption figures and specific CO₂ emission values of new passenger cars is included in the following guideline: "Leitfaden über Kraftstoffverbrauch, die CO₂-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Guideline for fuel consumption, CO₂ emissions and electric power consumption of new passenger cars), which can be obtained free of charge from all dealerships and at <https://www.dat.de/en/offers/publications/guideline-for-fuel-consumption.html>.