

Media Information
13 November 2018

BMW Group automotive industry's top employer **First place in current Universum and Trenderce employer rankings**

Munich. The BMW Group has once again earned top ratings in the **Universum Young Professional Survey 2018** employer ranking published today, which polled professionals with one to eight years' job experience. The company was again voted number one by business students (2017: number one) and number two (2017: number three) by engineers. It is particularly encouraging that the BMW Group came in third (2017: fifth) among IT specialists, behind only Google and Microsoft, and was the most popular automotive employer.

Milagros Caiña-Andree, member of the Board of Management of the BMW Group, responsible for Human Resources, was delighted with the results: "Word has clearly got out that we are an established company in the tech scene." She added: "The profound change in our industry provides a historic opportunity for young talents to shape the mobility of the future – and that is something IT specialists are excited about, too."

Back in September, the **Trenderce Young Professional Barometer 2018** had already named the BMW Group Germany's most attractive employer. A total of 18,000 professionals with one to ten years' job experience were surveyed. As in previous years, the BMW Group was able to maintain the leading position it has occupied since 2012.

Other surveys show that the BMW Group is not only an attractive employer for young professionals in the highly attractive automotive industry. In the **Trenderce Graduate Barometer 2018** published in the spring, which polled a total of 55,000 graduating students, the BMW Group took first place in both the Engineering and Business categories (2017: first in each category). Among IT students, the BMW Group came in second (2017: third) and was Germany's highest-ranked automobile manufacturer. The company was therefore able to improve on its performance from the previous year.

The BMW Group also remains one of the most attractive major automotive companies at international level, according to the **Universum Global Ranking 2018**, which surveyed 229,000 students in the 12 biggest economies. The company ranked 17th in the Business category (2017: 16th) and fourth in IT and

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Engineering (2017: fifth). It remains by far the most attractive automotive company in both categories.

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 30 production and assembly facilities in 14 countries; the company has a global sales network in more than 140 countries.

In 2017, the BMW Group sold over 2,463,500 passenger vehicles and more than 164,000 motorcycles worldwide. The profit before tax in the financial year 2017 was € 10.655 billion on revenues amounting to € 98.678 billion. As of 31 December 2017, the BMW Group had a workforce of 129,932 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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