



The new BMW M8 Coupe and BMW M8 Competition Coupe. The new BMW M8 Convertible and BMW M8 Competition Convertible. Highlights.

THE NEW BMW M8 COMPETITION – PRODUCT HIGHLIGHTS



Exterior paint finish BMW Individual Frozen Marina Bay Blue metallic.

Mirror caps in High-gloss Black.

Kidney grille in Black Chrome.

Exclusive forged 20-inch light-alloy wheels, bicolour.

Gills in Black Chrome.

Optional M Carbon exterior package: air intakes, mirror caps, gills.

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Rear spoiler in High-gloss Black.

Black “M8 Competition” badge.

M Sport exhaust system with black tailpipes.

Rear apron inlay in High-gloss Black.

Optional M Carbon exterior package: Gurney and inlay in rear apron.

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M leather steering wheel with red M buttons.

Instrument cluster and Control Display with M-specific screens.

Eight-speed M Steptronic transmission with newly designed selector lever.

Leather/Alcantara bicolour appointments.



Illuminated M8 badge.

M seat belts.

Exclusive M Sport seats.



New operating concept: buttons for setup and M Mode.

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High-performance V8 engine with M TwinPower Turbo technology.

460 kW / 625 hp at 6,000 rpm

750 Nm at 1,800 rpm – 5,800 rpm



Performance-optimised damper tuning.

M xDrive with choice of 4WD, 4WD Sport and 2WD.

Stiffer engine mounting.



Bespoke suspension tuning and extensive bracing elements.

Even more precise wheel guidance at the rear axle.

Increased camber at the front axle.

Integrated braking system with two selectable settings: SPORT and COMFORT.

- BMW M GmbH embarks on luxury-car offensive with four new high-performance sports cars:
 - BMW M8 Coupe:** 441 kW/600 hp; acceleration [0 – 100 km/h (62 mph)]: 3.3 seconds; fuel consumption combined: 10.6 – 10.5 l/100 km (26.6 – 26.9 mpg imp); CO₂ emissions combined: 242 – 238 g/km.
 - BMW M8 Competition Coupe:** 460 kW/625 hp; acceleration [0 – 100 km/h (62 mph)]: 3.2 seconds; fuel consumption combined: 10.6 – 10.5 l/100 km (26.6 – 26.9 mpg imp); CO₂ emissions combined: 242 – 238 g/km.
 - BMW M8 Convertible:** 441 kW/600 hp; acceleration [0 – 100 km/h (62 mph)]: 3.4 seconds; fuel consumption combined: 10.8 – 10.6 l/100 km (26.2 – 26.6 mpg imp); CO₂ emissions combined: 246 – 241 g/km.
 - BMW M8 Competition Convertible:** 460 kW/625 hp; acceleration [0 – 100 km/h (62 mph)]: 3.3 seconds; fuel consumption combined: 10.8 – 10.6 l/100 km (26.2 – 26.6 mpg imp); CO₂ emissions combined: 246 – 241 g/km.
- High-revving V8 engine with M TwinPower Turbo technology and up to 460 kW/625 hp. Two turbochargers, cross-bank exhaust manifolds, cooling and oil supply concept optimised for track use, sports exhaust system with electrically controlled flaps delivers emotionally rich soundtrack.
- Power transfer via eight-speed M Steptronic transmission with Drivelogic and M xDrive all-wheel drive. Rear-biased set-up and link-up with Active M Differential. Choice of three modes: 4WD, 4WD Sport and 2WD with pure rear-wheel drive and deactivated driving stability control.
- Exceptional performance: new BMW M8 Coupe accelerates from 0 to 100 km/h (62 mph) in 3.3 seconds, new BMW M8 Competition Coupe in 3.2 seconds, new BMW M8 Convertible in 3.4 seconds and new BMW M8 Competition Convertible in 3.3 seconds.
- Signature M combination of dynamic flair, agility and precision honed during in-depth tuning work at the Miramas and Arjeplog test centres, on the Nürburgring-Nordschleife circuit and around other race tracks. Developed alongside BMW M8 GTE endurance racer.
- World premiere at the BMW Group #NextGen event in Munich on 25 – 27 June 2019, market launch from September 2019.

- Performance-focused vehicle concept with minimised weight, low centre of gravity, ideal wheelbase, wide tracks and precisely tuned aerodynamic balance. BMW M8 Coupe and BMW M8 Competition Coupe with roof made from carbon fibre-reinforced plastic; BMW M8 Convertible and BMW M8 Competition Convertible have a soft-top with electric opening and closing.
- Extremely rigid body structure and chassis mounting. Tower-to-bulkhead strut and a newly developed shear panel for the front-end structure. X-brace and aluminium transverse strut at the rear axle. Competition models have a modified engine mounting to ensure an even stiffer connection with the vehicle structure.
- M-specific suspension with electronically controlled dampers, M Servotronic steering. DSC (Dynamic Stability Control) including M Dynamic Mode.
- New integrated braking system with optimised braking dynamics and M-specific configurability. Two settings for comfort-focussed or even more direct pedal feel.
- Characteristic M design: large air intakes, BMW kidney grille with double bars, M gills on the flanks, rear spoiler, and rear apron with diffusor elements and twin exhaust tailpipes.
- Interior strikes an exceptional balance between a sports-car cockpit environment and luxurious ambience. M Sport seats, model-specific leather upholstery variants, BMW Head-Up Display with M-specific content, BMW Live Cockpit Professional (including navigation system and BMW Intelligent Personal Assistant), Driving Assistant and Parking Assistant fitted as standard.
- New Setup button enables direct access to the settings for the engine, dampers, steering, M xDrive and braking system. Two driver-composed overall setup options can be selected via M buttons on the steering wheel.
- New M Mode allows individual configuration for the driver assistance system interventions, instrument cluster displays and Head-Up Display. Choice between ROAD and SPORT settings, while Competition models also give the driver the option of TRACK mode for circuit use.

All figures relating to performance, fuel/electric power consumption and CO₂ emissions are provisional.

The fuel consumption and CO₂ emission figures are determined according to the European Regulation (EC) 715/2007 in the version applicable. The figures refer to a vehicle with basic configuration in Germany. The range shown considers the different sizes of the selected wheels/tyres and the selected items of optional equipment, and may vary during configuration.

The values are based on the new WLTP test cycle and are translated back into NEDC-equivalent values in order to ensure comparability between the vehicles. With respect to these vehicles, for vehicle-related taxes or other duties based (at least inter alia) on CO₂ emissions, the CO₂ values may differ from the values stated here (depending on national legislation).

Correct as at: 01.06.2019

Further information on official fuel consumption figures and specific CO₂ emission values of new passenger cars is included in the following guideline: 'Leitfaden über den Kraftstoffverbrauch, die CO₂-Emissionen und den Stromverbrauch neuer Personenkraftwagen' (Guide to the fuel economy, CO₂ emissions and electric power consumption of new passenger cars), which can be obtained free of charge from all dealerships, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at <https://www.dat.de/co2/>.