

Press Release  
23 January 2020

# THE MOUNTAIN CALLS, THE MINI ELECTRIC IS COMING.



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Some me-time in the snow, a day in the mountains – for residents living in the city of Munich this is an attractive option. Driving the all-electric model of the British premium brand even allows the short trip to the Alps to be undertaken locally with zero emissions. The range is sufficient to go on a trip to the winter sports region of Sölden in Austria and then come back home, in each case without the need for a stopover to recharge the batteries. The verdict: Perfect for skiing and sledging, ideal for a return trip.

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**Munich.** The mountain calls – and never more so than in winter. In fact, there is an entire choir of mountain peaks which are attractive for winter sports fans particularly in Munich and the surrounding area. A spontaneous awayday for skiing or sledging is a very appealing option for residents living in the Bavarian capital. After all, even from the inner city, the mountains appear to be enticingly close. Moreover, a day trip to the snow provides the ideal opportunity to try out new terrain for electromobility

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beyond the city traffic and test the qualities of the new MINI Cooper SE (combined fuel consumption: 0.0 l/100 km; combined electricity consumption: 16.8 – 14.8 kWh/100 km; combined CO<sub>2</sub> emissions: 0 g/km) in winter times.



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There is a big selection of winter sports resorts that are accessible even after a short road trip, but one thing is clear from the outset. The all-electric MINI is ambitious. Sölden, Austria, is entered in the standard navigation system. Thanks to its location at an altitude of some 1 350 metres and two glaciers within the ski area, this resort at the heart of the Tyrolean Ötztal valley has the reputation of already being snow-sure in late autumn. It is a local destination accessible with zero emissions. The distance between BMW Welt in Munich and the valley station of the Gaislachkoglbahn cable car in Sölden is exactly 200 kilometres.

The range of the MINI Cooper SE determined in the official test cycle is between 235 and 270 kilometres – values that can also be achieved in practice provided that the entire power of the 135 kW/184 hp engine is not constantly used. The route from the south of Munich

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to winter fun initially takes drivers onto motorway 95. Soon the Alpine foothills start to reach for the skies on the right and left of the road. A relaxed journey in GREEN mode activates an accelerator response geared to efficiency and takes the MINI Cooper SE close to the Zugspitze mountain. From Garmisch-Partenkirchen, the road leads in a south-easterly direction towards the border between Germany and Austria at the border town of Mittenwald.

Alternatively, the MINI Driving Modes can also yield the GREEN+ setting where the heating is additionally deactivated to reduce electricity consumption and extend the range. However, this is not really necessary. The MINI Electric has been equipped with 2-zone automatic air-conditioning as standard, the interior heating is generated by means of a heat pump which extracts heat dissipated from the motor, drive control and the high-voltage battery, and from external air, and all these heat sources are combined to produce comfortable temperatures. The heating is based on



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particularly high efficiency and uses up to 75 percent less energy than a conventional electric heating system to provide excellent climate comfort even when operating in winter temperatures. There's therefore absolutely no reason to already be wearing a ski jacket, hat and gloves during the actual trip. Especially since the boot offers plenty



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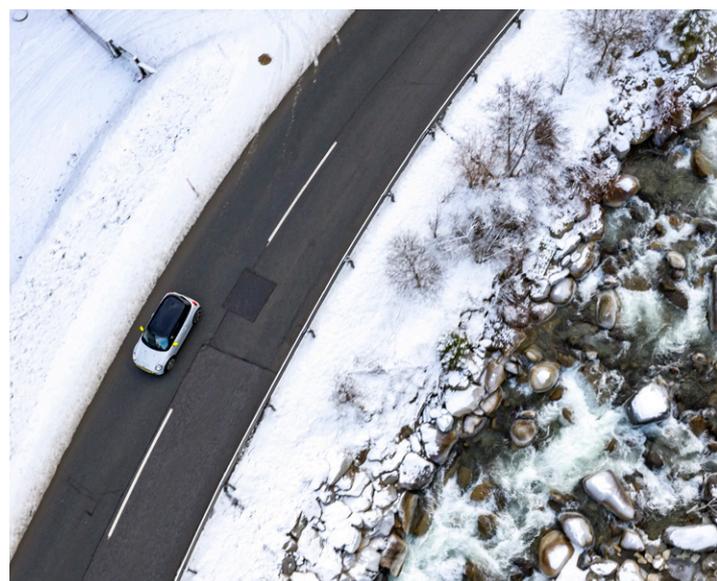


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of space to accommodate warm sports clothing alongside ski equipment and a toboggan. Because the model-specific high-voltage battery has been ingeniously located in the central tunnel and configured in the subfloor, the storage volume of between 211 and 731 litres in the boot gives precisely the same space as in conventionally powered versions of the MINI 3-door.

On Austrian country roads, the MINI Cooper SE is finally beginning to scent genuine mountain air. An altitude of almost 1 200 metres is reached in the Tyrolean village of Seefeld.

There are ideal conditions here for cross-country skiing, but the MINI Cooper SE is in its element on the roads leading up to the pass. Hairpin bends and snow on the road offer generous scope to test the car's talent for driving fun. Its drive stability control with actuator-operated wheel-slip



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limiter permit extremely fast and precise responses to changed driving conditions and enhance the agility so typical of the brand to an even higher level.



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In spite of several enthusiastic sprints, some power-sapping uphill climbs and freezing weather conditions, there are still adequate energy reserves as the car reaches the outskirts of Sölden. This is where the BMW Group's long track record of experience in the development and production of high-voltage batteries comes into its own. The storage capacity of the cells was further increased with the latest generation of battery technology used in the MINI Cooper SE. The cycle stability was also additionally optimised and this exerts a significant impact on the durability of the high-voltage battery. The warranty, valid for a period of eight years after first registration, was therefore extended to a distance of 160 000 kilometres or 100 000 miles.

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Timeout in the snow can be longer if desired. The Gaislachkoglbahn cable car takes skiers up to 3 040 metres in two stages. The trip up to the “Ice Q” mountain-top restaurant takes less than a quarter of an hour where the futuristic glass cube provided a film set for the James Bond thriller “Spectre”. Sölden offers ski runs totalling 144 kilometres with varying levels of difficulty and three main peaks over 3 000 metres in height. The highest peak is the Schwarze Schneid at 3 340 metres. Skiers are able to ski down from the summit along a slope 15 kilometres long and experience a difference in altitude of 1 970 metres. And there is a 7.3 kilometre toboggan run from the middle station of the Gaislachkoglbahn down to the valley.



Shortly before the last downhill run of the day, it's time to use the MINI Connected Remote app. The progress of the charging process is not the only parameter that can be monitored remotely. The independent car heater in the MINI Cooper SE can also be activated. When the desired start time is entered on the smartphone, its timer function ensures that the car's interior is heated up in good time. Nobody needs to shiver behind the steering wheel in damp winter clothing. And the ice scraper is history. The verdict: Perfect for skiing and sledging, ideal for a return trip.

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There's certainly no shortage of envious glances through icy windows. In fact, the MINI Cooper SE proves to be a real eyecatcher generally in the Ötztal valley. People ask about the sales launch – from March 2020 – as frequently as they enquire about acceleration – zero to 60 in 3.9 seconds and the sprint from zero to 100 km/h in 7.3 seconds. It's certainly no surprise that 100 000 people across the world have already registered an interest in the all-electric model with MINI. The first owners of a MINI Cooper SE will already be able to put the car through its paces as a piste shuttle in the current ski season. After all, there's generally sufficient snow for a spontaneous winter-sports outing in Sölden up until May.

The values of fuel consumption, CO<sub>2</sub> emissions, electricity consumption and range shown were determined according to the test procedure defined in the European Directive VO (EU) 2007/715 in the version applicable at the time of type approval. The figures refer to a vehicle with basic configuration in Germany and the range shown takes account of optional equipment and the different size of wheels and tyres available on the selected model. These factors can change during the configuration.

The values of some vehicles are measured according to the new WLTP (Worldwide Harmonised Light-Duty Vehicles Test Procedure) and converted to NEDC (New European Driving Cycle) for comparison purposes. The taxes or other duties for these vehicles may be based on fuel consumption and CO<sub>2</sub> emissions data which differ from that shown here.

Further information on official fuel consumption and official specific CO<sub>2</sub> emissions of new passenger cars is given in the 'Handbook of fuel consumption, the CO<sub>2</sub> emissions and power consumption of new passenger cars', which can be obtained free of charge at all sales outlets and from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, and at <https://www.dat.de/co2/>.

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In 2019, the BMW Group sold over 2,520,000 passenger vehicles and more than 175,000 motorcycles worldwide. The profit before tax in the financial year 2018 was € 9.815 billion on revenues amounting to € 97.480 billion. As of 31 December 2018, the BMW Group had a workforce of 134,682 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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