

Press release
April 29, 2020

BMW Welt to reopen vehicle collection, sales rooms and showrooms from May 4.

Munich. The Bavarian State Government has now eased its regulations and measures to curb the spread of the coronavirus. As a result, BMW Welt will be reopening its vehicle collection service, sales rooms and showrooms from May 4. Customers can therefore once again collect their new BMW in person at BMW Welt. In addition, a limited number of visitors can get personal advice on new vehicles in the BMW Welt showrooms, or pop into the BMW Welt Lifestyle & Accessory Shop to purchase from a wide range of high-quality, BMW and MINI branded products.

Of course, the health of our customers and employees continues to be our main priority, so vehicle handovers, consultations and sales will be carried out in compliance with all official safety regulations and measures. For example, customers collecting their vehicles at BMW Welt will be shown to a private area of our unique BMW Product Info Center where they will be given a virtual demonstration of all the functions of their new BMW. Customers who have planned to pick up their vehicles at BMW Welt on or after May 4 should contact their BMW partner for further information.

For the time being, the sales rooms and showrooms at BMW Welt will be open again for customers and browsers from Monday to Saturday from 8 am to 8 pm. Cooper's bistro will be serving take-away food and drink.

The BMW Museum, BMW Group Classic and other restaurants in all our premises will remain closed to the public until further notice. There will also be no guided tours, public events or workshops (for example at the BMW Welt Junior Campus). We apologize to all our customers and visitors for the inconvenience and look forward to welcoming them back soon.

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BMW Group

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BMW Welt. The heart of all the BMW Group brands.

BMW World welcomes over 3 million visitors each year. With its iconic architecture, BMW Welt is the heart of all the brands in the BMW Group – BMW, the sub-brands BMW M and BMW i, MINI, Rolls-Royce Motor Cars and BMW Motorrad, which are impressively presented in their own worlds of experience. But it is not only the exhibitions and the collection of new vehicles that are highlights for car lovers from all over the world. Visitors can enjoy a year-round program of varied events covering culture, art and entertainment as well as popular event locations for over 400 external events per year. The various restaurants at BMW Welt offer a variety of culinary delights right up to Michelin star cuisine. In the Junior Campus, children and even the whole family can explore the city of the future and mobility of the future either independently or in exciting workshops.

The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2019, the BMW Group sold over 2.5 million passenger vehicles and more than 175,000 motorcycles worldwide. The profit before tax in the financial year 2019 was € 7.118 billion on revenues amounting to € 104.210 billion. As of 31 December 2019, the BMW Group had a workforce of 133,778 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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