



Media Information  
22 June 2020

## **BMW announces support for Digital Key for iPhone. A secure and easy way to use iPhone as a car key to lock, unlock, drive, and share keys with friends.**

**Munich/Cupertino.** At today's Apple Worldwide Developer Conference it was announced that BMW will become the first carmaker to enable its customers to use iPhone as a fully digital car key. BMW was the first to integrate iPod in their vehicles, first to offer wireless CarPlay and now first to introduce support for BMW Digital Key stored securely in Apple Wallet for iPhone.

### **BMW Digital Key for the iPhone.**

The upcoming BMW Digital Key for the iPhone will enable customers to just tap to unlock and easily get going by placing the iPhone in the smartphone tray and pushing the start button. Setup of the Digital Key can be done through the BMW Smartphone App. The car owner can also share access with up to 5 friends including a configurable car access option for young drivers which restricts top speed, horse power, maximum radio volume and more. Management of access can be done from inside the car as well as through Apple Wallet.

Additional features of the new Digital Key include:

- Storage in the Secure Element of your iPhone and access through Apple Wallet
- Power reserve for iPhone where car keys will still function for up to five hours if the iPhone turns off due to low battery
- Ability to share access with up to 5 friends via iMessage
- Apple Watch compatibility

### **BMW is a leading contributor to the Digital Key standard.**

The BMW Group was quick to recognise the potential of smartphones as digital keys – if done right. Standardizing the Digital Key contributes to user experience, security and availability in smartphone models all of which were key to the BMW Group strategy for the Digital Key right from the start. Apple and BMW have been working closely with the Car Connectivity Consortium (CCC) to press ahead with the establishment of global standards. The Digital Key specification 2.0 for NFC

# BMW

## Corporate Communications

Media Information

Date 22 June 2020

Topic BMW announces support for Digital Key for iPhone.

Page 2

has been released in May 2020 while the next generation of Digital Key using Ultra Wideband technology is already well underway.

### **Broad availability for BMW models and iPhones.**

BMW is excited to announce the availability of Digital Key for iPhone in 45 countries for a broad range of models: 1, 2, 3, 4, 5, 6, 8, X5, X6, X7, X5M, X6M and Z4 if manufactured after July 1<sup>st</sup> 2020. Compatible iPhone models will be iPhone XR, iPhone XS or newer and Apple Watch Series 5 or newer.

For more information please visit [www.bmw.com/digitalkey](http://www.bmw.com/digitalkey)

### **Also announced: smart routes for BMW electric vehicles in Apple Maps.**

At today's Apple Worldwide Developer Conference, BMW and Apple also announced a new feature that will make it easier than ever for CarPlay users to take BMW electric vehicles on longer journeys by automatically taking into account when and where to charge. Drivers can plan their trip in advance on their iPhone or simply enter their destination through Apple CarPlay when they get into the car; either way, Apple Maps will pick the optimal route based on electric range and the locations of charging stations along the way. This seamless, simple feature will first be available for BMW in the fully electric BMW i4 launching next year.

### **In the event of enquiries please contact:**

Nadja Horn, Press Spokesperson Connectivity & Digital Services  
BMW Group Innovation and Design Communications  
Tel.: +49-89-382-57185, e-mail: [nadja.horn@bmwgroup.com](mailto:nadja.horn@bmwgroup.com)

Benjamin Titz, Head of Innovation and Design Communications  
BMW Group Innovation and Design Communications  
Tel.: +49 89 382 22998

# BMW

## Corporate Communications

### Media Information

Date 22 June 2020

Topic BMW announces support for Digital Key for iPhone.

Page 3

### The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2019, the BMW Group sold over 2.5 million passenger vehicles and more than 175,000 motorcycles worldwide. The profit before tax in the financial year 2019 was € 7.118 billion on revenues amounting to € 104.210 billion. As of 31 December 2019, the BMW Group had a workforce of 126,016 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

[www.bmwgroup.com](http://www.bmwgroup.com)

Facebook: <http://www.facebook.com/BMWGroup>

Twitter: <http://twitter.com/BMWGroup>

YouTube: <http://www.youtube.com/BMWGroupView>

Instagram: <https://www.instagram.com/bmwgroup>

LinkedIn: <https://www.linkedin.com/company/bmwgroup/>

#### Company

Bayerische  
Motoren Werke  
Aktiengesellschaft

#### Postal Address

BMW AG  
80788 München

#### Telephone

+49-89-382-56097

#### Internet

[www.bmwgroup.com](http://www.bmwgroup.com)