

Media Information
12 February 2021

BMW Group once again largest US automotive exporter

- Export value from US Plant Spartanburg totals more than 8.9 billion US dollars in 2020
- New production record for second half-year
- Growing percentage of electrified vehicles

Spartanburg / Munich. For the seventh consecutive year, the BMW Group leads the US in automotive exports. Plant Spartanburg in South Carolina exported 218,820 vehicles with an export value of more than 8.9 billion US dollars in 2020. The BMW Group produced a total of 361,365 vehicles at the plant. About 218,000 of these units were manufactured in the second half of the year, setting a new plant record.

“Claiming the top spot once again for US automotive exports is a direct result of the commitment and dedication of the Plant Spartanburg team during the challenging 2020 production year,” said Milan Nedeljković, member of the Board of Management of BMW AG responsible for Production. “Despite the difficult conditions created by the coronavirus pandemic, the plant was able to set a new production record in the second half of the year. This not only demonstrates the strong appeal of our products, but also the exceptional flexibility and outstanding performance capabilities of our production network.”

The plug-in hybrid electric variants of the plant’s two most popular vehicles also set production records in 2020. The BMW X3 xDrive30e* and BMW X5 xDrive45e* achieved all-time highs of around 23,000 and 24,000 units respectively – accounting for 13 percent of the plant’s total production – thanks, in part, to a 2019 expansion of the battery assembly. The BMW Group has produced high-voltage batteries for electrified vehicles in Spartanburg since 2015.

The top five export countries from Plant Spartanburg are China (23.3% of export volume), Germany (12.9%), South Korea (7.8%), Canada (6%) and Russia (5.3%).

The vehicles are exported through the Port of Charleston (more than 189,000

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units), and through five other south-eastern ports. More than 13,000 vehicles were also exported via rail.

Plant Spartanburg has been part of the BMW Group's global production network since 1994 and currently produces about 1,500 vehicles each day, exporting more than two-thirds of its models to customers in 125 markets. The model portfolio includes the five BMW X models: the X3, X4, X5, X6 and X7; four Motorsport X models and two plug-in hybrid X models. The plant has an annual production capacity of up to 450,000 vehicles and employs more than 11,000 people.

***Fuel consumption/emissions data:**

BMW X3 xDrive30e: Fuel consumption combined: 2.4 - 2.1 l/100 km; power consumption combined: 16.9 - 16.3 kWh/100 km; CO2 emissions combined: 54 - 48 g/km.

BMW X5 xDrive45e: Fuel consumption combined: 2.1 - 1.6 l/100 km; power consumption combined: 25.2 - 23.5 kWh/100 km; CO2 emissions combined: 47 - 37 g/km (NEDC).

If you have any questions, please contact:

Corporate Communications

Julian Friedrich, head of Communications Production Network BMW Group

Telephone: +49 89 382 25885

Email: Julian.Friedrich@bmw.de

Martina Hatzel, Communications Production Network BMW Group

Telephone: +49-89-382-11966

Email: Martina.Hatzel@bmwgroup.com

Media website: www.press.bmwgroup.com/deutschland

presse@bmw.de

The BMW Group production network

Uniquely flexible and highly efficient, the BMW Group production network is able to respond quickly to changing markets and regional sales fluctuations. Expertise in manufacturing is a key contributor to the BMW Group's profitability.

The BMW Group production network uses a range of innovative digital and Industry 4.0 (IoT) technologies, including virtual reality, artificial intelligence and 3D printing applications. Standardised processes and structures across the production system ensure consistent premium quality and allow a high degree of customisation.

The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2020, the BMW Group sold over 2.3 million passenger vehicles and more than 169,000 motorcycles worldwide. The profit before tax in the financial year 2019 was € 7.118 billion on revenues amounting to € 104.210 billion. As of 31 December 2019, the BMW Group had a workforce of 126,016 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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