BMW GROUP





Corporate Communications

Media Information April 15, 2021

BMW is main partner of the Gallery Weekend Berlin 2021.

Art weekend takes place from April 30 to May 2, 2021.

Munich/Berlin. From April 30 to May 2, 2021 the Gallery Weekend Berlin presents its 17th edition with productions by emerging artists alongside more established positions at 49 participating galleries. BMW Group Cultural Engagement which celebrates its 50th anniversary this year, supports the Gallery Weekend as main partner since 2013. As galleries are expected to be closed according to pandemic conditions, exhibitions will initially open digitally, to open for in-person visits as soon as possible.

With its latest edition Gallery Weekend Berlin illustrates the co-operative nature and close collaboration of the city's galleries now more than ever. The event strengthens Berlin's position as an art destination and highlights its commitment to the promotion and sustainable development of emerging talents. The galleries of Gallery Weekend Berlin will install their exhibitions in preparation for the original dates as planned. In the event that they must remain closed, their exhibitions will open digitally first. As soon as the situation allows, galleries will open their spaces for in-person visits while implementing specific protocols to ensure a safe experience for all. If visits will be possible, all participating galleries will open their doors to the public on Saturday, May 1 and Sunday, May 2, 2021, from 12 noon to 7 pm. They will present works of both German and international artists including Samson Young, winner of the first BMW Art Journey in 2015.

In order to provide as many art enthusiasts as possible with access to all exhibitions, the Gallery Weekend further expanded its digital appearance this year. All exhibitions and artists of the galleries will also be presented on www.gallery-weekend-berlin.de starting on April 19, 2021 and featured in a series of filmed documentaries on Instagram TV from the opening weekend on. Furthermore, the Gallery Weekend Live Tours allow public tours of the galleries for interested persons on May 1 and 2. The tours will be accessible without prior registration and will be announced via Gallery Weekend's official website. In addition, collectors, artists, and critics will publish their contributions as part of a web journal.

Initiated by Berlin gallerists in 2005, the Gallery Weekend brings together different gallery exhibitions that are spread across the whole city. Here, one witnesses the vital work of galleries as they champion and foster support for their artists, working alongside them to facilitate and conceive innovative and thought-provoking exhibitions. The weekend provides opportunities to discover new names or deepen existing passions.

From September 15 to 19, 2021, the new format Gallery Weekend *Discoveries will be presented for the very first time. As part of this newly-founded cooperation participating galleries will present their September exhibitions illustrating a single theme that will change each year. This year's theme will focus on new discoveries, allowing artists who have not previously been shown in a gallery to present their work to the public at large and make contacts within the international network of participating galleries.

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Page 2

For further information and image material about the participating galleries and the artists, please refer to the website www.gallery-weekend-berlin.de (password: kunst).

In addition to the Gallery Weekend, the list of long-term commitments to the arts in Germany's capital city includes the Berlin Biennale for Contemporary Art and the Preis der Nationalgalerie. Beyond the extensive commitment to the arts and in course of the digital partnership BMW OPERA NEXT, BMW cooperates with Staatsoper Unter den Linden and invites this year again to the long-standing open-air format "State Opera for All" on September 18 and 19, 2021.

For further questions please contact:

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Participating galleries and artists of the Gallery Weekend 2021

Guido W. Baudach: Thomas Zipp / Borch Gallery: Julie Mehretu / Galerie Isabella Bortolozzi: Giuseppe Desiato / BQ: Cathy Wilkes / QBBQ's: Leda Bourgogne / Galerie Buchholz: Alvin Baltrop / Buchmann: Tony Cragg / Capitain Petzel: Matt Mullican, Christopher Williams, Monika Sosnowska, Samson Young / Carlier I Gebauer: Tarik Kiswanson, Emily Wardill / ChertLüdde: Agnes Scherer / Bungalow: Doruntina Kastrati / Mehdi Chouakri: Gerwald Rockenschaub / Crone: Ashley Hans Scheirl / Dittrich & Schlechtriem: Thomas Liu Le Lann / Ebensperger: Heiner Franzen / Efremidis, Mathis Altmann: Lisa Jo / Eigen + Art: Tim Eitel, Malte Bartsch / Konrad Fischer Galerie: Susan Philipsz / Lars Friedrich: Christian Philipp Müller, Ricardo Valentim / Galerie Friese: Claire de Santa Coloma / Max Hetzler: Albert Oehlen, Raymond Hains / Michael Haas: Jakob Mattner, Ernst Wilhelm Nay / Galerie Judin: Adrian Ghenie / Kewenig: Christian Boltanski, Cabrita / Klemm's: Geumhyung Jeong / Noah Klink: Gerrit Drohne-Brinkmann / Klosterfelde Edition: Rirkrit Tiravanija / KOW: Mario Pfeifer, Sophie Gogl, Sonia Leimer / Kraupa-Tuskany Zeidler: Anna Uddenberg / alexander levy: Ella Littwitz / Daniel Marzona: Sofia Hultén / Meyer Riegger: Ulla von Brandenburg / Galerie Neu: Manfred Pernice / neugerriemschneider: Pae White, Noa Eshkol / Michel Majerus Estate: Takashi Murakami / Galerie Nordenhake: Ann Edholm / Peres Projects: Nicholas Grafia, Paolo Salvador / Plan B: Navid Nuur / Gregor Podnar: Ivan Kožarić / PSM: Mariela Scafati / Schiefe Zähne: Richard Sides / Esther Schipper: Sarah Buckner, Cui Jie, Cordula Ditz, Almut Heise, Hannah Höch, Leiko Ikemura, Tala Madani, Isa Melsheimer, Sojourner Truth Parsons, Paula Rego, Shahzia Sikander, Tsai Yi-Ting, Yeesookyung / Galerie Thomas Schulte: Rebecca Horn / Société: Andrea Fourchy / Sprüth Magers: Gilbert & George. George Condo, Robert Elfgen / Sweetwater: Kayode Ojo / Barbara Thumm: Diango Hernández / Tanja Wagner: Annabel Daou / Galerie Barbara Weiss: Jannis Marwitz / Wentrup: Natalie Ball / Barbara Wien: Elisabeth Neudörfl / Kunsthandel Wolfgang Werner: Birgitt Bolsmann, Almut Heise, Paula Modesohn-Becker, Rissa.

BMW GROUP







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Media Information 15 April 2021

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Page 3

Celebrating 50 years of BMW Group Cultural Engagement

State Opera for all Gerhard Richter CORPORATE CITIZENSHIP Kochi-Muziris Biennale BMW Art Cars Berlin Biennale Ólafur Elíasson Art Basel Max Hooper Schneider BMW Art Journey INTERCULTURAL DIALOGUE Art D'Égypte Cao Fei Esther Mahlangu Zaha Hadid Les Rencontres d'Arles Jeff Koons Acute Art Tate Modern LONGEVITY Artsy BMW Open Work by Frieze PARTNERSHIP Andy Warhol BMW Guggenheim Lab Lu Yang Samson Young Bavarian State Opera BMW Welt Jazz Award CREATIVE FREEDOM Tefaf INTERACTION State Academic Bolshoi Theatre of Russia Kyotographie Premio de Pintura Garage Museum of Contemporary Art Paris Photo SUSTAINABILITY Leelee Chan Art Dubai Teatro alla Scala BMW Classics Jenny Holzer BMW Art Guide by Independent Collectors

Why Culture? Why not! Culture is knowledge, a sanctuary of beauty and depth, of meaning and peace. An inspiring escape. Tranquil at best, even unsettling sometimes. As corporate citizen, the BMW Group takes social responsibility seriously, as part of which it has been involved in hundreds of cultural initiatives worldwide for half a century, both in the arts, music & sound, architecture as well as in design. As a long-term partner, creative freedom is key – and as essential for groundbreaking works as it is for major innovations within a business enterprise like ours.

Further information: https://www.bmwgroup.com/culture and www.bmwgroup.com/overview

Facebook: https://www.facebook.com/BMW-Group-Culture Instagram: https://www.instagram.com/bmwgroupculture/

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2020, the BMW Group sold over 2.3 million passenger vehicles and more than 169,000 motorcycles worldwide. The profit before tax in the financial year 2020 was € 5.222 billion on revenues amounting to € 98.990 billion. As of 31 December 2020, the BMW Group had a workforce of 120,726 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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