

Media Information
29 March 2022

2022 BMW International Open: Strong field to play for two million euros in prize money, plus the new BMW i7.

+++ Major winners Martin Kaymer, Sergio García, Louis Oosthuizen and other top golfers to tee off at the BMW International Open. +++ Fully-electric BMW i7 the Hole-in-One Award +++ Shuttle fleet 100% electrified +++

Munich. A high-class field, led by Major winners Martin Kaymer (GER), Sergio García (ESP) and Louis Oosthuizen (RSA), has been confirmed for the BMW International Open (22nd to 26th June 2022, Golfclub München Eichenried). This year's prize purse for the most iconic professional golf event in Germany, which BMW is staging for the 33rd time, stands at two million euros overall, making the BMW International Open the most lucrative German golf tournament.

As well as Kaymer, García and Oosthuizen, fans can also look forward to seeing Ryder Cup players Bernd Wiesberger (AUT) and Rafa Cabrera Bello (ESP), reigning "DP World Tour Rookie of the Year" Matti Schmid (GER), and two more top German players, in Max Kieffer and Marcel Siem.

In 2022, the pros will have the opportunity to win an extraordinary Hole-in-One Car with an ace on the 17th hole (par 3). Even before it makes its world premiere in a few weeks' time, the new BMW i7 has been confirmed as the prize. The world's first fully-electric luxury saloon, and with a range of over 600 kilometres, the BMW i7 is bringing innovative driving pleasure to the streets.

"Everyone at BMW is excited that it looks likely that we will be able to welcome visitors and golf fans without any restrictions, as well as a fantastic field of players," says Zana Koval, Head of Brand Experience BMW Deutschland. "As the organiser, BMW will raise the premium visitor experience to a new level. This is reflected in such a high-class and innovative Hole-in-One Car as the BMW i7."

The great importance of sustainability is also shown by the shuttle fleet for the 2022 BMW International Open, which this year consists entirely of electrified vehicles – charged using green electricity, of course. Day tickets, season tickets and VIP tickets for the Fairway Club are available from the online ticket shop (www.bmw-golfsport.com/tickets). Admission to the Pro-Am, on Wednesday 22nd June, is free of charge.

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However, visitors must order a free and personalised admission ticket in the ticket shop. Those interested can also find information on discounts in the ticket shop. Tickets can be returned up to three days prior to the event – 14 days in the case of Fairway Club tickets – and the ticket price will be reimbursed.

BMW wishes to thank its main partners DP World, NTT Data, Rolex and Zoom, corporate partners Antenne Bayern and Goodyear, and all supplier partners for their support and cooperation.

If you have any questions, please contact:

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With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2021, the BMW Group sold over 2.5 million passenger vehicles and more than 194,000 motorcycles worldwide. The profit before tax in the financial year 2021 was €16.1 billion on revenues amounting to €111.2 billion. As of 31 December 2021, the BMW Group had a workforce of 118,909 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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