ROLLS-ROYCE | MEDIA INFORMATION

ROLLS-ROYCE ANNOUNCES NEW

DIRECTOR OF GLOBAL COMMUNICATIONS

30 June 2022, Goodwood, West Sussex

Rolls-Royce Motor Cars has announced that Emma Begley has been appointed Director of Global Communications. She will join the company on 1 July.

Emma joins Rolls-Royce from BMW UK where she has been General Manager, Product and Internal Communications since 2019. In this role she has been responsible for external communications for the BMW Group and its products, as well as co-ordinating and delivering internal communications within the National Sales Company. Emma first joined the BMW Group in 2014, working at the company’s headquarters in Munich where she was spokesperson for the member of the BMW AG Management Board responsible for Customer, Brands and Sales

Torsten Müller-Ötvös, Chief Executive Officer, Rolls-Royce Motor Cars, said, “I am delighted to welcome Emma Begley to the Rolls-Royce Motor Cars Board of Directors. She is ideally suited to her new role at Rolls-Royce. Her exceptional experience and proven track record will be invaluable, particularly as we continue to share the story of our bright, bold electric future.”

Emma began her career at the BBC before moving to Germany in 2002 to pursue a freelance career as a journalist and translator. She holds an Honours Degree in English and French and a Post-Graduate Diploma in Broadcast Journalism. She will be based at The Home of Rolls-Royce at Goodwood.

Emma replaces Richard Carter, the company’s longest-serving Board Director. Richard has made an exceptional contribution to the global success of Rolls-Royce Motor Cars and he departs after a successful 14 year tenure to pursue alternative, further business interests.

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## FURTHER INFORMATION

You can find all our press releases and press kits, as well as a wide selection of high resolution, downloadable photographs and video footage at our media website, [**PressClub**](https://www.press.rolls-roycemotorcars.com/rolls-royce-motor-cars-pressclub).

You can also follow marque on social media: [**LinkedIn**](https://www.linkedin.com/company/rolls-royce-motor-cars/); [YouTube](https://www.youtube.com/user/RollsRoyceMotorCars);[**Twitter**](https://twitter.com/rollsroycecars); [Instagram](https://www.instagram.com/rollsroycecars/); and [Facebook](https://www.facebook.com/rollsroycemotorcars).

## EDITORS’ NOTES

Rolls-Royce Motor Cars is a wholly-owned subsidiary of the BMW Group and is a completely separate company from Rolls-Royce plc, the manufacturer of aircraft engines and propulsion systems. Over 2,000 skilled men and women are employed at the Rolls-Royce Motor Cars’ head office and manufacturing plant at Goodwood, West Sussex, the only place in the world where the company’s super-luxury motor cars are hand-built.

## CONTACTS | Goodwood

**Director of Global Communications**
Richard Carter
+44 (0) 1243 384060 / Email

**Head of Corporate Relations**Andrew Ball
+44 (0) 7185 244064 / Email

**Head of Global Lifestyle Communications**Emma Rickett
+44 (0) 7815 244061 / Email

**United Kingdom**
Isabel Matthews
+44 (0) 78152 45127 / Email

CONTACTS | REGIONAL
 **Asia Pacific**
Hal Serudin
+65 8161 2843 / Email

**Central and Western Europe**
Ruth Hilse
+49 (0) 89 382 60064 / Email

**Central/Eastern Europe and CIS**
Frank Tiemann
+49 (0) 160 9697 5807 / Email

Malika Abdullaeva
+7 916 449 86 22 / Email

**Middle East and Africa**
Rami Joudi
+971 56 171 7883 / Email

**The Americas**
Gerry Spahn
+1 201 930 8308 / Email