



Media information
19 July 2022

Fuelling individuality and the aura of motor sport: BMW M Performance Parts for the first-ever BMW M3 Touring.

Model-specific items from the Original BMW Accessories range are available from the launch of the high-performance sports car from BMW M GmbH.

Munich. The first ever BMW M3 Touring xDrive (fuel consumption combined: 10.4 – 10.1 l/100 km [27.2 – 28.0 mpg imp]; CO₂ emissions combined: 235 – 229 g/km in the WLTP cycle; NEDC figures: –) is the charismatic individualist of the BMW M GmbH high-performance sports car line-up. And its stand-out-from-the-crowd factor can be dialled up yet another notch with the addition of model-specific BMW M Performance Parts – available from the launch of the M3 Touring, which gets underway in November 2022. These retrofit options from the Original BMW Accessories range provide the ideal solution for customers looking to inject even greater dynamism into both the eye-catching design of the BMW M3 Touring and its compelling driving characteristics.

Sophisticated carbon-fibre exterior features bring a sharper visual edge.

A broad selection of M Performance exterior components developed specifically for the BMW M3 Touring shine an even brighter spotlight on the motor sport genes at the heart of the new model. All of the carbon-fibre components are made from CFRP (carbon-fibre-reinforced plastic) with a clear coat finish, and hone the car's sporting looks from all angles. The M Performance front splitter carbon fibre and the M Performance flics carbon fibre create a front-end appearance clearly inspired by DTM touring car racers.

The M Performance air breathers carbon fibre and striking M exterior mirror caps, both meticulously hand-crafted from CFRP, bring fresh head-turning elements to the side view. And the M Performance rear winglets carbon fibre, M Performance rear diffuser carbon fibre and M Performance roof spoiler showcase the prominent rear end to sublime effect.

Titanium exhaust system and model-specific suspension options.

The titanium M Performance exhaust system underscores the extrovert sporting presence of the M3 Touring with a central quartet of exhaust tailpipes and puts smiles on faces with full-blooded racing-car acoustics. The rear silencer and sporty tailpipe trim module – both all-titanium – boldly accentuate the characterful soundtrack of the six-cylinder in-line engine with M TwinPower Turbo technology.

Media information

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Page 2

The commitment to lightweight design ensures the silencer is around 30 per cent lighter than the standard item.

The impressive driving dynamics of the BMW M3 Touring are further enhanced by the height-adjustable M Performance sport suspension. By lowering the coilover system – and therefore the car's centre of gravity – and reducing rolling movements, it enables higher cornering speeds. The M Performance sport brake pads at the front and rear wheels are hugely effective on the road as well as on the track.

The M Performance forged wheels achieve the highest quality standards for an extremely sporty driving style, blend effortlessly into the car's overall design and are fitted with sport tyres offering optimal grip. Each wheel is sculpted from a single piece of aluminium and machined with great precision, and the rim base is rolled out using a flow-forming process. The wheels represent a compelling proposition with their exceptional durability, top-end stability, assuredly true running and visually stunning design. The Y-spoke M Performance forged wheels in Jet Black matt have a particularly intense racing-car character. They are 19 inches at the front and 20 inches at the rear, and all have central locks. Rounding off the selection are the M Performance forged wheels in cross-spoke design (front: 20-inch, rear: 21-inch). These can be ordered either in Jet Black matt or – for additional uniqueness – Frozen Gold Bronze.

Motor sport feeling for the interior.

Sophisticated carbon-fibre and Alcantara elements bring the motor sport DNA of BMW M into the interior. The M Performance interior trim panels in open-pore, matt-coated carbon fibre combine with two large knee pads with Alcantara surfaces, which optimise support for the driver under particularly hard cornering. The M Performance backrest covers imbue the driver's and front passenger seats with high-grade racing-car aura. The carbon-fibre head restraint trims have enhanced visual appeal courtesy of a polyurethane lacquer finish and are high-gloss polished, while the rest of the rear panel is trimmed in exquisite Alcantara with an integrated aluminium M Performance badge. Setting the seal on the exclusive racing car cockpit ambience is the M Performance centre armrest in

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Corporate Communications

Media information

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Subject Fuelling individuality and the aura of motor sport: BMW M Performance Parts for the first-ever BMW M3 Touring.

Page 3

Alcantara, which adds an extra flourish with its decorative stitching in BMW M GmbH colours and M Performance badging.

The new M Performance logos for the LED door projectors signal a passion for motor racing and sense of tradition. And customers can now also specify their cars with the "50 Jahre BMW M" motif marking the 50-year anniversary of BMW M.

The fuel consumption, CO₂ emissions, electric power consumption and operating range figures are determined according to the European Regulation (EC) 715/2007 in the version applicable. They refer to vehicles in the German market. Where a range is shown, the figures take into account the impact of any optional extras.

All values were calculated based on the new WLTP test cycle. WLTP values are taken as the basis for determining vehicle-related taxes or other duties based (at least inter alia) on CO₂ emissions as well as eligibility for any applicable vehicle-specific subsidies. Further information on the WLTP and NEDC measurement procedures can also be found at www.bmw.de/wltp.

Further information on official fuel consumption figures and specific CO₂ emission values of new passenger cars is included in the following guideline: 'Leitfaden über den Kraftstoffverbrauch, die CO₂-Emissionen und den Stromverbrauch neuer Personenkraftwagen' (Guide to the fuel economy, CO₂ emissions and electric power consumption of new passenger cars), which can be obtained free of charge from all dealerships, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at <https://www.dat.de/co2>.

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BMW

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Media information

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Subject Fuelling individuality and the aura of motor sport: BMW M Performance Parts for the first-ever BMW M3 Touring.

Page 4

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2021, the BMW Group sold over 2.5 million passenger vehicles and more than 194,000 motorcycles worldwide. The profit before tax in the financial year 2021 was € 16.1 billion on revenues amounting to € 111.2 billion. As of 31 December 2021, the BMW Group had a workforce of 118,909 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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