

MINI CORPORATE COMMUNICATIONS

Media information

31. October 2022

POSTCARD STORY. THE MINI COOPER SE.



P90482559

The all-electric MINI Cooper SE offers legendary go-kart feeling combined with iconic design and locally emission-free driving.

With 135 kW/184 hp and a maximum torque of 270 Newton meters, the MINI Cooper SE delivers brilliant spurts without delay and without interruptions. It takes exactly 7.3 seconds to sprint from 0 to 100 km/h. The electric motor delivers its power regardless of speed — a strong argument in city traffic. The low center of gravity and the special Active Slip Regulation (ASR) traction system ensure sporty road holding. With the MINI Driving Modes, the response of the MINI Cooper SE can be customized at any time — from SPORT to MID and GREEN to the very economical GREEN+.

MINI Cooper SE: Combined power consumption in kWh/100 Km: 17.6-15.3 (WLTP), Electric Range (WLTP) in Km: 203-233.

Company
Bayerische
Motoren Werke
Aktiengesellschaft

Address
BMW AG
80788 München

Phone
+49-89-382-38072

Web
www.bmwgroup.com

Fuel consumption, CO₂ emission figures and power consumption were measured using the methods required according to Regulation VO (EC) 2007/715 as amended. They refer to vehicles on the German automotive market. For ranges, the NEDC figures take into account differences in the selected wheel and tyre size, while the WLTP figures take into account the effects of any optional equipment.

All figures have already been calculated based on the new WLTP test cycle. NEDC figures listed have been adjusted to the NEDC measurement method where applicable. WLTP values are used as a basis for the assessment of taxes and other vehicle-related duties which are (also) based on CO₂ emissions

Media Information

Date 31. October 2022
Subject THE MINI COOPER SE.
TITLE.
Page 2

and, where applicable, for the purposes of vehicle-specific subsidies. Further information on the WLTP and NEDC measurement procedures is also available at www.bmw.de/wltp. For further details of the official fuel consumption figures and official specific CO₂ emissions of new cars, please refer to the "Manual on the fuel consumption, CO₂ emissions and power consumption of new cars", available at sales outlets free of charge, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at <https://www.dat.de/co2/>.

In case of queries, please contact:

Corporate Communications

Julian Kisch, Press Spokesperson , Product Communications MINI
Tel.: +49-89-382-38072
E-mail: julian.kisch@mini.com

Andreas Lampka, Head of Communications MINI
Phone: +49-89-382-23662
E-mail andreas.lampka@mini.com

The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2021, the BMW Group sold over 2.5 million passenger vehicles and more than 194,000 motorcycles worldwide. The profit before tax in the financial year 2020 was € 5.222 billion on revenues amounting to € 98.990 billion. As of 31 December 2021, the BMW Group had a workforce of 118,909 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products
www.bmwgroup.com

Facebook: <http://www.facebook.com/BMWGroup>
Twitter: <http://twitter.com/BMWGroup>
YouTube: <http://www.youtube.com/BMWGroupView>
YouTube: <https://www.youtube.com/MINI>
Instagram: <https://www.instagram.com/bmwgroup>
Instagram: <https://www.instagram.com/mini.news>
LinkedIn: <https://www.linkedin.com/company/bmw-group/>