

Media Information
1 December 2022

World premiere at the Essen Motor Show 2022: The new BMW M2 with BMW M Performance Parts.

Europe's largest tuning fair will set the ideal stage for the latest BMW M automobiles, new retrofit options, motorsport atmosphere and a spectacular entertainment programme.

Munich. BMW will be participating in the Essen Motor Show 2022 with numerous attractions and a diverse programme. Europe's largest trade fair for tuning, motorsport and sporty production vehicles will open its doors at the Gruga-Halle grounds from 3 to 11 December 2022. Among other things, BMW will inspire visitors with a world premiere: In Essen, the new BMW M2 with BMW M Performance Parts (fuel consumption combined: 9.8 - 9.6 l/100 km; CO₂ emissions combined: 222 - 218 g/km according to WLTP; data according to NEDC: -) will be on display for the first time.

Furthermore, in addition to current BMW M automobiles, other sporty retrofit options from the Original BMW accessories range will be presented at the BMW stand in hall 3. Interviews and autograph sessions with star guests from the motorsport scene round off the varied programme at the BMW stand.

Sharpened appearance, enhanced performance: BMW M Performance Parts for the new BMW M2.

In addition to the sharpened appearance, the customisation options developed specifically for the new BMW M2 also optimise the impressive driving characteristics of the high-performance sports car. The striking add-on parts for the front, rear and sides of the compact two-door model are made of carbon fibre-reinforced plastic (CFRP), which is sealed with a transparent coating to reveal the typical fibre structure of the material. Exterior components such as the M Performance Carbon front attachment, the M Performance Carbon side skirt attachments, the M Performance Carbon rear diffuser or the M Performance Carbon rear spoiler underscore the puristic racing genes of the new BMW M2, whilst also having a positive effect on its aerodynamic properties.



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Sporty, ambitious drivers will also appreciate the wide range of BMW M Performance Parts in the areas of drive, chassis and cockpit. The M Performance Titanium silencer system, for example, not only saves eight kilograms in weight vs. the standard component, but also brings out the sound of the 338 kW/460 hp straight six-cylinder engine even more intensively. In the interior, the M Performance interior trims Carbon/Alcantara, the M Performance armrest Alcantara and many other high-quality options create a genuine sports car flair, while the M Performance knee pads Alcantara provide a secure grip even during sporty, ambitious driving. This allows you to fully enjoy the agility and cornering dynamics of the M Performance suspension on a closed-off track - or simply enjoy racing-inspired driving pleasure in everyday life.

Fascinating model range, inspiring discussion partners.

From the current model range of BMW M GmbH, the models on show in Essen include the first BMW M3 Touring (fuel consumption combined: 10.4 - 10.1 l/100 km; CO₂ emissions combined: 235 - 229 g/km according to WLTP; data according to NEDC: -), the BMW M240i Coupe (fuel consumption combined: 8.5 - 7.8 l/100 km; CO₂ emissions combined: 192 - 177 g/km according to WLTP; data according to NEDC: -) and the all-electric BMW i4 M50 (power consumption combined: 22.5 - 18.1 kWh/100 km; CO₂ emissions combined: 0 g/km according to WLTP; data according to NEDC: -). Another eye-catcher comes directly from the race track into the exhibition hall: the first M3 Touring MotoGP™ Safety Car. The latest safety car addition from BMW M has been equipped with the entire product range of BMW M Performance Parts for its use in the premium class of road motorcycle racing.

The Red Bull Driftbrothers will bring even more performance and racing aesthetics to Essen. Elias and Johannes Hountondji will be exhibiting one of their drift cars at the BMW stand: Their racing cars are based on a production model of the BMW M4 Series. With a customised exhaust system, custom body kit and an aerodynamics package, it will amaze not only horsepower enthusiasts. On the first three days of the fair, visitors will have the opportunity to meet the Driftbrothers during an autograph session. However, the brothers from Swabia are not the only celebrity guests: on Saturday, 3 December 2022, BMW M Motorsport works driver Jens Klingmann will welcome entrepreneur, influencer and TV presenter Jean Pierre Kraemer (JP Performance) for an interview. The



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tuning expert will bring along his BMW M4 CSL, which can be admired at the BMW stand for the entire duration of the show.

The fuel consumption, CO₂ emissions, electric power consumption and operating range figures are determined according to the European Regulation (EC) 715/2007 in the version applicable. They refer to vehicles in the German market. Where a range is shown, the figures take into account the impact of any optional extras.

All values were calculated based on the new WLTP test cycle. WLTP values are taken as the basis for determining vehicle-related taxes or other duties based (at least inter alia) on CO₂ emissions as well as eligibility for any applicable vehicle-specific subsidies. Further information on the WLTP and NEDC measurement procedures can also be found at www.bmw.de/wltp.

Further information on official fuel consumption figures and specific CO₂ emission values of new passenger cars is included in the following guideline: 'Leitfaden über den Kraftstoffverbrauch, die CO₂-Emissionen und den Stromverbrauch neuer Personenkraftwagen' (Guide to the fuel economy, CO₂ emissions and electric power consumption of new passenger cars), which can be obtained free of charge from all dealerships, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at <https://www.dat.de/co2>.

In the event of enquiries please contact:

Corporate Communications

Martin Schleypen, Head of Communications BMW M, BMW M Motorsport
Telephone: +49-89-382-37889
E-mail: Martin.Schleypen@bmwgroup.com

Ingo Wirth, Head of Product Communication BMW
Telephone: +49-89-382-25814
E-mail: Ingo.Wirth@bmwgroup.com

Internet: www.press.bmwgroup.com
E-mail: presse@bmw.de



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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2021, the BMW Group sold over 2.5 million passenger vehicles and more than 194,000 motorcycles worldwide. The profit before tax in the financial year 2021 was € 16.1 billion on revenues amounting to € 111.2 billion. As of 31 December 2021, the BMW Group had a workforce of 118,909 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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