

MINI CORPORATE COMMUNICATIONS

Media information

18 May 2023

The pure essence of motorsport: The MINI John Cooper Works in the limited 1to6 Edition.



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With 231 hp and concentrated racing know-how, the MINI John Cooper Works symbolizes maximum driving pleasure with an authentic motorsport feeling. Now, limited to 999 units, the MINI John Cooper Works 1to6 Edition is bringing the purist high-performance model with manual transmission onto the road.

Munich. The performance-enhanced MINI John Cooper Works models have always been the brand's top athletes and maximize that brand-typical go-kart feeling. The MINI John Cooper Works 1to6 Edition (combined fuel consumption: 6.9 — 6.6 l/100 km; combined CO2 emissions: 157 — 151 g/km in accordance with WLTP), limited to 999 units worldwide, accentuates the powerful sportiness of the drivetrain in a particularly authentic way.

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“The MINI John Cooper Works models have their roots in motorsport. With the MINI John Cooper Works 1to6 Edition, we are celebrating MINI's legendary motorsport history and maximizing the brand-typical driving experience,” says Stefanie Wurst, Head of MINI.

The manual 6-speed transmission makes the MINI John Cooper Works a special high-performance model. Together with the standard stainless-steel pedals, the mechanical manual transmission underlines the dynamic response of the drive and stands for the exciting race feeling of the MINI John Cooper Works. The focus on this unfiltered and authentic driving experience with a 6-speed manual transmission gives the 1to6 Edition its name.

Limited edition with puristic design details.

Even from the outside, the MINI John Cooper Works in the 1to6 Edition



signals individual style and exceptional performance. The front end is characterized by the radiator grille with the tried and tested large air inlets for optimal temperature control of the engine and brakes and a surrounding completely in Piano Black. In combination with the elegant Midnight Black body color, the elegant black design details give

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the vehicle an untamed appearance. The brand-typical side scuttles as well as the waistline finisher are also designed in Piano Black.

From the bonnet to the aerodynamic rear spoiler and the rear apron, the edition-specific, center-running Bonnet Stripe with edition-specific graphics underlines MINI's motorsport history. The MINI John Cooper Works 1to6 Edition embodies the vehicle's irrepressible desire for freedom — on the racetrack or in everyday life. The edition logo in silver, white and red marks the limited-edition character on the exterior with corresponding badges on the C-pillar and the rear of the vehicle and is

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also embedded in the side scuttles. 18-inch Circuit Spoke rims in Jet Black complete the exceptional look of the edition model.

The door sills with an edition-specific 1to6 logo-design highlight the exclusive character of the interior as soon as the vehicle doors are opened. The 3D-embossed decorative surface on the passenger side echoes the edition logo in a subtle tone-on-tone design, while the black lettering “One of 999” on the left of the steering wheel refers to the strict limited edition of the MINI John Cooper Works 1to6 Edition. The gear shift is in the middle of the cockpit and is featured in the colors of the edition logo with a red background graphic and red leather stitching.



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The typical MINI central instrument picks up on the design with the glowing red bezel and, together with the red ambient lighting, creates an atmospheric contrast with the anthracite-colored headliner. The lower spoke of the nappa leather sports steering wheel and the floor mats once again feature the MINI John Cooper Works 1to6 Edition emblem. The edition is rounded off by specific key caps in the 1to6 logo-design.

World premiere at the 24-hour race at the Nürburgring.

The dynamic appearance, the deep engine sound and the four-cylinder twinpower turbo unit are just a few of the motorsport-inspired details of the MINI John Cooper Works. They show that everything is about sporty driving and maximum precision. The model's sports suspension was tested on various racetracks, including, of course, the Nordschleife of the Nürburgring. The MINI John Cooper Works 1to6 Edition also stands for legendary go-kart feeling and perfect handling and continues, with its impressive driving characteristics, the legacy of racing legend John Cooper.

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Against this background, the world premiere of the limited-edition model will take place at the 24-hour race at the Nürburgring on May 20, 2023. A MINI John Cooper Works of the 1to6 Edition, specially modified for this race, will together with the MINI John Cooper Works of the Bulldog Racing Team, familiar from last year, continue MINI's tradition-steeped racing history at the race on Saturday.

From September 2023, the exclusive MINI John Cooper Works 1to6 Edition model will be available in Europe, the USA, Canada and Mexico.

Fuel consumption, CO₂ emission figures and power consumption were measured using the methods required according to Regulation VO (EC) 2007/715 as amended. They refer to vehicles on the German automotive market. For ranges, the NEDC figures take into account differences in the selected wheel and tyre size, while the WLTP figures take into account the effects of any optional equipment. For vehicles newly type-approved since 01.01.2021, the official specifications exist only according to WLTP. In addition, according to EU Regulation 2022/195, the NEDC values will no longer be included in the EC certificates of conformity as of 01.01.2023.

All figures have already been calculated based on the new WLTP test cycle. NEDC figures listed have been adjusted to the NEDC measurement method where applicable. WLTP values are used as a basis for the assessment of taxes and other vehicle-related duties which are (also) based on CO₂ emissions and, where applicable, for the purposes of vehicle-specific subsidies. Further information on the WLTP and NEDC measurement procedures is also available at www.bmw.de/wltp.

For further details of the official fuel consumption figures and official specific CO₂ emissions of new cars, please refer to the "Manual on the fuel consumption, CO₂ emissions and power consumption of new cars", available at sales outlets free of charge, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at <https://www.dat.de/co2/>.

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2022, the BMW Group sold nearly 2.4 million passenger vehicles and more than 202,000 motorcycles worldwide. The profit before tax in the financial year 2022 was € 23.5 billion on revenues amounting to € 142.6 billion. As of 31 December 2022, the BMW Group had a workforce of 149,475 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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