



# MINI CORPORATE COMMUNICATIONS

Media information  
11 September 2023

## MINI Plant Oxford goes Electric: £600m investment for all-electric MINI production in the UK.



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**Investment will transform MINI Plant Oxford to an all-electric production site from 2030. Production of two new electrified models – MINI Cooper 3-door and MINI Aceman - will start in the UK in 2026.**

**Oxford.** BMW Group has announced today a new investment of more than £600 million in the MINI factories at Oxford and Swindon. “With this new investment we will develop the Oxford plant for production of the new generation of electric MINIs and set the path for purely electric car manufacturing in the future,” says Milan Nedeljković, Member of the Board of Management of BMW AG responsible for production.

The Oxford plant is gearing-up to build two new all-electric MINI models from 2026, the MINI Cooper 3-door and the compact crossover MINI Aceman. By 2030 production volume will be exclusively electric and the BMW Group will have spent over £3bn on its Swindon, Hams Hall and Oxford plants since 2000. This development has been supported by the UK Government and will help to secure jobs at the Oxford manufacturing plant and at the body-pressing facility in Swindon.

Business and Trade Secretary Kemi Badenoch says, “This decision is a big vote of confidence in the UK economy and the work of this Government to ensure the

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continued strength of our world-leading automotive sector. We are proud to be able to support BMW Group's investment, which will secure high-quality jobs, strengthen our supply chains and boost Britain's economic growth."

### **Oxford to remain the Home of MINI.**

The Oxford plant celebrated its 110th anniversary this year and has been successfully producing the current MINI Electric since 2019, where it is fully integrated into the production line with the conventional (ICE) models.

Stefanie Wurst, Head of the MINI brand, says, "MINI has always been aware of its history – Oxford is and remains the heart of the brand. I am delighted that the two new, fully electric MINI models – the MINI Cooper and MINI Aceman – are also being produced in Oxford, thereby confirming our path to a fully electric future. The continuing high demand for our locally emission-free vehicles shows the openness of the global MINI community to electromobility, which we will be able to serve optimally, also thanks to Oxford".

### **MINI accelerates toward full electrification with new model line-up and enhanced production network.**

The MINI Plant Oxford currently produces the MINI 3-door, the MINI 5-door as well as the MINI Clubman and the MINI Electric. From 2024 the plant will start producing the next generation MINI 3-door and MINI 5-door with combustion engines, as well as the new MINI Convertible, before they are joined by the new all-electric vehicles in 2026 – the MINI Cooper 3-door and the MINI Aceman.

The factory will reach a production capacity of around 200,000 cars per year in the medium term, with ICE and battery electric vehicles initially being built on the same production line. From 2030, the Oxford Plant will produce all-electric MINI models exclusively.

In a few weeks, production of the new MINI Countryman will begin at the BMW Group plant Leipzig. This larger crossover model in the MINI line-up, will be offered with both pure electric drive and combustion engines.

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Production of the next generation all-electric MINI Cooper 3-door and MINI Aceman will begin in China. The new manufacturing plant in Zhangjiagang, Jiangsu Province is based on a joint venture with Great Wall Motor. Exports will begin in early 2024.



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All figures have already been calculated based on the new WLTP test cycle. NEDC figures listed have been adjusted to the NEDC measurement method where applicable. WLTP values are used as a basis for the assessment of taxes and other vehicle-related duties which are (also) based on CO<sub>2</sub> emissions and, where applicable, for the purposes of vehicle-specific subsidies. Further information on the WLTP and NEDC measurement procedures is also available at [www.bmw.de/wltp](http://www.bmw.de/wltp).

For further details of the official fuel consumption figures and official specific CO<sub>2</sub> emissions of new cars, please refer to the "Manual on the fuel consumption, CO<sub>2</sub> emissions and power consumption of new cars", available at sales outlets free of charge, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at <https://www.dat.de/co2/>.

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### The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2022, the BMW Group sold nearly 2.4 million passenger vehicles and more than 202,000 motorcycles worldwide. The profit before tax in the financial year 2022 was € 23.5 billion on revenues amounting to € 142.6 billion. As of 31 December 2022, the BMW Group had a workforce of 149,475 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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