

Press Information
1 November 2024

Start of production for the new BMW 2 Series Gran Coupé at BMW Group Plant Leipzig

+++ Second generation of the compact four-door Coupé +++
Enhanced elegance and dynamics +++ New production facility in
body shop +++

Leipzig. The BMW 2 Series Gran Coupé is made exclusively at BMW Group Plant Leipzig, where production of the second generation is now being launched. It joins the BMW 1 Series, BMW 2 Series Active Tourer and MINI Countryman in the portfolio of models made at the plant, which puts out up to 1,300 vehicles a day. The four models with three different drive options by two different brands are all made on a single production line – a testament to the extreme flexibility of production at Leipzig. The BMW 2 Series Gran Coupé is due for market launch in March 2025.

Five years ago, the four-door coupe for the compact segment was an all-new product presented by BMW as a more luxurious alternative to the classic sedan. Production of the first BMW 2 Series Gran Coupé started in Leipzig on 1 November 2019, with market launch in March 2020. The main markets have been the UK, China and the US.

Sporty, elegant design

The new BMW 2 Series Gran Coupé is captivating, with its expressive styling, completely new range of engines, extensively revised suspension technologies and an innovative system for partially automated driving and parking that comes as standard. It has also gained 25 millimetres in height and 20 millimetres in length.

The exterior design is defined by a low front section angled deep to the road, a dynamically elongated silhouette and a powerful-looking rear, lending the new BMW 2 Series Gran Coupé even more sporty elegance. The tailgate is assembled with the help of a completely new production machine that was installed at the Plant Leipzig bodyshop specially for the purpose and features laser-beam welding technology. Like the new BMW 1 Series, which has been rolling off the production line since July, the BMW 2 Series Gran Coupé features the striking, broad BMW

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kidney grille with its innovative combination of vertical and diagonal bars. From March 2025 this will be available with an optional illuminated surround as well.

New engines and colours

The redesigned interior of the four-door BMW 2 Series Coupé is entirely leather-free and comes complete with Curved Display, just like all the other BMW models made in Leipzig. Reengineered seats offer enhanced comfort, especially on longer journeys.

The top-of-the-range version is the BMW M235 xDrive Gran Coupé, powered by a 221kW/300 hp four-cylinder engine (combined fuel consumption according to WLTP: 8.2-7.5 l/100 km; combined CO₂ emissions according to WLTP: 185-170 g/km; fuel consumption according to Pkw-EnVKV: 8.2 l/100 km; CO₂ emissions according to Pkw-EnVKV: 185 g/km; CO₂ class according to Pkw-EnVKV: G). At market launch in March 2025, the engine portfolio will include another petrol engine plus two diesel options.

The compact BMW 2 Series four-door is currently available in two unicolour, seven metallic and four BMW Individual finishes as well as a wide range of BMW Individual special paints. An optional contrast roof is also available, in high-gloss black.

Plant extension and nightshifts support increased production volume

With the production launch of the second-generation BMW 2 Series Gran Coupé, the model family at BMW Group Plant Leipzig is now complete. "The new BMW 2 Series Gran Coupé, BMW 1 Series, BMW Active Tourer, MINI Countryman and our first fully electric model, the MINI Countryman Electric, make for good capacity utilisation at Plant Leipzig. Our products are very popular with customers," says Plant Director Petra Peterhansel.

BMW Group Plant Leipzig has been undergoing comprehensive extension since 2018 and can now manufacture up to 350,000 cars a year – 100,000 more than previously. Since November 2023 its production volumes have increased thanks to the MINI Countryman, making it the only BMW Group plant to manufacture cars by two brands on the same production line. Plant Leipzig can produce up to 500 MINI and approx. 800 BMW vehicles a day, with increased volumes helping to secure employment and generating as many as 900 new jobs in vehicle production alone

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in 2024. Since opening for business in 2005, Plant Leipzig introduced nightshifts in assembly for the first time in September of this year and now manufactures BMW and MINI vehicles round the clock in three shifts.

CO₂-Emissions & Consumption

BMW M235 xDrive Gran Coupé: combined fuel consumption according to WLTP: 8.2 – 7.5 l/100 km (62 miles); combined CO₂ emissions according to WLTP: 185 – 170 g/km; combined fuel consumption according to Pkw-EnVKV: 8.2 l/100 km (62 miles); combined CO₂ emissions according to Pkw-EnVKV: 185 g/km; CO₂ class according to Pkw-EnVKV: G.

BMW 220 Gran Coupé: combined fuel consumption according to WLTP: 5.8 – 5.2 l/100 km (62 miles); combined CO₂ emissions according to WLTP: 131 – 119 g/km; combined fuel consumption according to Pkw-EnVKV: 5.8 l/100 km (62 miles); combined CO₂ emissions according to Pkw-EnVKV: 131 g/km; CO₂ class according to Pkw-EnVKV: D.

BMW 220d Gran Coupé: combined fuel consumption according to WLTP: 4.6 – 4.2 l/100 km (62 miles); combined CO₂ emissions according to WLTP: 121 – 110 g/km; combined fuel consumption according to Pkw-EnVKV: 4.6 l/100 km (62 miles); combined CO₂ emissions according to Pkw-EnVKV: 121 g/km; CO₂ class according to Pkw-EnVKV: D.

BMW 218d Gran Coupé: combined fuel consumption according to WLTP: 5.0 – 4.6 l/100 km (62 miles); combined CO₂ emissions according to WLTP: 132 – 120 g/km; combined fuel consumption according to Pkw-EnVKV: 5.0 l/100 km (62 miles); combined CO₂ emissions according to Pkw-EnVKV: 132 g/km; CO₂ class according to Pkw-EnVKV: D.

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The BMW Group Plant Leipzig

Series production at BMW Group Plant Leipzig was launched in 2005. Today up to 1,300 vehicles a day roll off the production line. Leipzig's current model portfolio comprises the BMW 1 Series, BMW 2 Series Gran Coupé, BMW 2 Series Active Tourer and the MINI Countryman. The BMW Group has already invested more than 5 billion euros in the site at Leipzig, which employs approx. 6,000 people.

Internet: www.bmw-werk-leipzig.de

Instagram: <https://www.instagram.com/bmwgroupwerkleipzig>

The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2023, the BMW Group sold over 2.55 million passenger vehicles and more than 209,000 motorcycles worldwide. The profit before tax in the financial year 2023 was € 17.1 billion on revenues amounting to € 155.5 billion. As of 31 December 2023, the BMW Group had a workforce of 154,950 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action, from the supply chain through production to the end of the use phase of all products.

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