



Media information
14 February 2025

New exclusive variant of the BMW X3 with extended wheelbase set for market launch.

+++ Luxurious levels of space and high-quality equipment with an array of exclusive details for the Chinese market +++ From China, for China: local development and production at Plant Lydia conserves resources and optimises logistics +++

Munich. The latest version of the BMW X3 is poised for market launch in China. The country's most successful Sports Activity Vehicle will arrive at Chinese dealerships in just a few days and will go on sale later in February 2025.

Drive system: two petrol engines to choose from.

This exclusive version of the BMW X3 was developed and will be produced specifically for the Chinese market to meet the exacting expectations of customers in the high-growth SAV segment. The outgoing model was the strongest-selling BMW vehicle worldwide in 2023. 156,000 units were delivered in China alone – accounting for around 40 per cent of all BMW X model sales in the region.

The new BMW X3 will be launched in China with two engine variants. Customers can choose from a pair of four-cylinder petrol engines: the BMW X3 xDrive 25L Luxury develops 140 kW (190 hp) and maximum torque of 310 Nm (229 lb-ft). This is enough to accelerate from 0-100 km/h (62 mph) in 8.7 seconds on the way to a top speed of 214 km/h (133 mph). The even more dynamic BMW X3 xDrive 30L – available in the equipment variants Pioneering MSP and Exclusive MSP – generates 190 kW (258 hp) and peak torque of 400 Nm (295 lb-ft), and sprints from rest to 100 km/h (62 mph) in just 6.5 seconds. Top speed is 239 km/h (148 mph).

Longer wheelbase, more space, more comfort.

Alongside its BMW-typical sporting ability, the new SAV for the premium midsize class majors on high quality and comfort. For the first time, the version of the BMW X3 produced in China for China has an extended wheelbase. Yet it also retains the 50:50 weight distribution for which BMW is renowned, which results in almost perfect balance and therefore top-class handling. In addition, the 111-millimetre-longer wheelbase ensures even smoother and even more stable driving characteristics. And once inside, passengers can enjoy a significantly enhanced feeling of space.



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This extra spaciousness is particularly noticeable in the rear compartment. Here, kneeroom has increased by a full 96 millimetres and legroom to over a metre. The new BMW X3 with extended wheelbase is 126 millimetres longer than the predecessor model and 25 millimetres wider. Its exterior length of 4,865 millimetres and width of 1,920 millimetres also mean it has the largest dimensions of any vehicle in its segment. However, it still has the hallmark proportions of a BMW X model, complete with a long roofline flowing smoothly into the rear end and a dynamically stretched silhouette.

Generous and exclusive equipment with a host of highlights.

The luxurious driving experience is complemented by the high-quality and exclusive specification of the new BMW X3. Playing a prominent role here are the standard features enhanced by an array of market-specific details. Thanks to the new BMW iDrive based on BMW Operating System 9, customers in China benefit from a large number of exclusive digital services. The content of the BMW Digital Premium offering has been adapted precisely to the particular requirements and demands of customers in the Chinese market.

The exterior also stars with exclusive details for the Chinese market. Both model variants come as standard with BMW Iconic Glow contour lighting, which shows off the BMW kidney grille to eye-catching effect. The range of colour shades available comprises five exquisite metallic paint finishes, including a particularly striking Frozen variant that gives the car a visually impactful presence.

From China, for China: local production brings many benefits.

The two BMW X3 variants are tailored more keenly than ever to the preferences of discerning target groups in China. The vehicle concept, design, technology and equipment have all been adapted as required with no change to the prices asked for the predecessor model. BMW has also focused on its Shenyang base in China when it comes to development and production. The new BMW X3 models will be built at Plant Lydia, which BMW operates in tandem with its joint venture BMW Brilliance Automotive (BBA) and which employs cutting-edge, resource-conserving and efficient production methods. Local production also reduces transportation distances, optimises logistics and actively contributes to greater sustainability.



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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2024, the BMW Group sold 2.45 million passenger vehicles and more than 210,000 motorcycles worldwide. The profit before tax in the financial year 2023 was € 17.1 billion on revenues amounting to € 155.5 billion. As of 31 December 2023, the BMW Group had a workforce of 154,950 employees.

The economic success of the BMW Group has always been based on long-term thinking and responsible action. Sustainability is a key element of the BMW Group's corporate strategy and covers all products from the supply chain and production to the end of their useful life.

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