

Media information

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BMW Motorrad presents the R 1300 "TITAN".

An uncompromising custom bike, built with BMW Motorrad passion and precision down to the last detail.

Munich. Passion for motorsports, design, and, of course, BMW Motorrad.

A small group of BMW Motorrad employees had the opportunity to bring this passion to life. As part of an extraordinary project, Philipp Ludwig served as project manager, vehicle designer Andreas Martin, Theresa Stukenbrock as colour and graphic designer, and prototype builders Paul Summerer and Thomas Becker, who brought their experience and passion to the project, worked together to create a unique vehicle.

The R 1300 R "TITAN" - brute and aggressive, beautiful and extraordinary, fast and precise - built to win.

Its design incorporates the basic styling elements of the new R 1300 R, translating them into the aggressive lines of a sprint racer.

The characteristic lines of the R 1300 R tank and fairing are reflected in the monocoque typical of racing machines and the striking air duct panel of the standard machine continues the dynamics of the "TITAN" in an exaggerated sense.

Visually, the weight is pushed over the front wheel to keep it on the tarmac for as long as possible when starting off.

The motorcycle's overall proportions are compactly built around the centrepiece: the 1300cc boxer engine. It also resembles a predatory cat, patiently waiting to sprint off even when stationary.

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In contrast to the forged carbon-fibre underneath, the striking graphic captures the impression of movement with a modern, clear interpretation complemented by metallic blue accents.

Akrapovic, a long-standing BMW Motorrad partner, assisted in developing the R 1300 R "TITAN." This collaboration enabled the team to design a comprehensive titanium Akrapovic exhaust system that enhances the powerful character of this custom bike, both visually and acoustically. The exhaust runs out of the two cylinders, comes together briefly under the bike, and ends in a boxer-style, two-flow outlet under the towering, aggressively rising rear end.

The new R 1300 R has a low profile on the tarmac, supported by a specially manufactured Wilbers chassis with a long swinging arm. This chassis is hard-tuned to ensure that no performance of the series-production engine is wasted.

An aggressive-looking nitrous oxide bottle sits between the two titanium rear silencers, injecting the injection system with nitrous oxide at the touch of a button. This propels the rider and machine toward the finish line with extra power.

Once the oxygen transporter arrives in the engine, the sheer power thrusts the tires into the tarmac via the transmission and shaft drive, catapulting the R 1300 R "TITAN" forward.

The gears slot into place precisely and the Magura HC3 brake lever recaptures the released energy after the finish line, decelerating the bike to a stop.

The footrests extend far to the rear, providing Philipp with the necessary support during sprint races.

The R 1300 R "TITAN" is a custom bike that embodies BMW Motorrad's passion and precision in every detail!

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In 2024, the BMW Group sold over 2.45 million passenger vehicles and more than 210,000 motorcycles worldwide. The profit before tax in the financial year 2024 was € 11.0 billion on revenues amounting to € 142.4 billion. As of 31 December 2024, the BMW Group had a workforce of 159,104 employees.

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