

BMW
GROUP



ROLLS-ROYCE
MOTOR CARS LTD

HALF-YEAR REPORT TO 30 JUNE 2025. Q2 AND H1 PROFITABILITY WITHIN FULL-YEAR TARGET CORRIDOR.



31ST JULY, 2025.

BMW GROUP HALF-YEAR REPORT TO 30 JUNE 2025.



WALTER MERTL.

Member of the Board of Management
of BMW AG, Finance.

BMW GROUP PERFORMANCE IN Q2 2025.

Group earnings before tax at 2.6 billion euros (5.7 billion euros in H1), with a Group EBT margin of 7.7% in Q2 (8.5% in H1).

Q2 Automotive EBIT margin with 5.4% within our full-year target corridor (6.2% in H1).
(excluding BBA PPA: 6.5% in Q2 / 7.3% in H1)

BMW Group retail sales increased by 0.4% compared to last year's second quarter (H1 -0.5% year-on-year).

After 6 months into the year the BMW Group maintained a BEV share of 18.3% and a xEV share of 26.4%.

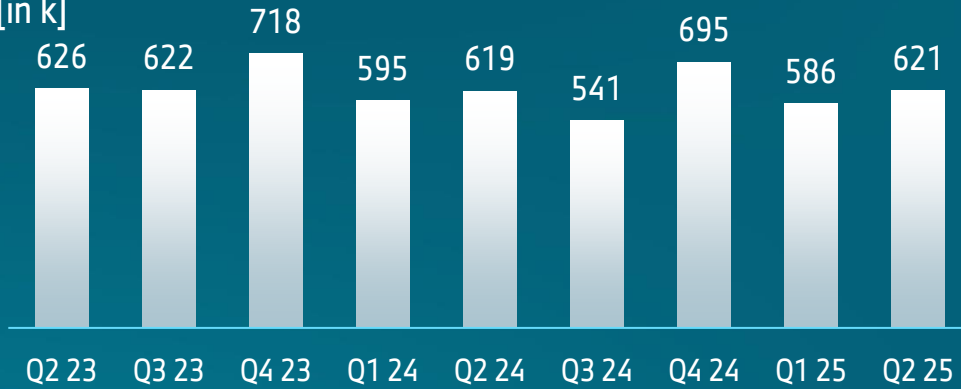


AUTOMOTIVE RETAIL UNITS, BEV UNITS, AUTO REVENUE AND AUTO EBIT.

Sequential development Q2 2023 to date.

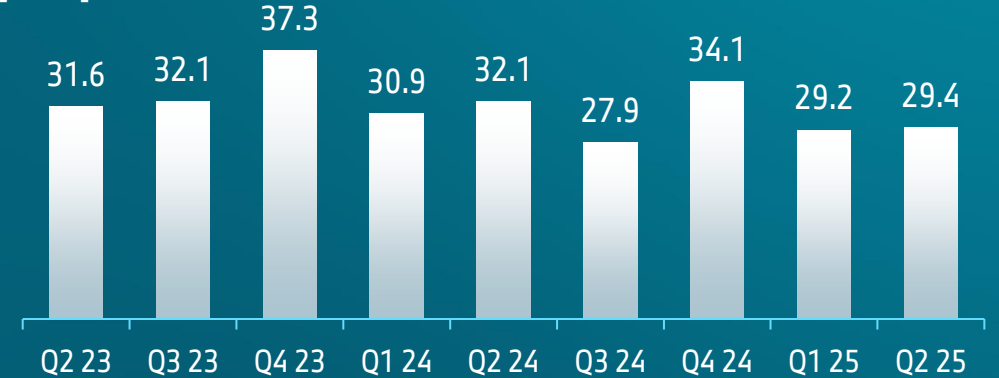
Retail

Units [in k]



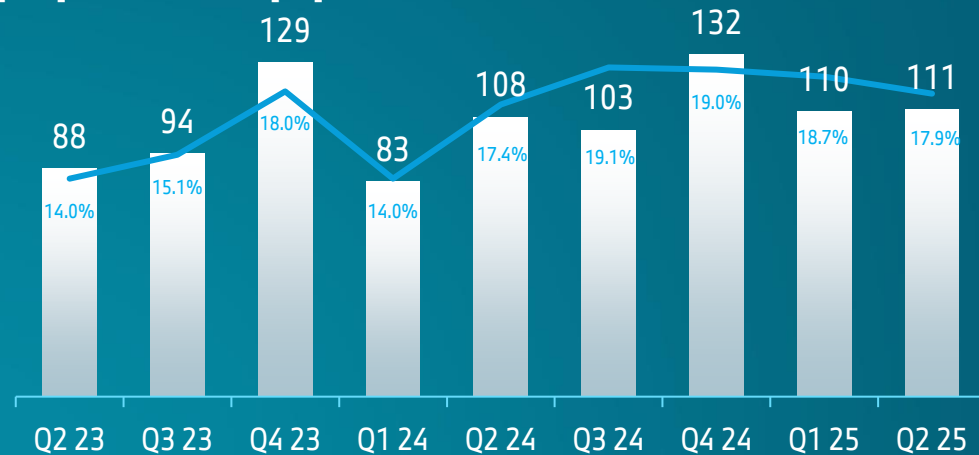
Revenues

Auto [in b€]



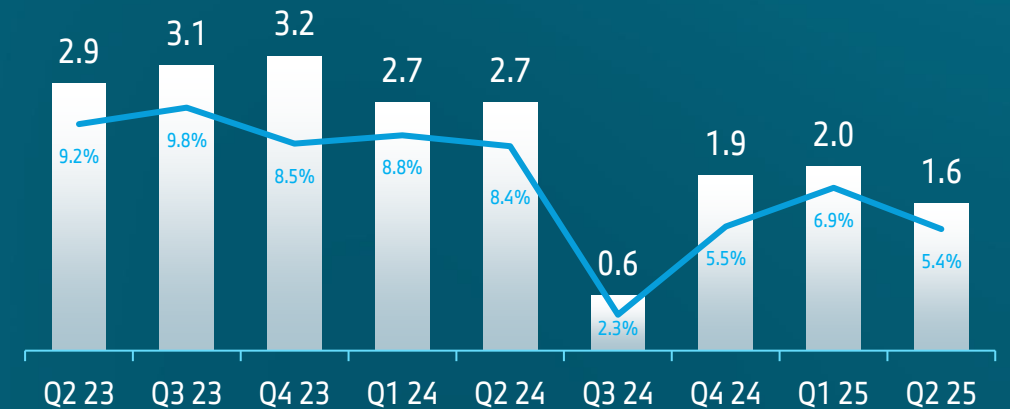
BEV Retail

Units [in k] / sales share [%]



EBIT

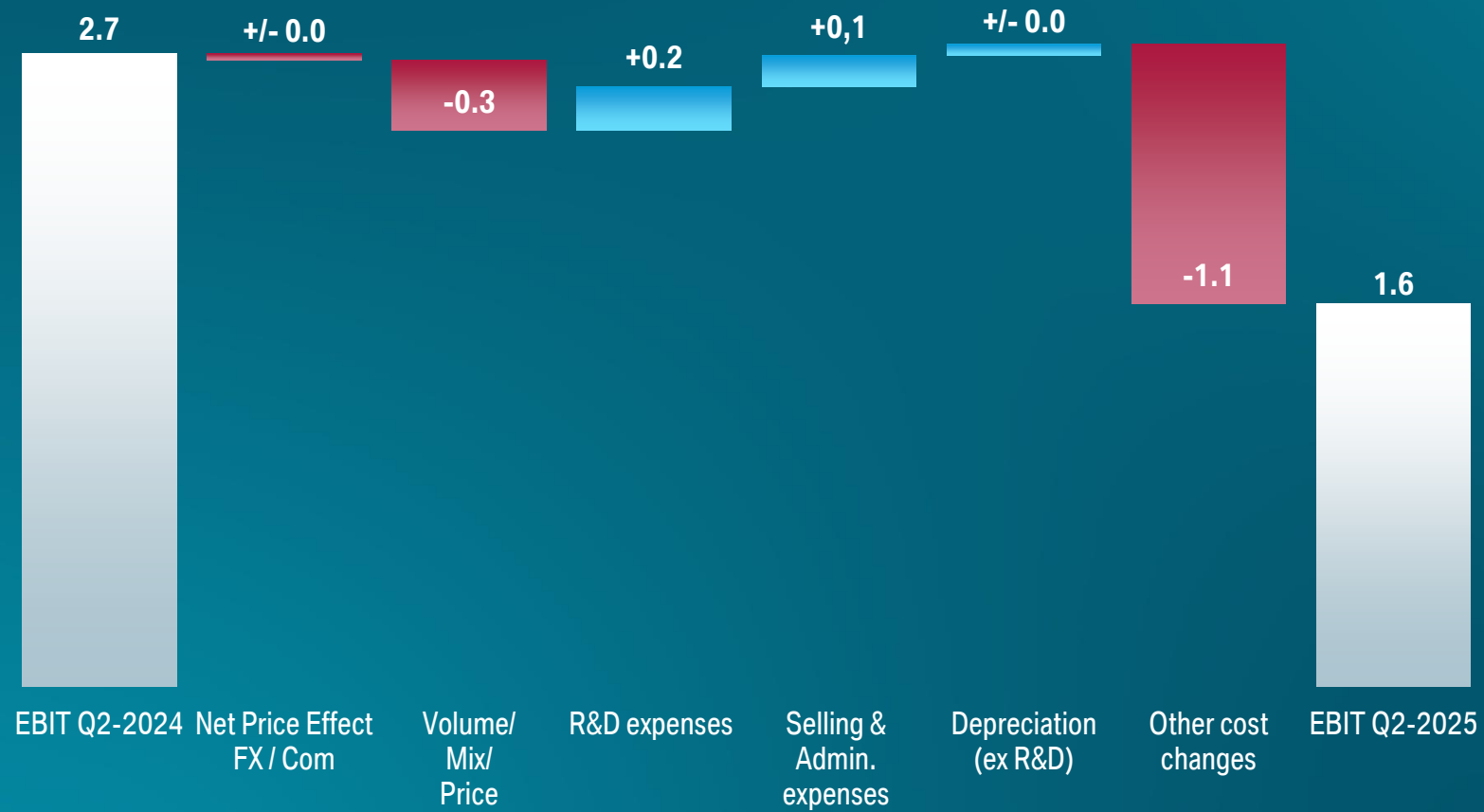
Auto [in b€] / margin [%]



AUTOMOTIVE SEGMENT EBIT IN Q2.

YoY mainly impacted by tariffs.

in b€



AUTOMOTIVE SEGMENT FREE CASHFLOW IN Q2.

Reconciliation EBT - FCF for Q2 2025.

in b€

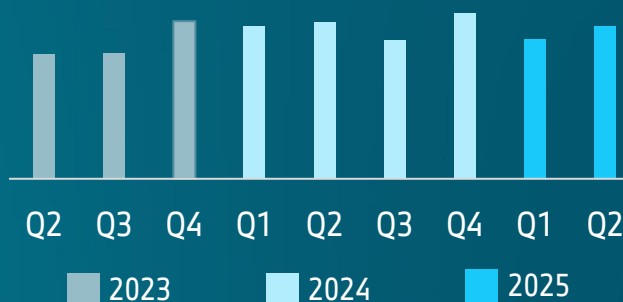


FINANCIAL SERVICES SEGMENT IN H1.

New business volume on previous year level.

| | H1 2025 | H1 2024 | CHANGE |
|---|---------|---------|-----------|
| New contracts with retail customers | 824,672 | 849,908 | -3.0% |
| Total new business volume with retail customers [in m€] | 31,893 | 31,677 | +0.7% |
| Earnings before tax [EBT; in m€] | 1,192 | 1,481 | -19.5% |
| Penetration Rate | 43.7% | 41.2% | +2.5%-pts |

New Contract Development
2023 - 2025



MOTORCYCLES SEGMENT IN Q2.

EBIT margin at 14.2%, slightly above previous year.

| | Q2 2025 | Q2 2024 | CHANGE |
|---|---------|---------|-----------|
| Deliveries [in units] | 61,300 | 66,638 | -8.0% |
| Revenues [in m€] | 961 | 989 | -2.8% |
| Earnings before interest and tax [EBIT; in m€] | 136 | 110 | +23.6% |
| EBIT Margin | 14.2% | 11.1% | +3.1%-pts |



OUTLOOK 2025.

Guidance for key performance indicators remains unchanged.



Group earnings before tax

At previous year's level

Size of workforce

At previous year's level



Deliveries

Slight increase

EBIT margin

Between 5 and 7%

Return on Capital Employed

Between 9 and 13%



Deliveries

Slight increase

EBIT margin

Between 5.5 and 7.5%

Return on Capital Employed

Between 13 and 17%



Return on Equity

Between 13 and 16%



Q2 AND H1 PROFITABILITY WITHIN FULL-YEAR TARGET CORRIDOR.

The BMW Group sets itself apart with global footprint and highly flexible operations.

Strong strategic positioning to mitigate impact of tariffs and adapt to changing market conditions.

EBIT margin in full-year target corridor in Q2 and H1 despite impact from tariffs.

Commitment to long-term premium profitability and capital return to create value for all stakeholders.



THANK YOU.



CONSUMPTION AND EMISSION DATA.

BMW iX M70 xDrive.

Power consumption in kWh/100km WLTP (combined): 23.5;

CO₂-emissions in g/km: 0.

CO₂-Class: A

BMW iX1 eDrive 20.

Power consumption in kWh/100km WLTP (combined): 17.1;

CO₂-emissions in g/km: 0.

CO₂-Class: A

BMW R 12 S.

Power consumption in l/100km WMTC: 5.1;

CO₂-emissions in g/km: 119.

BMW i5 eDrive 40 Touring.

Power consumption in kWh/100km WLTP (combined): 18.6;

CO₂-emissions in g/km: 0.

CO₂-Class: A

BMW i5 M60 xDrive Touring.

Power consumption in kWh/100km WLTP (combined): 20.2-20.1;

CO₂-emissions in g/km: 0.

CO₂-Class: A