

Media information

8 August 2025

Automotive Lean Production Award for the cockpit production at the BMW Group plants Landshut and Wackersdorf.

+++ Award in the category "Supplier" for outstanding interaction of lean management, digitalization, and innovative power +++ Martin Frensch, Senior Vice President of Body, Exterior Trim and Interior in the purchasing and supplier network at BMW Group: "Lean before Digital is our guiding principle for efficient and forward-looking production." +++

Landshut/Wackersdorf. The cockpit production at the BMW Group plants in Landshut and Wackersdorf will be awarded with the Automotive Lean Production Award in the category "Supplier". The jury was impressed by the outstanding ensemble of lean management, digitalization, and innovation in the interior components production at the BMW Group. The award will be presented at the 19th Automotive Lean Production Congress on November 25 and 26, 2025, in Poznań, Poland.

Smart production of cockpits: increased flexibility and efficiency in the production and supply chain.

With highest precision, employees at the BMW Group plants in Landshut and Wackersdorf manufacture interior components for the BMW 1 Series, 2 Series, 3 Series, 4 Series, 5 Series, and 7 Series, as well as the BMW iX. Every day, several thousand instrument panels and glove boxes leave the two component plants. "Technological know-how, highly automated production processes, AI-supported quality controls as well as lean value streams form the foundation for efficient work in this field of production," explains Wolf Duwenkamp, Vice President Purchasing, Quality, Production Cockpit and Door Panels at the BMW Group plants in Landshut and Wackersdorf.

Excellent processes, digital transformation and highest quality standards.

The production process at the cockpit production of the BMW Group plants Landshut and Wackersdorf is based on the PULL principle. The workstations where sequencing begins are optimally supplied through self-regulating control loops, ensuring a smooth material flow. The digital transformation of employee roles, such as the mobile operator, demonstrates the close collaboration between humans and machines and brings out additional benefits. Automated end-of-line inspections using AI-supported camera systems, allow an early detection and elimination of potential sources of error.

Company:
Bayerische
Motoren Werke
Aktiengesellschaft

Address:
BMW Group
Werk Landshut
Ohmstraße 2
84030 Landshut

Telephone:
+49 151 60190340

Internet
www.bmw-werk-landshut.de

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"Lean before Digital is our guiding principle for an efficient and forward-looking production in the component manufacturing. The combination of excellent processes, digital transformation, and the highest quality standards forms the foundation of our success. By sharing our knowledge, we actively contribute to the global supplier qualification, ensuring robust industrialization of all partners," explains Martin Frensch, Senior Vice President of Body, Exterior Trim and Interior in the purchasing and supplier network at BMW Group. "To remain competitive, we must continuously question and develop ourselves. The Automotive Lean Production Award shows that we are benchmark, which is something to be proud of," Frensch adds.

About Automotive Lean Production – Award & Study.

The goal of the joint project by AUTOMOBIL PRODUKTION and Agamus Consult is to demonstrate how the European automotive industry leverages the potentials of lean and digitalization. For 19 years, companies – both OEMs and suppliers – have been participating in a benchmark study, facing international competition for the prestigious Automotive Lean Production Awards with the guiding principle "Learning from the best!".

In the event of enquiries please contact:

BMW Group, Corporate Communications

Carolin Seidel, Press Spokesperson BMW Group Plant Landshut
Email: Carolin.Seidel@bmwgroup.com, Phone: +49 151 601 90340

Stefanie Schindler, Communications BMW Group Plant Landshut
Email: Stefanie.Schindler@bmw.de, Phone: +49 151 601 41977

Saskia Graser, Head of Communications Regensburg and Wackersdorf
Email: Saskia.Graser@bmw.de, Phone: +49 151 6060 2014

Dr. Annika Biss, Communications BMW Group Plant Wackersdorf
Email: Annika.Biss@bmwgroup.com, Phone: +49-151-601-52588

Media website: www.press.bmwgroup.com
Email: presse@bmw.de

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BMW Group Plant Landshut

At BMW Group Plant Landshut, around 3,800 employees produce light metal cast engine, suspension and body structure components, electrical and electronic components, plastic components for the vehicle exterior, carbon body components, cockpit and equipment features, engines and propeller shafts. Plant Landshut is the BMW Group's largest component plant and supplies components to all BMW Group vehicle and engine plants worldwide – and therefore for virtually every BMW, MINI and Rolls-Royce vehicle, as well as for BMW Motorrad. Component production at BMW Group Plant Landshut is characterised by digitalisation, a focus on sustainability and a commitment to responsible use of resources.

With its forward-looking technologies, BMW Group Plant Landshut assumes the role of innovation driver in the technological transformation of the automotive sector and its supplier industry. At the Technology Centre adjacent to the plant, specialists from a wide range of disciplines are brought into development processes for new vehicles in the early stages and help to actively drive sustainable development of future vehicle models. BMW Group Plant Landshut is a socially responsible, innovative and attractive employer for the region of Landshut and Lower Bavaria.

<https://www.bmwgroup-werke.com/landshut/en.html>

BMW Group Plants Regensburg and Wackersdorf

The BMW Group vehicle plant in Regensburg has been in operation since 1986 and is one of more than 30 BMW Group production locations worldwide. Every workday, around 1,400 vehicles of the BMW X1 and BMW X2 models roll off the production line at Plant Regensburg, destined for customers around the globe. Different types of drive trains are flexibly manufactured on a single production line – ranging from vehicles with internal combustion engines to plug-in hybrids and fully-electric models.

BMW Group Plant Regensburg was recognised as "FACTORY OF THE YEAR" 2024 in the category "excellent large-series assembly" of the prestigious industrial competition. As it implements the BMW iFACTORY, the BMW Group is focused on digitalisation of the Regensburg plant site to create a digital and intelligently connected factory. It is already possible to experience in virtual form what the factory will look like a few years from now. Production of models for the NEUE KLASSE, BMW's next generation of vehicles, will ramp up in Regensburg in the second half of the decade.

The BMW Group plant in Wackersdorf is home to cockpit production and parts supply for overseas plants. With the opening of a new battery testing centre and commissioning of the first phase in autumn 2024, the location has also become a key facilitator for electromobility. An entirely new area of expertise for the site is the door and flap production centre for Rolls-Royce.

The BMW Group core staff at the Regensburg and Wackersdorf locations in eastern Bavaria consists of around 9,250 employees, including around 350 apprentices.

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www.bmwgroup-werke.com/regensburg/de.html

The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2024, the BMW Group sold over 2.45 million passenger vehicles and more than 210,000 motorcycles worldwide. The profit before tax in the financial year 2024 was € 11.0 billion on revenues amounting to € 142.4 billion. As of 31 December 2024, the BMW Group had a workforce of 159,104 employees.

The economic success of the BMW Group has always been based on long-term thinking and responsible action. Sustainability is a key element of the BMW Group's corporate strategy and covers all products from the supply chain and production to the end of their useful life.

www.bmwgroup.com

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