

Media Information
21 November 2025

MINI John Cooper Works on the most winding road in Japan.



The MINI John Cooper Works combines powerful performance and precise handling to create a unique driving experience - perfectly staged on the winding Irohazaka Road in Japan.

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Munich/ Tokyo. The Japan Mobility Show is a showcase for innovation and mobility. Attending the show also provides an opportunity to discover the diversity and beauty of Japan away from the metropolis of Tokyo. The drive along the Irohazaka Road, a spectacular, winding mountain road in the Nikko region, combines driving pleasure with breathtaking nature.

The journey begins in the centre of the Japanese capital and continues north to Nikko National Park, around 180 km away. The Irohazaka Road starts there, connecting Nikko National Park with the Oku-Nikko plateau and leading through the most beautiful colours of autumn. However, it is not only a scenic highlight, but also a challenge for drivers - the perfect stage for cornering fun

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with the MINI John Cooper Works (combined fuel consumption: 6.8 - 6.5 l/100km according to WLTP; combined CO₂ emissions: 154 - 147 g/km; CO₂ class: E). Equipped with a powerful 2.0-litre four-cylinder twin-turbo petrol engine with 231 hp (170 kW) and a maximum torque of 380 Nm, each of the 48 bends becomes pure driving pleasure.

The seven-speed automatic transmission with dual clutch gives the powerful three-door model intense acceleration, perfect for winding roads. Standard paddle shifters offer the driver additional control over performance. The specially tuned suspension provides the typical go-kart feeling with agile handling, while the Chilli Red painted brake system with JCW logo guarantees maximum braking precision and safety even in demanding situations.

Whether in the city, on narrow mountain roads or in open passages - the MINI John Cooper Works impresses with its outstanding driving dynamics and agile handling, which make it the ideal companion for demanding roads and adventurous journeys. The drive along the Irohazaka road emphasises the core values of the MINI brand: Passion, precision and pure driving pleasure.

MINI John Cooper Works (combined fuel consumption: 6.8 - 6.5 l/100 km according to WLTP; combined CO₂ emissions: 154 - 147 g/km; CO₂ class: E).

All model variants, equipment and technical data described here refer to the German market. Consumption and emission data refer to the German Passenger Car Energy Labelling Regulation (EnVKV).

Fuel consumption, CO₂ emission figures and power consumption and range were measured using the methods required according to Regulation VO (EC) 2007/715 as amended. They refer to vehicles on the German automotive market. For ranges, the NEDC figures take into account differences in the selected wheel and tyre size, while the WLTP figures take into account the effects of any optional equipment.

All figures have already been calculated based on the new WLTP test cycle. NEDC figures listed have been adjusted to the NEDC measurement method where applicable. WLTP values are used as a basis for the assessment of taxes and other vehicle-related duties which are (also) based on CO₂ emissions and, where applicable, for the purposes of vehicle-specific subsidies. Further information on the WLTP and NEDC measurement procedures is also available at www.bmw.de/wltp.

For further details of the official fuel consumption figures and official specific CO₂ emissions of new cars, please refer to the "Manual on the fuel consumption, CO₂ emissions and power consumption of new cars", available at sales outlets free of charge, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at <https://www.dat.de/co2/>.

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2024, the BMW Group sold over 2.45 million passenger vehicles and more than 210,000 motorcycles worldwide. The profit before tax in the financial year 2024 was € 11.0 billion on revenues amounting to € 142.4 billion. As of 31 December 2024, the BMW Group had a workforce of 159,104 employees.

The economic success of the BMW Group has always been based on long-term thinking and responsible action. Sustainability is a key element of the BMW Group's corporate strategy and covers all products from the supply chain and production to the end of their useful life.

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