

BMW Motorrad Rider Equipment 2018.

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1. New products at a glance. BMW Motorrad Rider Equipment – 2018 Collection.



New products at a glance.

The whole of life is an adventure and on a motorcycle it feels that much more intense. This is why the **2018 BMW Motorrad rider equipment range** contains special highlights that reflect the "Make Life a Ride" philosophy down to the last detail. The new collection is full of high-end, functional products to suit every climate zone and all rider needs. The **BMW Motorrad** premium promise applies to the entire 2018 rider equipment program: top-quality material, a highly meticulous finish and safety based on cutting-edge technology.

One particular highlight of the **2018 BMW Motorrad rider equipment range** is the homage to the legendary Paris-Dakar winner Gaston Rahier. No more than 1,000 of the exclusive **VentureNeon jackets** will be available, featuring sleeves and shoulders in luminous orange as well as elaborate embroidery elements. This is no doubt a precious collector's item – but far too attractive a garment to be kept shut away in the wardrobe: after all, this superb replica has all the practical features an enduro enthusiast could possibly want.

With the **System 7 Carbon helmet**, BMW Motorrad presents a system helmet that can be converted into a jet helmet in no time – without requiring the use of tools. It sets a whole new benchmark in terms of safety, aerodynamics and versatility.

A vast range of potential use is offered by the **high-performance touring suit StreetGuard**, whose extensive features mean it can be worn in temperatures from freezing to sweltering midsummer heat. The light **Venting suit** is a cool candidate for summer riding – complete with a ventilation concept that makes for unbeatable ride comfort. Enduro beginners can look forward to the **GS Dry suit**, globetrotters will love the **Rallye premium suit** and individualists will opt for the **Atlantis all-weather leather touring suit** – all the new BMW Motorrad suits feature a new look for the 2018 season, and there are a number of upgrades, too.

As far as the jackets and vests of the 2018 collection are concerned, they offer top-level functionality and an excellent fit during travel under the suit, as well as providing maximum benefits and a great look when worn for any outdoor activity. With its compact folding size, the **Ride windbreaker** is



always a must, the **Ride fleece jacket** is virtually unbeatable in terms of versatility and the **PCM Ride jacket** is a **BMW Motorrad** garment that features a high-tech textile: Phase Change Material ("PCM") enclosed in microcapsules adapts permanently and smartly to the current temperature. Once moistened, the **Cool Down vest** creates a continuous cooling effect by means of evaporation.

Gloves and boots are of course vital to any rider equipment collection. For touring riders, **BMW Motorrad** offers the waterproof **Allround gloves** as a versatile basic, while anyone looking for excellent off-road grip will be sure to opt for the **Rallye gloves**. Meanwhile the GORE-TEX technology X-TRAFIT makes the **GS DRY enduro gloves** unique: they are both waterproof and breathable. While the **VentureGrip crossover leather boots** combine excellent properties for everything from touring to enduro riding, the **Ride sneakers** are perfect for city tours – laid-back leisure shoes that are full of ingenious safety features.

The **2018 Style Collection** offers everything that fans of the **BMW Motorrad** brand love – from high-end leisure wear and trendy accessories through to ultra-cool leather jackets. The collection features discreet BMW Motorrad branding and comes in two kits, available from January to June 2018 and from July to December 2018. The leather items are available throughout the whole year.

BMW Motorrad wishes all riders an exciting, eventful and above all safe season in 2018.

2. Helmets.



System 7 Carbon helmet – the high-end all-rounder.



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be removed in a few seconds without the use of tools – for example when heading into town or setting off on a relaxed country tour on a hot day. The **System 7 Carbon helmet** is of course homologated as a jet helmet, too. As in the predecessor model, the chin guard can also be simply flipped up by means of the four-joint mechanism – all it takes is the press of a button.

The developers and designers of the **System 7 Carbon helmet** have created a real masterpiece: this helmet sets a new benchmark in the areas of safety, aerodynamics and versatility in particular, as well as being an unmistakable milestone in terms of sporty looks.

One unique feature is its capacity for effortless transformation from a system helmet into a jet helmet: the chin guard can

The outer shell is available in two sizes and is made of solid carbon fibre with reinforcement inserts. As such, the **System 7 Carbon helmet** effortlessly surpasses all safety standards with its excellent levels of impact absorption and optimum rigidity; it is also light – weighing just 1580 g or 1680 g, depending on the size. Like the outer shell, the interior of the system helmet is absolutely high-end, being made of multiple-segmented EPS. The dual-section main shell is foam-padded in varying thicknesses for optimum wear comfort and excellent impact absorption levels. Refined Alcantara and DuPont Coolmax define the look and feel of the interior. The head, cheek and neck padding can be removed and washed. Integrated neck straps ensure that the helmet remains in the optimum position on the head in the event of an accident. Only very few helmets boast this very special safety feature.

A three-dimensionally curved, optical class 1 MaxView visor with a scratch-resistant coating on both sides guarantees an excellent view in all weathers in the **System 7 Carbon helmet**. The visor is double-glazed, allowing anti-fog vision even in adverse weather. The visor and sun shield can be adapted continuously variably to all visibility conditions.



The large spoiler characterises the helmet's striking, sporty design. But it is also highly effective – there are only very few helmets in the world that even approach the **System 7 Carbon helmet** in terms of aerodynamics and aeroacoustics. Finally, extremely good climate control rounds off the helmet's qualities. A centrally positioned slider regulates ventilation of the head area, while a central rocker button does the same for the chin. The required airflow outlet is provided in the neck area.

The **System 7 Carbon helmet** is available in the non-metallic colours Black and Light White, in the metallic colours Graphic Matt and Silver, and in the colour schemes Spectrum Fluor, Prime and Moto. It comes in the sizes 52/53-64/65.



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3. Suits.

Venting suit – a breath of fresh air in the city and on short rides.

In the 2018 season, the laid-back look of the **Venting textile suit** is underscored with the new colour Anthracite. This suit is available for men and women – the perfect choice for midsummer riding in town or over short distances. The NPL back protector can easily be retrofitted for enhanced safety.



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On hot days, classic touring suits quickly reach their limits in the urban environment. They require an airstream to cool the rider, but in city traffic there often tends to be no more than a mild breeze. This is where the benefits of the **Venting suit** come into play. It is generously fitted with CORDURA mesh. In conjunction with the 3D spacer fabric in the back, the mesh lining ensures optimum ventilation and stops the jacket from "sticking" to the body, even when travelling slowly in hot weather.

Despite its light design, the **Venting suit** is entirely uncompromising when it comes to safety. The denim upper material made of a cotton-CORDURA mixture is especially rugged, while the removable protectors at the shoulder, hip, knee and elbow as well as optionally at the back ensure excellent impact absorption combined with optimum wear comfort.

A total of eight pockets in the jacket and trousers ensure generous storage space. Slip-on is facilitated by a long leg zip extending up to the hip, with stud fasteners at the leg ends. A leather label at the jacket seam and waistband of the textile suit bears the inscription "BMW Motorrad, engineered in Germany".

The **Venting suit** is available in regular fit with a short jacket. The ladies' jacket is slightly tapered at the waist while the men's jacket is slim and straight; the trousers come in classic slim-fit style in both cases.

Sizes available: men's suit 46-60; women's suit 34-48.

Colour: Anthracite.



StreetGuard suit – all-year-round touring specialist that meets the highest standards.



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The innovative **StreetGuard suit** is a **BMW Motorrad** product designed that is for all weathers and perfect for every tour. This high-performance touring suit for ladies and men comes in a fresh look for the 2018 season.

The new, striking colour scheme gives the **StreetGuard suit** a supremely impressive appearance. Blue dominates the jacket, providing a powerful contrast with the deep black trousers. Technical highlights include a ventilation system and a triple-layer laminate made of high-strength CORDURA. It ensures excellent abrasion resistance – an enormous bonus for additional safety.

The **StreetGuard suit** can be used in temperatures ranging from freezing to midsummer heat. This impressive versatility is achieved by a combination of numerous components that provide the rider with a cooling effect, warmth or protection from wind and rain, depending on the weather conditions.

The many smart details of the **StreetGuard suit** include such elements as a removable, waterproof storm collar with integrated hood. Worn under the helmet in the rain, it ensures that the sensitive neck area is "sealed" by preventing water from getting into the suit through the collar. The touring suit also offers excellent protection from the airstream due to a thermal inner jacket and thermal trouser insert. Both components are windproof and breathable, as well as featuring additional Thinsulate padding for outstanding heat storage qualities. Incidentally, the thermal inner jacket can also be worn separately – with a trendy Softshell finish for a cool, sporty look.

The basis for the attribute "high-performance" is always the material. For this reason, **BMW Motorrad** applies nothing but the very highest standards to the **StreetGuard suit** as well as using exclusively developed features – including the BMW Climate Membrane integrated in a triple-layer laminate and produced according to the rigorous C.A.R.E. standards. This membrane combines a high water column with top-class breathability.

Areas that are at particular risk in the event of a fall feature additional protection with a special trim: ProtectionGuard, a high-strength technical textile developed especially for the **StreetGuard suit**. This material combines the advantages of leather with the care properties of a technical textile, while its refined look underscores the high quality of this new suit.



The **StreetGuard suit** is fitted with NP2 protectors. These provide optimum protection for back, shoulders, elbows, hips and knees as well as being removable and height-adjustable to three levels at the knees. One remarkable feature is the back protector: it is regarded as the best in its class. Another protector can be optionally retrofitted at the coccyx. NP2 protectors made of viscoelastic polyurethane foam – developed exclusively for BMW Motorrad, incidentally – combine extremely good impact absorption with pleasant wear comfort.

The ventilation concept of the **StreetGuard suit** was developed in the BMW wind tunnel. Ventilation zips at the rear and front of the jacket as well as at the thighs ensure effective climate control as well as very simple handling. In warm temperatures, a comprehensive system of air throughflow prevents any accumulation of heat. By the same token, the windproof wristbands of the removable inner jacket keep out unwanted draught air on cold days.

The **StreetGuard suit** ensures optimum safety not just for riders but also their valuables. The jacket has two highly water-repellent outer pockets plus a waterproof pocket under the jacket's labyrinth closure and three inner pockets, including one elaborately configured multimedia compartment. The trousers have two water-repellent pockets.

The **StreetGuard suit** is available in comfort fit with distinctive styling for ladies and men. The ladies' version has a zip on/off waistlet with fleece trim. The men's suit offers a zip on/off overalls bib with laterally integrated stretch zones and adjustable braces. For continuously variable width adjustment, both versions of the trousers have an elasticated velcro fastener at the waist, with a zip plus velcro fastener at the leg ends. The connecting zip between the jacket and trousers is available in the sizes "all-round" and 40 centimetres.

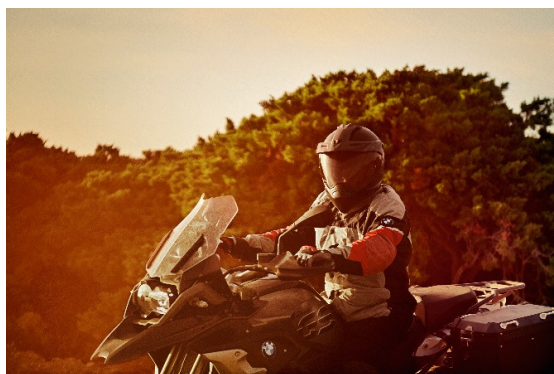
More than 150 cm² of reflective material on the jacket and trousers ensure good visibility.

The StreetGuard suit is offered in the following sizes: men's suit: 46-66, 98-118, 25-32 (blue only 46-60); ladies' suit 34-48, 72-88, 18-22 (blue only 34-48).

Colours available: jacket in anthracite and blue; trousers in black.



GS Dry suit – waterproof adventurer for men and women.



P90284108

updated to incorporate the latest technology, too.

Designed as a newcomer's waterproof enduro suit with touring suitability, the **GS DRY suit** makes an instant impression as an adventurer, while its new colouring black-blue and grey gives the design an even more striking touch. The ladies' and men's suit has been

The new upper material for the **GS DRY suit** was specially developed by **BMW Motorrad** and consists of CORDURA 500 / polyamide. This is a high-strength material blend with a dense fabric structure for enhanced resistance. Sensitive areas at risk in the event of a fall have a PU layer with ceramic dots, significantly increasing the suit's abrasion resistance though without impeding its haptic quality and breathability. Removable NP2 protectors of the latest generation at the shoulders, elbows, hips and knees – the latter offering three adjustment positions – ensure maximum safety. The new NP Pro back protector in the long version is also fitted as standard.

Special waterproof bonded zips at the chest and back open not just the upper material but also the membrane, thereby ensuring unrivalled climate control by means of direct, maximum ventilation and air extraction over the entire upper body. This features makes the **GS DRY suit** unique within its competitive field. In the back area, 3D spacer fabric additionally ensures the rider avoids excessive sweating during tours. The Z-liner design with integrated BMW Climate Membrane makes the **GS DRY suit** not only highly breathable but also wind and waterproof.

Leather patches on the insides of the knees guarantee grip on the fuel tank, while stretch inserts at the arms, knees and buttocks provide the freedom of movement required for off-road riding. Generous storage space is available, with eight pockets in the jacket and trousers including two waterproof patch pockets.

The jacket is available in the colours black-blue or grey, the trousers in black-blue. Identical colour schemes for the ladies' and men's version ensure a perfect partner look, though with distinct shaping in each case.

The **GS DRY suit** is available in the following sizes: men's suit 46-60; ladies' suit 34-48, each in regular fit with a 40 cm connecting zip.



Rallye suit – premium equipment for globetrotters.

The next generation of the **Rallye suit** comes with a whole range of new features that make it perfect for globetrotters and off-roaders who attach importance to uncompromisingly reliable equipment. With two fresh colour combinations – black-blue/red and grey/blue – the



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Rallye suit is once again a striking eye-catcher for the 2018 season.

The **Rallye suit** is suitable for off-road use and is made of ProTechWool. This functional fabric consists of polyamide and wool with a carbon finish: it is compressed under pressure and heat, thereby making it highly abrasion resistant. Ceramic dot prints at the elbows and knees provide additional protection, and there are also CORDURA underlays in the zones that are at risk in the event of a fall, namely shoulders, hips and buttocks. Removable NP2 protectors and the new, larger-sized NP Pro back protector complete the suit's safety features. The jacket is perfectly compatible with the unique chest protector, which comes in two sizes.

In high and medium temperatures the **Rallye suit** benefits from a new ventilation system. The large-area mesh construction at the back can be opened entirely if necessary, while mesh ventilation at the front and zips at the sleeves and thighs allow ventilation and air extraction for excellent climate comfort.

The **Rallye suit** is fitted as standard with a waterproof insert to button into the jacket and zip into the trousers. The double function of the new jacket insert is a genuine innovation here: it is designed for use as a fully-fledged outsert in its own right. With its highly rugged finish it can be worn over the suit, providing effective protection from dirt and rain. The trouser insert is fitted with the well-established Comfort Mapping, with membranes that vary to suit each individual area of the body.

At the front, maximum storage space is provided by two waterproof hip pockets with flap, while above these there are two small storage pockets and two chest pockets. One new feature is the small, concealed inner pocket at the rear waistband which is perfect for cards and cash. Slit pockets with fleece



on the left and right allow interim hand-warning, while at the left sleeve there is a zip pocket with window. The seat pocket is divided into two sections. The back pocket is prepared for the TrinkPak Hydra including drinking tube duct to the chest area. Any items that have not yet found a place will fit in the spacious cargo pockets at the thigh.

A perfect fit for every area of use: the **Rallye suit** offers lots of options for width adjustment and individual adaptation. The trousers now feature a rugged textile belt that is continuously adjustable, for example. Pre-shaped sleeves and knee sections in the suit and insert support an optimum seating position. Stretch zones above the buttocks and in the inner leg area provide freedom of movement, while the extended leather patch on the insides of the knees make the suit more hard-wearing – as well as ensuring a solid grip on the fuel tank. The sleeve and leg end widths can be adjusted by means of velcro fasteners and the connecting zip between the jacket and trousers measures 40 centimetres.

Reflective material for good visibility is to be found at the front and back of the sleeves as well as on the sides of the trousers.

The **Rallye suit** is available for men in the sizes 46-66, 98-118, 24-32 (colour combination black-blue/red) and 46-60 (colour combination grey/blue) as part of the 2018 **BMW Motorrad** rider equipment range.



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Atlantis suit – unique, top-quality piece of equipment for all weathers.



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The **Atlantis all-weather leather touring suit** is of course included in the **BMW Motorrad** rider equipment collection once again in the 2018 season. The legendary touring suit for men and women has been further optimised with an even more comfortable fit and a new back protector. One thing has remained the same however: every single suit is a unique specimen and is among the very best this segment has to offer.

Particular effort and care goes into the making of each **Atlantis suit**. The basis is provided by hand-picked breathable nubuk leather of the very finest quality: due to its gentle processing it is extremely skin-friendly and very soft while at the same time highly robust. Natural differences in the look of the material make each suit unique.

The full-grain cowhide leather used – which comes solely from the Alpine region – gives the rider not just exceptional luxury but also outstanding safety: with a thickness of 1.2 to 1.4 millimetres it is characterised by maximum abrasion resistance. The safety concept of the **Atlantis suit** is completed with excellent impact-absorbing protectors at the shoulders, elbows and knees as well as the new NP Pro back protector. A coccyx protector can be retrofitted optionally.

The finishing of the leather is carried out by a German tannery that uses a mineral tanning process. This technique is sustainable, environmentally compatible and the most ecological form of tanning currently known. The elaborate process of hydrophobing during the production process makes the **Atlantis suit** highly water-repellent, but it also fully retains the natural breathable qualities of the leather, thereby ensuring excellent climate comfort.

Wear comfort and freedom of movement count most over long distances – the leather starts to adapt to the rider's body even after the first few kilometres of wear. Along with stretch zones in the shoulder and back area as well as above the knee and at the waistband, this makes the **Atlantis suit** uniquely comfortable. The sleeve and leg end widths can be adjusted individually by means of velcro fasteners, and the connecting zip between the jacket and trousers is available in the lengths "all-round" and 40 centimetres.



The **Atlantis suit** comes in the colour anthracite and is available in the following sizes: men's suit 46-66, 24-32 (short sizes) and 98-118 (long sizes); ladies' suit 34-48.



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4. Jackets.

VentureNeon jacket – limited edition for rally fans and connoisseurs.

The **VentureNeon jacket** causes a stir even from a distance with its sleeves and shoulders in luminous orange. This replica jacket is a limited-edition homage to Gaston Rahier, with no more than 1,000 available worldwide.



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An elaborate leather embroidery shows the logo with the start number "101": this was Rahier's number when he won the Paris-Dakar Rally in 1985. The front, back and sleeves of the **VentureNeon jacket** bear the inscription "Lac Rose" – a reference to the final stage in Senegal along the famous lake of this name. The padding on the shoulders features the **BMW Motorsport** colours.

The **VentureNeon jacket** is not just a replica and homage, however: it is also a fully-fledged enduro motorcycle jacket complete with all the features riders expect of **BMW Motorrad**. The material mix is technologically first-class, consisting of cowhide nappa leather, Dynatec by Schoeller Textil and CORDURA stretch. The jacket is lined with special robust poplin and fitted with YKK zips made of blackened metal.

Light NPL protectors at the shoulders and elbows are the safety features of the **VentureNeon jacket** and it has additional reinforcements in those areas at risk in the event of a fall. A back protector can be retrofitted optionally.

The carefully conceived climate concept consists of ventilation zips in the chest area as well as at the sleeves and back. The back lining made of 3D spacer fabric ensures improved air circulation. The jacket has a 40 cm connecting zip that allows it to be combined with all BMW Motorrad trousers.

The hip-length, slim-fit **VentureNeon jacket** comes in regular fit and is available in the sizes XS-4XL. Production is limited to 1,000, and each jacket is numbered.



5. Boots.

VentureGrip boots – crossover suitable for everyday use.



P90282908

earth enduro look – and they become increasingly attractive the more they are worn thanks to upper material made of 100% oiled, full-grain cowhide leather.

Comfortable, indestructible and suitable for touring – the **VentureGrip boots** are new leather enduro boots presented by **BMW Motorrad** for the 2018 season that combine excellent qualities for touring and enduro riding.

High-quality clasps, colour accentuations on the soles and a higher shaft give the

VentureGrip boots the typical down-to-

BMW Climate Membrane produced according to C.A.R.E. standards makes the **VentureGrip boots** windproof, waterproof and highly breathable. Numerous features ensure first-class wear comfort. For example, three adjustable quick fasteners allow simple, fast and secure fixing of the boot to the foot, the velcro surface at the calf enables continuously variable width adjustment and the leather stretch zone at the instep improves mobility when shifting gear and walking. The removable inner sole has an antibacterial finish.

Challenging off-road riding requires absolute control, and here the **VentureGrip boots** leave nothing to be desired. The rugged sole is extremely torsionally stiff, and it has a tread that offers excellent grip for stability on all surfaces. The ankle is securely enclosed and protected from twisting, as well as offering outstanding lateral support. Rough leather on the inside of the shaft supports contact with the motorcycle when riding in a standing position, and the boots also have a functionally shaped leather gear lever protector on both sides. The shaft end with elasticated seam helps keep out water and dirt.

The thick full-grain leather itself ensures a high level of passive safety. For optimum rider protection there is also a thermally shaped and stiffened shinbone impact protector and a plastic, foam-padded ankle protector. These components mean that the **VentureGrip boots** meet all the safety criteria according to DIN EN 13634:2010 ("Protective shoes for motorcyclists") and they are certified accordingly. The **VentureGrip boots** are available in brown and come in the sizes 36-48.



Ride sneakers – safe and cool for the city summer.

The **Ride sneakers** combine a cool leisure look with excellent safety features, making these shoes the perfect choice for short city rides. For the upcoming season, the sneakers are available in the new colour blue, with additional features such as gear lever protector and covered zip.



P90282914

Designed as a summer shoe, the **Ride sneakers** have a medium-height shaft made of 100% fine, light cowhide leather. Perforated velour leather at the sides and tongue and a functional lining ensure good ventilation even when riding slowly, making the shoes highly breathable. The inner sole can be removed and easily replaced if necessary.

Numerous reinforcements and protectors ensure the rider is well protected, as well as increasing the durability of the sneakers, which are fully certified as "Protective shoes for urban motorcyclists" (DIN EN 13634:2010): the **Ride sneakers** have a gear lever protector and outer heel cap as well as inner reinforcements at the heel and toe cap. Ankle protectors integrated on both sides provide additional impact protection, while reflective material at the flanks and back enhance visibility.

Their blue colour and rubber outer sole in natural finish make the **Ride sneakers** extremely versatile: they can easily be combined with any outfit or motorcycle suit and are of course ideal for other activities, too. The shoes have a zip on the inside for convenient slip on/off. A cover protects the plastic spiral, preventing it from rubbing against the motorcycle. The laces for individual width adjustment are covered with leather, avoiding any potentially dangerous fluttering during travel.

The **unisex Ride sneakers** are available in blue in the sizes 36-48.



6. Gloves.

Rallye gloves – the off-road specialist.



The **Rallye gloves** are designed for **BMW Motorrad** riders in search of the challenges of rough terrain. Every detail is geared towards off-road motorcycling. For the 2018 season, the enduro gloves are available in a new two-colour BMW design with a new hard shell. They are now available in three sizes so as to ensure a perfect fit and optimum safety.

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Designed for midsummer temperatures, the **Rallye gloves** are light and short, without membrane or lining but structured to provide excellent grip. In order to stand up to off-road conditions, the material mix consists of three extremely resilient types of leather: kangaroo, goatskin and cowhide.

The palm is made of highly abrasion resistant kangaroo leather. A second layer of leather is added to the sandwich structure at the scaphoid bone that is made of shock-absorbing temper foam for added protection. The kangaroo leather is light and unprocessed so it cannot stain as a result of perspiration. Their open-pore structure makes the **Rallye glove** highly breathable. The finish with special quilt seams prevents pressure points from forming at the fingers – there are no obtrusive inner seams.

A mixture of goatskin and spandex is used for the upper hand, a material blend that is highly elastic and airy. Additional cowhide leather pads with foam cushioning at the fingers ensures extra protection from impact when riding through thickets. The **Rallye gloves** are fitted with the new **BMW Motorrad** hard shell. This not only provides extremely reliable protection but also has an air conditioning effect. Slits in the hard shell ensure excellent circulation during travel, too. Soft mesh at the roots of the fingers completes the ventilation concept, and the tips of the index fingers are finished with special leather that enables handling of touch-sensitive screens.

The colour scheme in grey/red and black/blue matches the Rallye suits in the **BMW Motorrad** collection. Sizes available: 6-6.5 to 12-12.5 for both colour versions.



GS Dry gloves – the perfect choice for all weathers.



P90282897

membrane and the membrane to the leather. The result is an entirely waterproof yet breathable material.

The **GS Dry gloves** are unique, waterproof enduro gloves. Their revised design perfectly matches the **GS Dry suits**. Another new feature is the velcro fastener to prevent the gloves from coming off accidentally.

The GORE-TEX® technology X-TRAFIT makes the **GS Dry gloves** an utterly reliable companion – not just for off-road purposes but also when touring. X-TRAFIT consists of three layers: the lining is bonded to the

X-TRAFIT also offers unrivalled wear comfort: the **GS Dry gloves** fit perfectly and crease-free, the lining cannot be pulled out by sweaty hands after a strenuous ride, nor does the membrane become twisted or slip out of place. The gloves are extremely easy to put on and take off in wet weather, too. To ensure the latter does not happen by mistake, the **GS Dry gloves** now have an additional velcro fastener plus interior removal strap.

The **GS Dry gloves** are fitted with safety features designed specifically for each hand zone: the upper hand and the back of the hand are protected by highly abrasion resistant CORDURA, while the tops of the fingers are made of padded elastic spandex for optimum freedom of movement. Meanwhile SuperFabric underlaid with memory foam is used at the ball of the thumb. This special fabric is extremely abrasion resistant and far superior to conventional materials. The safety features of these enduro gloves are rounded off with a soft knuckle protector, goatskin leather on the palm and double-layered leather at sensitive points at risk in the event of a fall.

The **GS Dry gloves** come with a medium-length cuff made of CORDURA, as well as distinctive styling for men and women. The ladies' version has longer fingers and a slimmer palm area.

Sizes available: men's gloves 8-8.5 to 12-12.5;
ladies' version 6 to 8.

Colours: black-blue and grey.



Allround gloves – a versatile basic for tour riders.

The waterproof **Allround gloves** are a straightforward, versatile basic item within the **BMW Motorrad rider equipment** program. These touring gloves offer all their familiar features in the 2018 season but are now lighter and thinner for greater wear comfort and a more direct ride feel.



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The **Allround gloves** are designed for use at medium temperatures and here they can easily cope with all changes of weather: their textile/leather blend with BMW Climate Membrane is both breathable and waterproof, the upper hand is padded with Thinsulate against cold draughts and on the inside there is a feel-good lining to warm the hands.

The cowhide leather used is dyed using natural dyes only, thereby retaining the breathability of the leather. The hydrophobic quality of the leather makes it water-repellent and ensures the **Allround gloves** are able to dry quickly.

Doubled material protects the edge of the hand and the palm in the event of a fall. The palm is also underlaid with extremely robust Keprtec, an aramid fibre.

Special leather inserts have also been added to the tips of the index fingers: this allows the touchscreen of a smartphone or navigation device to be used without having to take off a glove. A soft wipe area and a rubber lip at the thumbs are useful helpers when it comes to keeping the visor clear in the rain.

The light **Allround touring gloves** can easily be worn with a wide range of BMW motorcycle jackets. They are available in black and come in the sizes 6-6.5 to 12-12.5.

7. Functional clothing.



Cool Down vest – a smart heat shield.



P90282877

The **Cool Down vest** by **BMW Motorrad** comes to the rescue even when the airstream has no cooling effect on hot days. It can achieve relief of 6 to 12 degrees Celsius as compared to the ambient temperature.

In order to provide a cooling effect, the **Cool Down vest** simply has to be slightly moistened. The finely layered HyperKewl functional textile at the back and front absorbs the moisture and creates a continuous cooling effect that can last for five to eight hours. The vest is worn over a T-shirt and directly under the motorcycle jacket, thereby keeping clothing dry.

The HyperKewl system is cost-efficient and can be reactivated again and again. Above all, the **Cool Down vest** contributes to active motorcycling safety because in midsummer conditions it enhances the rider's performance capacity and stamina.

The outer material of the light, long-lasting **Cool Down vest** consists of functional nylon and polyester fibre, while the side sections are made of light mesh material with high stretch content. The new dark grey colour means it can be combined with any outfit – so even in a non-motorcycling context the vest not only has a cooling effect, it looks cool, too.

The **unisex Cool Down vest** with front zip fits under all **BMW Motorrad** textile jackets and is available in the sizes XS-4XL.



Ride fleece jacket – sporting ace with power stretch.



P90282901

comfortable for motorcyclists: a transverse zip is integrated in the extended back section. When opened, it enables optimum combination of suit jacket and trousers via the latter's connecting zips – the jacket no longer has to be awkwardly tucked into the trouser waistband for this purpose.

The **Ride fleece jacket** is a versatile product offered as part of the **BMW Motorrad** rider equipment range. Whether worn under a motorcycle suit on cool days or for virtually any other sporting leisure activity, this light jacket is always a highly functional companion.

The **Ride fleece jacket** has a new feature that makes it especially

From the 2018 season, the **Ride fleece jacket** is available for ladies and men in black with new visual accentuations. The microfleece features a discreet, sporty stripe pattern and PowerStretch gives the jacket a smooth, elegant look on the outside while the inside feels cosy, warm and soft.

PowerStretch ensures excellent thermal retention, while at the same time the highly functional fleece material is breathable, regulates the temperature and transports moisture. For optimum protection from cold and draughts, the **Ride fleece jacket** is additionally fitted with a windproof membrane in the chest area.

In order to ensure an excellent fit under motorcycle clothing, the **Ride fleece jacket** is slim in design with close-fitting sleeve ends and a high, likewise close-fitting stand-up collar. A continuous front zip with a soft cover in the neck area and two side zip pockets with mesh lining round off the features of this premium-quality jacket.

The **Ride fleece jacket** is available in regular fit with distinctive shaping for men and women.

Sizes available: men S-4XL; women XS-3XL.

Colour: black.



Ride windbreaker – extra light all-rounder.

The **Ride windbreaker** offers an attractive fit, a small pack size and a fresh, newly updated look.

The **Ride windbreaker** is also now available with the new transverse zip in the extended back section. This smart detail considerably optimises comfort during travel: when it is opened, a suit jacket and trousers can be conveniently combined by means of their connecting zip.



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Now available in grey with a striking vertical **BMW Motorrad** inscription on the back, the **Ride windbreaker** is a real eye-catcher and ensures a sporty, laid-back look away from the motorcycle, too.

The jacket can be tucked away in its own inside pocket to form a handy package that is easy to stow away on board. Not only does it have a slim cut, the arm ends now include stretch material for a close fit, too – this means the windbreaker can be comfortably worn under motorcycle clothing if need be.

The **Ride windbreaker** made of 100% Softshell material is the perfect supplement to all suits without climate membrane: its triple-layer laminate with highly functional PU membrane is windproof, water-repellent and breathable. The extended back section protects the kidneys and buttocks from heat loss.

Additional features include a high stand-up collar and three zip pockets with mesh lining, one of which is a chest pocket that includes an inner duct for a headphone cable. Since the pockets are thermoset there is no need for seams, thereby creating a more elegant look.

Sizes available: XS-4XL (unisex, with a slightly tapered waist in XS and S).



PCM Ride jacket – high-functional mid-layer garment.



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An ingenious blend of materials gives the **PCM Ride jacket** an automatic climate control function which has a cooling or warming effect as required: schoeller PCM – Phase Change Material – enclosed in microcapsules adapts constantly to the current temperature. Under a scorching sun it changes its physical state and stores superfluous body heat. When the thermometer drops, the heat is released again.

Like all jackets in the **BMW Motorrad 2018 collection**, the **PCM Ride jacket** also has the new transverse zip in the extended back section. This smart detail considerably optimises comfort during travel: when it is opened, a suit jacket and trousers can be conveniently combined by means of their connecting zip.

The particularly high-quality upper material made of Softshell and stretch is laminated with foam and lining fabric. It is highly breathable and also regulates moisture. In conjunction with the Phase Change Material embedded in foam, the **PCM Ride jacket** ensures an effective temperature balance, supporting the rider's performance capacity and therefore contributing significantly to safety.

The **PCM Ride jacket** is suitable for all leisure activities due to its combination of a striking, laid-back look with a high degree of functionality. However, it does have special details that reflect its specific preparation for motorcycling. It can also be worn as a vest, for example – the sleeves are easy to take off – which means it fits perfectly underneath a motorcycle jacket. An integrated strap in the neck allows it to be fitted perfectly to all BMW Motorrad jackets.

The new **PCM Ride unisex jacket** is available in regular fit in the sizes XS-4XL.

Colour: black.



Ride shirt – full freedom of movement.

The sporty **Ride functional shirt** is real eye-catcher with its striking BMW print. Fitted with raglan sleeves and generously shaped, the shirt offers full freedom of movement and is excellent for wearing under a motorcycle jacket as well as for other active sports such as skiing, jogging or hiking.

The **Ride shirt** comprises a functional material mix mainly consisting of polyester. Unlike cotton shirts, this material transports moisture outwards so the body cannot cool down due to evaporation. Mesh inserts at the bottom of the sleeves ensure optimum ventilation and an airy wear feel.

The **Ride unisex shirt** comes in regular fit and is available in the following sizes: S-4XL.



P90282906



Summer and Thermo functional underwear.

The **Summer and Thermo functional underwear** perfectly meets motorcyclists' needs. Summer provides the necessary temperature balance in the hot weather, while Thermo keeps the rider warm when travelling on frosty days. Both versions are highly breathable and elastic as well as transporting moisture. Their seamless finish with a close, motorcycle-oriented fit makes for excellent wear comfort, and they also feature a permanently antibacterial, odour-blocking silver inweave.

All **Summer and Thermo functional underwear** garments can be ordered individually and combined with one another at will, according to the weather. The functional underwear comes in two separate ladies' and men's collections.

The **Summer functional underwear** is perfect for hot and moderately warm summer temperatures, offering pleasant, cool wear comfort with a very soft touch. The ladies' collection consists of a T-shirt, top, long-sleeve shirt and $\frac{3}{4}$ pants. A T-shirt, long-sleeve shirt, shorts and $\frac{3}{4}$ pants are available for men. Both collections come in the colour combination grey/anthracite and feature high-quality Jacquard motifs from the world of motorcycling on the upper garments. Material mix: 67% recycled polyamide, 33% polyester.

The **Thermo functional underwear** comes into its own in cold weather: soft, cosy natural bamboo fibre provides high thermal retention, with sensitive zones reinforced for enhanced insulation. This collection consists of a long-sleeve shirt with a high, zipped neckline and long pants. For ladies, this collection is available in the new colour combination bright grey/red, while for men it comes in anthracite/blue. Material mix: 45% TENCEL (natural bamboo fibre), 34% polyamide, 15% polyester, 6% elastane.

Sizes available: men: S-4XL; ladies: XS-3XL.



P90282880 Summer



P90282881 Thermo



Summer and Thermo functional socks.

The **Summer and Thermo functional sockets** are well-established basics within the **BMW Motorrad** range of rider equipment. New colours make the socks easy to combine with any outfit, while an asymmetrical design with elastic rib knit above the forefoot make the socks a perfect fit. Developed especially for motorcyclists, the **Summer and Thermo functional socks** have a padded gear lever zone as well as anatomical padded zones at the ankles and heels – in the Thermo socks at the shin, too. Integrated channels on the soles support foot ventilation. Both functional sock types are also suitable for use with motorcycle boots featuring climate membrane.

The **Summer functional socks** for warmer days benefit from new Dry-Tex material – an antibacterial fibre made of technical polyester with open cells. Dry-Tex is extremely light and highly breathable. The socks are somewhat beyond calf length and are available in the new, lighter combination of anthracite with light grey. Material mix: 80% Dry-Tex, 20% polyamide.

The **Thermo functional socks** have a temperature-balancing effect and offer excellent thermal retention due to a high proportion of merino wool. The knee-length socks feature an additional padding zone at the shins that prevents pressure points from forming, as well as ensuring the socks don't slip into the boot. **Thermo** is available in the colour combination anthracite with black. Material mix: 50% merino wool, 22% acrylic, 20% polypropylene, 6% polyamide, 2% elastane.

Sizes available: 35-38, 39-41, 42-44, 45-48.



P90282878 Summer



P90282879 Thermo



RainLock rain suit – a great cover for smart riders.



P90282892

motorcycle suits. Non-slip material in the seat area supports a secure grip on the saddle in wet weather, while the inside leg sections are fitted with a material that is insensitive to heat. Other optimised features are the width adjustment of the zip-on hood, which can be removed or stowed inside the jacket collar, and the labyrinth closure at the front of the jacket. The suit is now also fitted with two waterproof inside chest pockets.

The **RainLock rain suit** now features long leg zips and an elastic waistband for fast and straightforward slip-on. The sleeve openings are amply sized, making it easier to put on and take off a pair of gloves. A draw cord at the seam and a velcro fastener at the sleeve and leg ends ensure the suit stays firmly in place while riding in the rain.

The RainLock rain suit is available in the sizes XS-4XL; the jacket and trousers can be ordered separately.

Colours: jacket – red, trousers – anthracite.

When the floodgates open in the skies, the **BMW Motorrad RainLock rain suit** comes to the rescue – stowed away in the storage compartment as a small package. This highly functional two-piece garment has a new colour and improved features this season.

From now on, the **unisex RainLock rain suit** is available in bright red with trousers in anthracite. Reflective prints on the legs, sleeves, back and chest area additional enhance visibility in dull weather.

The **RainLock rain suit** is made of 100% nylon with windproof and waterproof PU coating and fits perfectly over all waterproof BMW

8. Bags.



Messenger Bag – a practical commuter assistant.

With its removable additional hip belt, the

Messenger Bag by BMW Motorrad

remains securely in place even when travelling fast. Motorcyclists can look forward to a fresh new look for the 2018 model.



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Red accentuations and a diagonal top edge give the **Messenger Bag** a dynamic appearance even at first sight. Its upper material in canvas has already proved highly effective in the RnineT bag collection, making this high-quality shoulder bag not just hard-wearing and practical but fashionable, too.

For commuters who start their office day on two wheels, the **Messenger Bag** provides a wind-and-weather safe for important documents and valuable equipment. The completely waterproof main compartment is spacious enough to hold a wide an A4 ring binder and a 17" laptop. Any sudden onset of rain or spray have no chance against the combination of water-repellent upper material, PU-coated lining and roll closure.

The **Messenger Bag** also offers two zip-up outer pockets – A4 size at the rear and with an organiser at the front. There is also a bottle compartment on the inside.

For optimum attachment of the **Messenger Bag** during travel, it is fitted with a hip strap in addition to the obligatory shoulder strap. This ensures the bag doesn't become an awkward obstruction, let alone cause dangerous shifts in weight. Both straps offer continuously variable length adjustment.

The bag's visual styling is rounded off with a BMW embossment on the metal clasp along with the "BMW Motorrad" inscription on the back and on the two-colour shoulder strap.

Dimensions (WxHxD): approx. 47x35x11 with a volume of approx. 18 litres.

Colour: black.

9. BMW Motorrad Style Collection



Lifestyle for BMW enthusiasts.

BMW Motorrad presents a very special **Style Collection** for 2018 that is designed to inspire the passion of brand enthusiasts. It includes fashionable items of clothing and elegant accessories, every single one of which reflects the **BMW Motorrad** lifestyle – from vintage to high-end, authentic, cool and in familiar BMW excellence. The product branding expresses enthusiasm for **BMW Motorrad**, but – in contrast to the logo collection – it is a discreet feature.

The **BMW Motorrad Style Collection 2018** comes in three sections with different periods of availability. **Kit 1** is available from January to June 2018, **Kit 2** from July to December 2018. The **leather accessories** are on offer for the whole of 2018.

Kit 1 of the **BMW Motorrad Style Collection 2018** consists of high-end



P90282918

leisure clothing for men and women, partly in a trendy used look and always featuring great prints from the world of **BMW Motorrad**. It includes T-shirts, sweatshirts, shirts and blouses, while a particular highlight is the cool **Tracker coach jacket** for men and the **Curve bomber jacket**

with lightweight lining and elegant "Curves of Life" print for ladies.



Kit 2 of the **BMW Motorrad Style Collection 2018** provides a variation of the Kit 1 selection, featuring new designs and additional articles for the autumn/winter such as cool hoodies, caps and scarves. Stylish prints such as "Make Life a Ride" make the **BMW Motorrad** philosophy a powerful statement. One absolute highlight is the dark blue



P90282920

Style leather jacket. With a collar, unpolished zips and made of 100% ultra-soft sheepskin leather, it offers a cool vintage look that becomes increasingly attractive the more the jacket is worn. The **Style leather jacket** is available with a different styling for men and women.

The **leather accessories** include belts with vintage clasps, a mobile phone case, a nubuk wallet, a key ring, a business card holder, a canvas gym bag and even a penknife with olive wood handle and leather belt sheath. The **BMW Motorrad Style Collection 2018** is available for women in the sizes XS-XL and for men in the sizes S-2XL.



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Die BMW Group

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Im Jahr 2016 erzielte die BMW Group einen weltweiten Absatz von rund 2,367 Millionen Automobilen und 145.000 Motorrädern. Das Ergebnis vor Steuern belief sich auf rund 9,67 Mrd. €, der Umsatz auf 94,16 Mrd. €. Zum 31. Dezember 2016 beschäftigte das Unternehmen weltweit 124.729 Mitarbeiterinnen und Mitarbeiter.

Seit jeher sind langfristiges Denken und verantwortungsvolles Handeln die Grundlage des wirtschaftlichen Erfolges der BMW Group. Das Unternehmen hat ökologische und soziale Nachhaltigkeit entlang der gesamten Wertschöpfungskette, umfassende Produktverantwortung sowie ein klares Bekenntnis zur Schonung von Ressourcen fest in seiner Strategie verankert.

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