

Russia

Corporate Communications

Press Release

January 11th, 2013**BMW Group Russia posts for 2012 highest sales ever.****40 144 BMW Group vehicles sold, an increase of 33,1 %.**

BMW Russland Trading, the Russian subsidiary of BMW Group reported today another strong, successful year. The delivery of more than 40 000 vehicles in Russia in 2012 represents another important milestone for BMW Group in Russia.

BMW cars	37 515	33,2 % (28 165 in 2011)
MINI cars	2 629	31,3 % (2 002 in 2011)
BMW Group Russia	40 144	33,1 % (30 167 in 2011)
BMW Motorrad motorcycles	1 375	50,3 % (915 in 2011)

Commenting on the Group's 2012 performance **Wolfgang Schlimme, Managing Director BMW Group Russia**, said: *"We have seen strong demand across all our brands and model lines. Especially the all new BMW 3 Series, the wide range of our xDrive models and of course our excellent BMW and MINI Dealer Network were making these results possible".*

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Worldwide, the BMW Group achieved its highest ever sales result in 2012, with a total of 1 845 186 BMW, MINI and Rolls-Royce vehicles delivered. This was an increase of 10,6 % over the previous record year in 2011 (1 668 982).



BMW launched important new models in Russia in 2012. Most significant of them are the all new BMW 3 Series, the new BMW 7 Series and the BMW 6 Series Gran Coupe. Closer steps were taken to the customers in Russian regions — in 3 cities new dealerships became operational. The new BMW Driving Experience center was opened and the project for the new BMW Group Training Centre started.

MINI Countryman is the most successful model on the Russian market with its distinguished brand features for all those who want to bring more excitement on the roads. 2013 will see the launch of a complete new model for even more individualistic oriented drivers — MINI Paceman. MINI will add as well for the whole product line John Cooper Works variants with automatic transmissions — Countryman and Paceman included.

BMW Motorrad succeeded to be number one in the segment of over 500cc motorbikes in Russia. The new year of 2013 brings some very important offerings to the market: the HP4 — the Sport bike with no rival — and the new R1200GS are coming. For sure there will be a continuation of classic motorcycle gatherings from BMW and of course the GS Trophy competition.

Looking ahead **Mr. Schlimme** expressed confidence in another successful upcoming year of the BMW Group Russia: *“We will keep our very attractive model range for BMW and MINI updated by launching new, additional models for our market here in Russia. At the same time we will continue to invest together with our dealers in Premium Customer services. This is giving us confidence for a positive outlook into 2013”.*

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